

Hotel Advertising: Grand Hyatt San Antonio

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AUA2024 Annual Meeting Headquarter Hotel

Deadlines

Space reservation: March 13, 2024
Prototypes due: March 13, 2024
Materials due: March 27, 2024

Installation to be completed by 8 a.m. on Thursday, May 2, 2024.
Dismantle begins after 5 p.m. on Sunday, May 5, 2024.

Front Desk Clings



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Lobby Column Clings



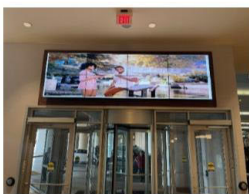
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Lobby Elevator Clings



[click to enlarge](#)

Video Wall at Lobby Entrance



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Front Desk Clings

- Excellent visibility for your brand on the front desk pods!
- Five desks are highly visible on the main walkway through the hotel, and opposite the hotel elevator banks.

INSERTION ORDER/SPECS

Rate
\$15,000
Rights only. Additional production fees will apply.
Exclusive opportunity.

Lobby Column Clings

- Make an impact with your message when you brand the columns that line the walkway from the front doors into the hotel!
- Brand the face of up to three columns with full-size clings as pictured, or smaller clings.
- Two columns are located at the hotel coffee shop: one with branding available above an ATM, and one facing the hotel entrance.
- One column is immediately outside the hotel coffee shop.

INSERTION ORDER/SPECS

Rate
\$9,000
Rights only. Additional production fees will apply.
Exclusive opportunity.

Lobby Elevator Clings

- Your message greets attendees often as they wait for elevators.
- Clings on the front doors of nine elevators in two banks.
 - Bank #1 has six elevators: Floors 1-19
 - Bank #2 has three elevators: Floors 1-5 and 20-24
- Optional floor cling in the elevator vestibule.

INSERTION ORDER/SPECS

Rates	
Bank #1	\$20,000
Bank #2	\$15,000

Rights only. Additional production fees will apply.

Video Wall at Lobby Entrance

- A large video wall over the hotel's revolving door entrance/exit (on the inside of hotel).
- Four advertisers will rotate in this space, with static images or 15-second videos each.
- Video wall is on 24/7.
- Video only. No audio.
- The hotel's 10-second branding video will rotate with four advertisers.

INSERTION ORDER/SPECS

Rate
\$10,000 each (four available)
Rights only. Additional production fees may apply.

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*If AUA2024 must be converted to virtual, sponsorships will transition to an option of equal value and exposure.
All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.*



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