



Rates and Deadlines

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Engagement Packages

Opportunity	Price range	Space reservation deadline	Materials due
Branding	\$24,420	Varies	Varies
Lead Generation	\$28,160	Varies	Varies
Traffic Building	\$24,875	Varies	Varies

Meeting News and Navigation Products

Opportunity	Price range	Space reservation deadline	Materials due
AUA Daily News	\$665-\$28,120	March 18, 2024	March 25, 2024
Attendee Welcome Guide*	\$20,000	March 21, 2024	March 28, 2024
AUA Daily News Online	\$4,710-\$20,000	Varies	Varies
Photo Gallery Sponsorship*	\$10,000	Varies	Varies

*Exclusive sponsorship opportunity

Email Products

Opportunity	Price range	Space reservation deadline	Materials due
AUA Daily News ePreviews	\$2,940-\$4,120	Varies	Varies
Exclusive Exhibitor Emails*	\$30,000	March 22, 2024	March 29, 2024
Attendee Log-In Emails*	\$20,000	March 28, 2024	April 4, 2024
AUA Daily eNews	\$4,120-\$11,360	April 4, 2024	April 11, 2024
AUA Daily News eHighlights	\$2,940-\$4,120	Varies	Varies

*Exclusive sponsorship opportunity

Hotel Room Marketing

Opportunity	Price range	Space reservation deadline	Materials due
Doctors Bag Insert	\$11,360	March 22, 2024	March 29, 2024
Doctors Bag Premium	\$14,195	March 22, 2024	March 29, 2024
Individual Hotel Room Drop	\$35,000	March 26, 2024	May 1, 2024

Hotel Advertising: Grand Hyatt San Antonio

Opportunity	Price range	Space reservation deadline	Materials due
Front Desk Clings	\$15,000	March 13, 2024	March 27, 2024
Lobby Column Clings	\$9,000	March 13, 2024	March 27, 2024

Lobby Elevator Clings	\$15,000-\$20,000	March 13, 2024	March 27, 2024
Video Wall at Lobby Entrance	\$10,000	March 13, 2024	March 27, 2024

Hotel Advertising: Marriott Rivercenter

Opportunity	Price range	Space reservation deadline	Materials due
Elevator Vestibule Entrance	\$7,500	March 13, 2024	March 27, 2024
Hanging Banners Over Lobby	\$10,000	March 13, 2024	March 27, 2024
Lobby Column Clings	\$10,000	March 13, 2024	March 27, 2024
Lobby Elevator Clings	\$10,000	March 13, 2024	March 27, 2024
Lobby Side Doors	\$10,000	March 13, 2024	March 27, 2024

For Out-of-Home opportunities, contact your Account Manager.

AUA2024 is planning for an in-person meeting with a number of virtual sessions offered for a remote audience. If the meeting must be canceled or converted to virtual, AUA and Ascend Media will transition advertisers to options of equal value and exposure. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All rates are net. No agency discounts apply. Cancellations are non-refundable. All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed. Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.

About the Meeting



Science & Technology (S&T) Hall Schedule

Friday, May 3: 9 a.m.–4 p.m.
Saturday, May 4: 9 a.m.–6 p.m.
Sunday, May 5: 9 a.m.–4 p.m.

Contact



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