

Hotel Advertising: The Venetian and The Palazzo

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AUA2025 Annual Meeting Headquarter Hotels (view map)

Deadlines

Space reservation: TBD
 Prototypes due: TBD
 Materials due: TBD

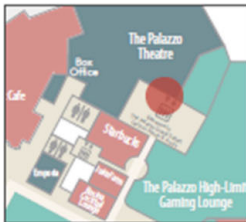
Digital signage will be live at 8 a.m. on Wednesday, April 23, 2025.
 Digital signage will be turned off at 5 p.m. on Wednesday, April 30, 2025.

Palazzo Guest Elevator Digital Signage

Palazzo Rotunda Digital Sign

Restaurant Row Digital Signage

Venetian Guest Elevator Digital Signage



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Palazzo Guest Elevator Digital Signage

- One 86" screen in each of two elevator banks, and one 43" overhead screen in the third bank, all on the lobby level. (See images.)
- Three advertisers will rotate across all three screens in 15-second intervals.
- No hotel or AUA messaging will be included.
- Video or static ads allowed. No audio.

Rates	
Digital signage (three available)*	\$15,000 each
Single sponsor buyout	\$45,000

*A minimum of three advertisers must be secured for this digital sign.
 Standard production fees included.



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Palazzo Rotunda Digital Sign

- Great visibility to Palazzo guests with this screen at the entrance/exit to the Palazzo guest elevators and across from Starbucks.
- Screen is 80" high x 71" wide.
- No hotel or AUA messaging will be included.
- Video or static ads allowed. No audio.

Rate
 \$12,000
Exclusive opportunity.
 Standard production fees included.



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Restaurant Row Digital Signage

- This kiosk is located at the center of both hotel towers and is surrounded by restaurants.
- Attendees will pass it from guest elevators at both the Venetian and the Palazzo on their way to the convention center.
- Four advertisers rotate across all four screens, in 15-second intervals—one on each side of the kiosk. No hotel or AUA messaging will be included. (If less than four advertisers are secured, advertisers will rotate on the purchased screens only, and hotel advertising will remain on the other screens.)
- Screens are 71" high x 26.5" wide.
- Video or static ads allowed. No audio.

Rate
 \$12,000 per side (four available)
 Standard production fees included.



click to enlarge



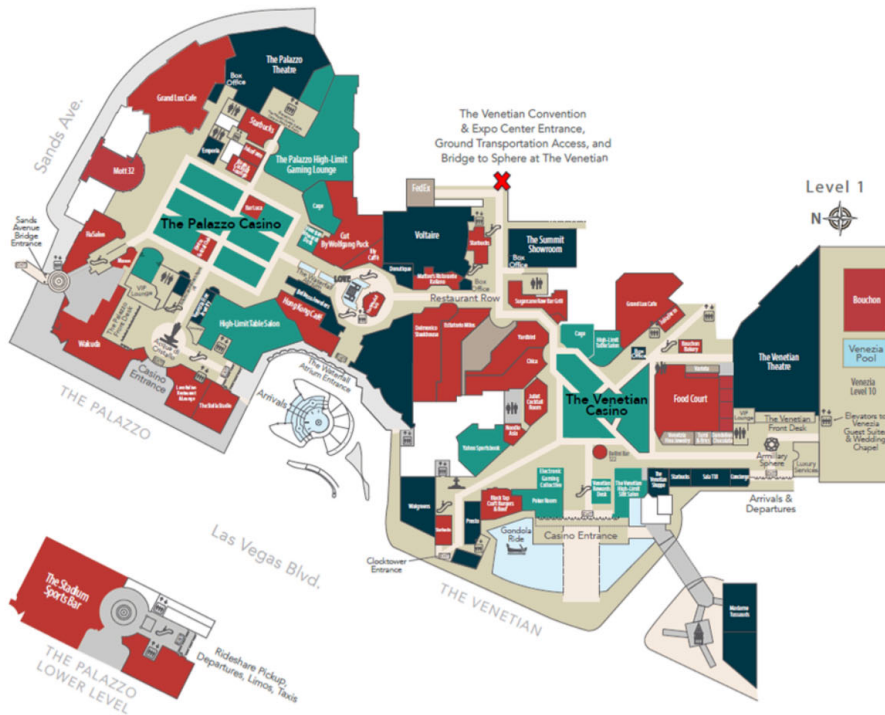
Venetian Guest Elevator Digital Signage

- One 86" screen in each of three elevator banks on the lobby level, and a fourth 43" screen just outside the elevator banks. (See images.)
- Four advertisers will rotate across all four screens in 15-second intervals.
- No hotel or AUA messaging will be included.
- Video or static ads allowed. No audio.

Rates	
Digital signage (four available)*	\$15,000 each
Single sponsor buyout	\$45,000

*A minimum of three advertisers must be secured for this digital sign.
Standard production fees included.

The Venetian Convention & Expo Center Map



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