



**2024 Sponsorship and Advertising Opportunities**

**Rates and Deadlines**

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Opportunity	Price range	Space reservation deadline	Materials due
BCVS Council Dinner	\$35,000	May 17, 2024	May 24, 2024
Early Career Luncheon	\$25,000	May 17, 2024	May 24, 2024
Early Career Networking Social	\$30,000	May 17, 2024	May 24, 2024
Exclusive Exhibitor Emails	\$4,500	May 24, 2024	May 31, 2024
Branding Packages	\$2,000-\$10,000	June 7, 2024	June 14, 2024
Conference Bag Inserts	\$4,000	June 7, 2024	June 14, 2024
ePreview	\$2,300-\$3,250	June 7, 2024	June 14, 2024
Learning Studios or Roundtable Discussions	\$15,000-\$17,500	June 7, 2024	June 14, 2024
On-Site Signage	\$850-\$2,500	June 7, 2024	June 14, 2024
Poster Reception	\$8,000	June 7, 2024	June 14, 2024

The BCVS 2024 meeting is planned as an in-person meeting in Chicago. If the meeting must be canceled or converted to virtual, AHA will transition advertisers and sponsors to options of equal value and exposure. Advertisers and sponsors preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All rates are net. No agency discounts apply. Cancellations are non-refundable.  
 All quantities are based on projected attendance and room blocks.  
 Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.

**About the Meeting**

target audience includes basic cardiovascular scientists, molecular/cellular biologists, physiologists and more

1,050+ professional attendees

86% are physicians and scientists

*based on 2023 attendance.*

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