

## Sponsorships and Advertising

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### Branding Packages

**Opportunity:** Sponsorship packages to enhance your booth presence.

**Reach:** Meeting attendees.

- [Silver Level](#) +
- [Gold Level](#) +
- [Platinum Level](#) +

**Deadlines**

Space reservation: June 6, 2025  
 Materials due: June 13, 2025

Rates	
Silver Level	\$2,000
Gold Level	\$6,000
Platinum Level	\$10,000



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### Conference Bag Inserts

**Opportunity:** Advertiser-supplied booth announcements, demo schedules, promotional materials and industry program invitations inserted into the official conference bag.

**Reach:** Meeting attendees.

**Distribution:**

- Handed to professional attendees at registration.
- Accessible via the AHA Mobile Meeting Guide App.

**Deadlines**

Space reservation: June 6, 2025  
 Materials due: June 13, 2025

**Rate**

\$4,000 per insert

*All inserts must receive approval from AHA.*



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### Early Career Luncheon

**Opportunity:**

- Sponsorship of a networking lunch with seasoned basic/translational investigators (date and time TBD).
- The focus of this luncheon is for attendees to discuss, brainstorm and solve challenges they currently or may face during their career journey.
- Sponsor receives five tickets for personal attendee invitations and sponsor staff.
- Sponsorship includes:
  - Opportunity for a member of the sponsor's leadership (i.e., President, CMO) to deliver "Welcome" remarks. Remarks will be limited to 90 seconds and may not be commercial in nature.
  - Corporate logo on signage.
  - Recognition on the reception ticket.
  - Recognition as a sponsor in the following (provided sponsorship has been secured by publication date):
    - Conference Planner/Agenda
    - One pre-conference email

**Reach:** Meeting attendees.

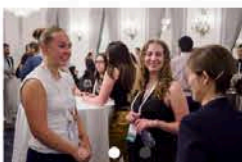
**Deadlines**

Space reservation: May 16, 2025  
 Materials due: May 23, 2025

**Rate**

\$25,000

*Exclusive Opportunity*



### Early Career Networking Social

**Opportunity:**

- Sponsorship of the networking social (date and time TBD).
- Sponsor receives five tickets for personal attendee

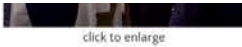
**Deadlines**

Space reservation: May 16, 2025  
 Materials due: May 23, 2025

**Rate**

\$30,000

*Exclusive Opportunity*



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- invitations and sponsor staff.
- Sponsorship includes:
    - Opportunity for a member of the sponsor's leadership (i.e., President, CMO) to deliver "Welcome" remarks. Remarks will be limited to 90 seconds and may not be commercial in nature.
    - Corporate logo on signage.
    - Recognition on the reception ticket.
    - Recognition as a sponsor in the following (provided sponsorship has been secured by publication date):
      - Conference Planner/Agenda
      - One pre-conference email

**Reach:** Meeting attendees.



click to enlarge

## ePreview

**Opportunity:** Advertising in the pre-meeting email with key planning information and industry programming.

**Reach:** 180,000+ AHA members and targeted basic cardiovascular science professionals.

**Distribution date:** Early July 2025.

## Deadlines

Space reservation: June 6, 2025  
Materials due: June 13, 2025

Rates	
Leaderboard	\$3,250 (limit one)
Premium Banner	\$2,300

*A leaderboard and two premium banners must be sold to produce the ePreview.*



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## Exclusive Exhibitor Emails

**Opportunity:**

- Your exclusive email sent directly to meeting attendees.
- Advertiser-supplied materials, subject to AHA approval.

**Reach:** Meeting attendees.

**Distribution:** Work with your account manager to select a date.

**Include a calendar link to get your program or event on attendee schedules!**

## Deadlines

Space reservation: June 6, 2025  
Materials due: June 13, 2025

**Rate**  
\$4,500 per day  
*Limited availability.*



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## Learning Studios or Roundtable Discussions

**Opportunity:**

- Sponsorship of an industry session in a Learning Studio or Roundtable Discussion setting.
- Sponsorship includes:
  - 30-minute session (morning or afternoon).
  - Snacks provided by AHA.
  - Current year or prior year list of attendees for a promotional mailer (does not include emails).
  - Industry Session listing in the conference Know-Before-You-Go email and ePreview (if sponsorship is secured before blast dates).
  - Industry Session included on the official conference agenda.
  - Additional marketing support to drive attendance.

**Reach:** Meeting attendees.

## Deadlines

Space reservation: June 6, 2025  
Materials due: June 13, 2025

Rates	
100 attendees	\$17,500
75 attendees	\$15,000



## On-Site Signage

**Opportunity:**

- Corporate or product branding on signage in high-visibility locations.
- Available sizes:
  - 22" x 28"
  - Meter board

## Deadlines

Space reservation: June 6, 2025  
Materials due: June 13, 2025

Rates	
Meter board	\$2,500 each
22" x 28"	\$850 each



click to enlarge

- All signage must receive approval from AHA.

**Reach:** Meeting attendees.



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## Poster Reception

### Opportunity:

- Exclusive sponsorship of the popular Poster Reception event.
- Sponsorship includes:
  - One meter board featuring your organization name or logo and booth number during the poster networking session.
  - Recognition as a sponsor in promotional materials.
  - Four-sided table tents on select guest tables in the area will include your product or branding artwork on three sides, with AHA information on the fourth side.

**Reach:** Meeting attendees

### Deadlines

Space reservation: June 6, 2025  
Materials due: June 13, 2025

### Rate

\$8,000

*Exclusive Opportunity*

*The BCVS 2025 meeting is planned as an in-person meeting in Baltimore. If the meeting must be canceled or converted to virtual, AHA will transition advertisers and sponsors to options of equal value and exposure. Advertisers and sponsors preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.*

*The words "Paid Advertisement" will be centered above each digital ad in at least 10-point Helvetica (or similar type font).*

*All rates are net. No agency discounts apply. Cancellations are nonrefundable.*

*All quantities are based on projected attendance.*