

Advertising Opportunities



[Print this page](#)

Rates and Deadlines

Engagement Packages

Opportunity	Price range	Space reservation deadline	Materials due
Conference Essentials Package*	\$35,000	March 14, 2025	March 21, 2025
Branding Package	\$24,420	Varies	Varies
Lead Generation Package	\$28,160	Varies	Varies
Traffic Building Package	\$24,875	Varies	Varies

*Exclusive sponsorship opportunity

Meeting News and Navigation Products

Opportunity	Price range	Space reservation deadline	Materials due
Convention Center Map*	\$20,000	Feb. 21, 2025	Feb. 28, 2025
AUA Daily News	\$665-\$28,120	March 14, 2025	March 21, 2025
Conference Essentials Package*	\$35,000	March 14, 2025	March 21, 2025
AUA Daily News Online	\$4,710-\$20,000	Varies	Varies
Photo Gallery Sponsorship*	\$10,000	Varies	Varies

*Exclusive sponsorship opportunity

Email Products

Opportunity	Price range	Space reservation deadline	Materials due
AUA Daily News ePreviews	\$2,940-\$4,120	Varies	Varies
Exclusive Exhibitor Emails*	\$30,000	March 14, 2025	March 21, 2025
AUA Daily eNews	\$4,120-\$11,360	March 27, 2025	April 3, 2025
AUA Daily News eHighlights	\$2,940-\$4,120	April 14, 2025	April 21, 2025

*Exclusive sponsorship opportunity

Hotel Room Marketing

Opportunity	Price range	Space reservation deadline	Materials due
Doctors Bag Deliveries	\$11,360	March 13, 2025	March 20, 2025
Doctors Bag Premium	\$14,195	March 13, 2025	March 20, 2025
Hotel Room Deliveries	\$35,000	March 21, 2025	April 17, 2025

Hotel Advertising: The Venetian and The Palazzo

Opportunity	Price range	Space reservation deadline	Materials due
Palazzo Guest Elevator Digital Signage	\$15,000-\$45,000	TBD	TBD
Palazzo Rotunda Digital Sign	\$12,000	TBD	TBD
Restaurant Row Digital Signage	\$12,000	TBD	TBD
Venetian Guest Elevator Digital Signage	\$15,000-\$45,000	TBD	TBD

For out-of-home opportunities, contact your Account Manager.

AUA2025 is planning for an in-person meeting with a number of virtual sessions offered for a remote audience. If the meeting must be canceled or converted to virtual, AUA and Ascend Media will transition advertisers to options of equal value and exposure. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All rates are net. No agency discounts apply. Cancellations are non-refundable.

All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.

Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.

About the Meeting



Location

The Venetian Convention & Expo Center (formerly the Sands Expo and Convention Center)

Science & Technology (S&T) Hall Schedule

Saturday, April 26: 9 a.m.–4 p.m.

Sunday, April 27: 9 a.m.–6 p.m.

Monday, April 28: 9 a.m.–4 p.m.

Contact



Bridget Blaney

Company Names: A-D
773-259-2825
bblaney@ascendmedia.com



Cathleen Gorby

Company Names: E-L
913-344-1305
cgorby@ascendmedia.com



Maureen Mauer

Company Names: M-Z
913-344-1321
mmauer@ascendmedia.com

