

EPI | Lifestyle 2022 Sponsorship and Advertising Opportunities

Engage this targeted audience with high-impact marketing opportunities

Welcome back to face-to-face meetings!

Overview



target audience includes physicians, epidemiologists, biostatisticians, pharmacists and more



770+ professional attendees



620+ physicians and research scientists

Based on 2019 in-person attendance.

Exhibit Hall Dates

Wednesday, March 1 | Thursday, March 2 | Friday, March 3

[PRINT THIS PAGE](#)

Opportunities

Sponsorships and Advertising

Opportunity	Price range	Space reservation deadline	Materials due
Branding Packages	\$1,500-\$10,000	Jan. 24, 2022	Jan. 31, 2022
ePreview	\$1,000-\$1,500	Jan. 12, 2022	Jan. 19, 2022
Exclusive Exhibitor Emails	\$5,500	Jan. 12, 2022	Jan. 19, 2022
Refreshment Break	\$3,000	Jan. 24, 2022	Jan. 31, 2022
Poster Reception	\$7,500	Jan. 24, 2022	Jan. 31, 2022
Learning Studios or Roundtable Discussions	\$12,500-\$15,500	Jan. 24, 2022	Jan. 31, 2022
Conference Bag Inserts	\$3,500	Jan. 24, 2022	Jan. 31, 2022
Mobile App	\$500-\$10,000	Jan. 24, 2022	Jan. 31, 2022
On-Site Signage	\$600-\$2,000	Jan. 24, 2022	Jan. 31, 2022

The EPI | Lifestyle 2022 meeting is planned as an in-person meeting in Chicago. If the meeting must be canceled or converted to virtual, AHA/ASA will transition advertisers and sponsors to options of equal value and exposure. Advertisers and sponsors preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All rates are net. No agency discounts apply. Cancellations are non-refundable.

All quantities are based on projected attendance and room blocks.
Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.

Contact



Bridget Blaney

Company Names: A-D
773-259-2825
[Email Me](#)



Cathleen Gorby

Company Names: E-L
913-344-1305
[Email Me](#)



Maureen Mauer

Company Names: M-Z
913-344-1321
[Email Me](#)



Scott Murphy

Manager, Corporate
Relations
214-706-1660
[Email Me](#)



Amy Miller

Satellite Events
214-706-1992
[Email Me](#)