

Hotel Room Marketing

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Doctors Bag Deliveries

Doctors Bag Premium

Hotel Room Deliveries



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Doctors Bag Deliveries

More than 90% inside the room!

Opportunity:

- Advertiser-supplied booth announcements, promotions and industry event invitations, including Product Theaters, Skills Challenges, Skills Workshops and Satellite Symposium.
- Maximum insert size: 8.5" x 11"
- Items are subject to AUA approval.

Reach:

- 4,500 meeting attendees at headquarters hotels (inside the rooms at The Venetian and Palazzo hotels) and in the convention center.
- Attendees and AUA members via a link to inserts online in the AUA Daily eNews (details in dropdown below).

Distribution:

- Delivered the evening of April 25, 2025, to attendee hotel rooms at headquarters hotels. (Deliveries to The Venetian and Palazzo hotels will be inside the room and represent more than 90% of the deliveries.)
- Distributed throughout the convention center on the morning of April 26, 2025.

Deadlines

Space reservation : March 13, 2025
 Materials due: March 20, 2025

Rate

\$11,360 per insert

A minimum of six inserts must be reserved for the Doctors Bag to be delivered.

[Insertion Order/Specs](#)

[Online distribution details](#)



[click to enlarge](#)

Doctors Bag Premium

Opportunity:

- Advertiser-supplied booth announcements, promotions and industry event invitations, including Product Theaters, Skills Challenges, Skills Workshops and Satellite Symposium, inserted into a clear pocket on the outside of the Doctors Bag.
- Maximum insert size: 8.5" x 11"
- Items are subject to AUA approval.

Reach:

- 4,500 meeting attendees at headquarters hotels (inside the rooms at The Venetian and Palazzo hotels) and in the convention center.
- Attendees and AUA members via a link to inserts online in the AUA Daily eNews (details in dropdown below).

Distribution:

- Delivered the evening of April 25, 2025, to attendee hotel rooms at headquarters hotels. (Deliveries to The Venetian and Palazzo hotels will be inside the room and represent more than 90% of the deliveries.)
- Distributed throughout the convention center on the morning of April 26, 2025.

Deadlines

Space reservation : March 13, 2025
 Materials due: March 20, 2025

Rate

\$14,195 per day

A minimum of six inserts must be reserved for the Doctors Bag to be delivered.

[Insertion Order/Specs](#)

[Online distribution details](#)



[click to enlarge](#)

Hotel Room Deliveries

More than 85% inside the room!

Opportunity:

- Advertiser-supplied booth announcements, promotions, program invitations and products.
- Items are subject to AUA approval.

Reach:

- 4,500 meeting attendees at headquarters hotels (inside the rooms at The Venetian and Palazzo hotels).
- Attendees and AUA members via a link to inserts online in the AUA Daily eNews (details in dropdown below).

Distribution: Delivered to select hotel rooms on the evening of April 25, 2025, and the mornings of April 26, 27 and 28, 2025.

Deadlines

Space reservation: March 21, 2025
 Materials due: April 17, 2025

Rate

\$35,000

Advertiser provides items to be distributed, subject to AUA approval. Packaged products may not exceed 6 oz. and must be in sealed bags.

Advertiser arranges production and shipping details for Hotel Room Deliveries, and has items delivered to hotels each morning. Ascend Media manages distribution only.

[Insertion Order/Specs](#)

[Online distribution details](#)



Promote your industry program or booth with a
High-Performance Ad on AUA Daily News Online!

**Digital signage will be available at The Venetian and Palazzo hotels. Details to come.
For out-of-home opportunities, contact your Account Manager.**

AUA and Ascend Media encourage all advertisers and sponsors to use environmentally friendly printing, including recycled/recyclable paper and plant-based inks. No petroleum-based UV coating. Aqueous coating permitted.

*All rates are net. No agency discounts apply. Cancellations are nonrefundable.
All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.*



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