

Sponsorships and Advertising

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BCVS Council Dinner

Sponsor our annual dinner to gain exclusive brand visibility and network with AHA leadership, volunteers, and young professionals. We anticipate approximately 415+ in attendance at this dinner in Chicago.

The Council Dinner will be held July 24, 2024. (Time and location TBD.)

Sponsor receives five tickets for personal attendee invitations and sponsor staff.

Sponsor recognition includes (provided sponsorship has been secured by publication date):

- Opportunity for a member of the sponsor's leadership (i.e., President, CMO) to deliver "Welcome" remarks. Remarks will be limited to 90 seconds and may not be commercial in nature.
- Corporate logo on signage.
- Recognition on the reception ticket.
- Recognition as a sponsor in:
 - Conference Planner/Agenda
 - One pre-conference email

INSERTION ORDER/SPECS

Deadlines

Space reservation: May 17, 2024
 Materials due: May 24, 2024

Rate

\$35,000
Exclusive Opportunity



click to enlarge

Branding Packages

Enhance your booth presence at BCVS 2024!

Connect with this key audience through a variety of packages designed for any budget.

Silver Level:

- Acknowledgment on conference website
- Acknowledgment on sponsor signage at conference

Gold Level:

Everything included in Silver Level, plus:

- Conference Bag insert
- Company-specific recognition signage at conference (22" x 28")

Platinum Level:

Everything included in Silver and Gold Levels, plus:

- Conference attendee list (*does not include email addresses*)
- Exhibit space

INSERTION ORDER/SPECS

Deadlines

Space reservation: June 7, 2024
 Materials due: June 14, 2024

Rates

Silver Level	\$2,000
Gold Level	\$6,000
Platinum Level	\$10,000



click to enlarge

Conference Bag Inserts

Include your branding and marketing materials to drive attendees to your booth or program!

Reach: Advertiser-supplied inserts in the conference bag handed to attendees and accessible via the AHA Mobile Meeting Guide App.

Distribution: Distributed to professional attendees at registration.

Content includes advertiser-provided inserts, such as:

- Booth announcements and demo schedules
- Promotional materials
- Industry program invitations

INSERTION ORDER/SPECS

Deadlines

Space reservation: June 7, 2024
 Materials due: June 14, 2024

Rate

\$4,000 per insert

All inserts must receive approval from AHA.



click to enlarge

Early Career Luncheon

Early Career attendees will network over lunch with seasoned basic/translational investigators. The focus of this luncheon is for attendees to discuss, brainstorm and solve challenges they face/may face during their career journey. We anticipate approximately 200+ in attendance at this luncheon in Chicago.

The Early Career luncheon will be held July 23, 2024. (Time and location TBD.)

Sponsor receives five tickets for personal attendee invitations and sponsor staff.

Sponsor recognition includes (provided sponsorship has been secured by publication date):

- Opportunity for a member of the sponsor's leadership (i.e., President, CMO) to deliver "Welcome" remarks. Remarks will be limited to 90 seconds and may not be commercial in nature.
- Corporate logo on signage.
- Recognition on the reception ticket.
- Recognition as a sponsor in:
 - Conference Planner/Agenda
 - One pre-conference email

INSERTION ORDER/SPECS

Deadlines

Space reservation: May 17, 2024
Materials due: May 24, 2024

Rate

\$25,000
Exclusive Opportunity



click to enlarge

Early Career Networking Social

All BCVS attendees are invited to this networking event. We anticipate approximately 350+ in attendance at this social event in Chicago.

The Networking Social will be held July 23, 2024. (Time and location TBD.)

Sponsor receives five tickets for personal attendee invitations and sponsor staff.

Sponsor recognition includes (provided sponsorship has been secured by publication date):

- Opportunity for a member of the sponsor's leadership (i.e., President, CMO) to deliver "Welcome" remarks. Remarks will be limited to 90 seconds and may not be commercial in nature.
- Corporate logo on signage.
- Recognition on the reception ticket.
- Recognition as a sponsor in:
 - Conference Planner/Agenda
 - One pre-conference email

INSERTION ORDER/SPECS

Deadlines

Space reservation: May 17, 2024
Materials due: May 24, 2024

Rate

\$30,000
Exclusive Opportunity



click to enlarge

ePreview

Kickstart your brand exposure with email blasts to more than 180,000 AHA members and targeted basic cardiovascular science professionals!

Broad exposure for your message as members begin making plans to attend BCVS.

Reach: 180,000+ AHA members and targeted basic cardiovascular science professionals in mid-July 2024.

Content: Key planning information and industry programming.

INSERTION ORDER/SPECS

Deadlines

Space reservation: June 7, 2024
Materials due: June 14, 2024

Rates (per issue)

Leaderboard	\$3,250 (limit one)
Premium Banner	\$2,300

A leaderboard and two premium banners must be used to produce the ePreview.



Exclusive Exhibitor Emails

Send your exclusive message to BCVS 2024 attendees!

INSERTION ORDER/SPECS



click to enlarge

Send your essential message to over 200 attendees!

Increase the attendance at your program and traffic at your booth.

Reach: BCVS 2024 attendees.

Content: Advertiser provides email content to be distributed, subject to AHA approval.

Include a calendar link to get your program or event on attendee schedules!

Deadlines

Space reservation: May 24, 2024
Materials due: May 31, 2024

Rate

\$4,500 per day
Limited availability.



click to enlarge

Learning Studios or Roundtable Discussions

Captivate your audience when you showcase your latest product or service!

You'll also receive additional marketing support to drive attendance.

Cost Includes:

- 30-minute session (morning or afternoon)
- Snacks provided by AHA
- Current year or prior year list of attendees for a promotional mailer (does not include emails)
- Industry Session listing in the conference Know-Before-You-Go email and ePreview (if sponsorship is secured before blast dates)
- Industry Session included on the official conference agenda.

INSERTION ORDER/SPECS

Deadlines

Space reservation: June 7, 2024
Materials due: June 14, 2024

Rates

100 attendees	\$17,500
75 attendees	\$15,000



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On-Site Signage

Engage attendees with branded signage that will turn heads!

Corporate or product branding on signage in high-visibility locations.

Choose from two available sizes:

- Option 1: 22" x 28"
- Option 2: Meter board

INSERTION ORDER/SPECS

Deadlines

Space reservation: June 7, 2024
Materials due: June 14, 2024

Rates

Meter board	\$2,500 each
22" x 28"	\$850 each

All signage must receive approval from AHA.



click to enlarge

Poster Reception

Stand out at this popular attendee event!

Be the exclusive sponsor of this activity.

Sponsor Recognition Includes:

- One meter board featuring your organization name or logo and booth number during the poster networking session.
- Recognition as a sponsor in promotional materials.
- Four-sided table tents on select guest tables in the area will include your product or branding artwork on three sides, with AHA information on the fourth side.

INSERTION ORDER/SPECS

Deadlines

Space reservation: June 7, 2024
Materials due: June 14, 2024

Rate

\$8,000
Exclusive Opportunity

The BCVS 2024 meeting is planned as an in-person meeting in Chicago. If the meeting must be canceled or converted to virtual, AHA will transition advertisers and sponsors to options of equal value and exposure. Advertisers and sponsors preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

The words "Paid Advertisement" will be centered above each digital ad in at least 10-point Helvetica (or similar type font).

*All rates are net. No agency discounts apply. Cancellations are nonrefundable.
All quantities are based on projected attendance.*