

## BCVS 2022 Sponsorship and Advertising Opportunities

Engage this targeted audience with high-impact marketing opportunities

Welcome back to face-to-face meetings!

### Overview



target audience includes basic cardiovascular scientists, molecular/cellular biologists, physiologists and more



1,060+ professional attendees



930+ physicians and research scientists

Source: 2019 and 2021 registration data.

[PRINT THIS PAGE](#)

## Opportunities

### Sponsorships and Advertising

Opportunity	Price range	Space reservation deadline	Materials due
Exclusive Exhibitor Emails	\$5,500	May 26, 2022	June 3, 2022
Branding Packages	\$1,500-\$10,000	June 13, 2022	June 20, 2022
Poster Reception	\$7,500	June 13, 2022	June 20, 2022
Learning Studios or Roundtable Discussions	\$12,500-\$15,500	June 13, 2022	June 20, 2022
Conference Bag Inserts	\$3,500	June 13, 2022	June 20, 2022
On-Site Signage	\$600-\$2,000	June 13, 2022	June 20, 2022
ePreview	\$3,000-\$4,000	June 17, 2022	June 24, 2022

The BCVS 2022 Scientific Sessions meeting is planned as an in-person meeting in Chicago. If the meeting must be canceled or converted to virtual, AHA/ASA will transition advertisers and sponsors to options of equal value and exposure. Advertisers and sponsors preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All rates are net. No agency discounts apply. Cancellations are non-refundable. All quantities are based on projected attendance and room blocks. Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.

## Contact



**Bridget Blaney**

Company Names: A-D  
 773-259-2825  
[Email Me](#)



**Cathleen Gorby**

Company Names: E-L  
 913-344-1305  
[Email Me](#)



**Maureen Mauer**

Company Names: M-Z  
 913-344-1321  
[Email Me](#)



**Amy Miller**

Exhibits Manager/ Satellite Events  
 214-706-1992  
[Email Me](#)