

**Hotel Advertising: Marriott Rivercenter**

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**AUA2024 Annual Meeting Headquarter Hotel**

**Deadlines**

Space reservation: March 13, 2024  
 Prototypes due: March 13, 2024  
 Materials due: March 27, 2024

Installation to begin at 3 p.m. on Wednesday, May 1, 2024.  
 Dismantle begins after 5 p.m. on Sunday, May 5, 2024.

- Elevator Vestibule Entrance
- Hanging Banners Over Lobby
- Lobby Column Clings
- Lobby Elevator Clings
- Lobby Side Doors



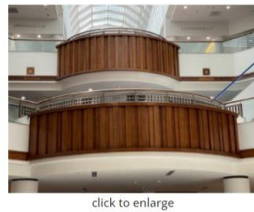
**Elevator Vestibule Entrance**

- Multiple daily exposures for your message as attendees head to the elevators.
- This archway cling is also directly opposite the hotel gift shop.
- Pictured floor clings not available.

Take a 360-degree tour of the Marriott Rivercenter lobby!

INSERTION ORDER/SPECS

**Rate**  
 \$7,500  
*Rights only. Additional production fees will apply.*  
*Exclusive opportunity.*



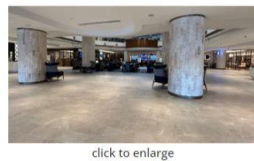
**Hanging Banners Over Lobby**

- Your message is displayed in grand fashion for all in the lobby to see!
- Banner hangs from the second floor (bottom wooden balcony in photos).
- One banner is located on each side of the lobby:
  - The East banner hangs from the lower balcony on the hotel entrance side.
  - The West banner hangs opposite the hotel entrance.

Take a 360-degree tour of the Marriott Rivercenter lobby!

INSERTION ORDER/SPECS

**Rate**  
 \$10,000 (two available)  
*Rights only. Additional production fees will apply.*



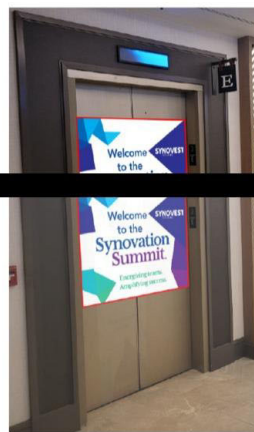
**Lobby Column Clings**

- Dramatic visibility for your brand on four large lobby columns!
- Columns are visible immediately upon entering the hotel, and from across the lobby.

Take a 360-degree tour of the Marriott Rivercenter lobby!

INSERTION ORDER/SPECS

**Rate**  
 \$10,000  
*Rights only. Additional production fees will apply.*  
*Exclusive opportunity.*



**Lobby Elevator Clings**

- Your message greets attendees often as they wait for elevators.
- Six elevators are available in one bank.
- Branding is allowed on 50% of the outside doors. As pictured, available sizes are:
  - 42" x 48"
  - 24" x 84"
  - 36" x 56"

Take a 360-degree tour of the Marriott Rivercenter lobby!

INSERTION ORDER/SPECS

**Rate**  
 \$10,000  
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*Exclusive opportunity.*



**Lobby Side Doors**

INSERTION ORDER/SPECS



click to enlarge

- These heavily trafficked doors are used by most attendees to cross the street to the convention center.
- Two sets of doors with double-sided clings overhead on each set.

Take a 360-degree tour of the Marriott Rivercenter lobby!

**Rate**

\$10,000

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*If AUA2024 must be converted to virtual, sponsorships will transition to an option of equal value and exposure.*

*All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.*



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