



American Heart Association
EPI|Lifestyle 2023 Sponsorship and Advertising Opportunities
Make lasting one-on-one connections with this targeted audience

Overview



target audience includes physicians, epidemiologists, biostatisticians, pharmacists and more



480+
professional attendees



620+
physicians and research scientists

Based on 2022 attendance.

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Opportunities

Sponsorships and Advertising

Opportunity	Price range	Space reservation deadline	Materials due
Branding Packages	\$1,500-\$10,000	Jan. 24, 2023	Jan. 31, 2023
ePreview	\$3,000-\$4,000	Jan. 12, 2023	Jan. 19, 2023
Exclusive Exhibitor Emails	\$5,500	Jan. 12, 2023	Jan. 19, 2023
Refreshment Break	\$3,500	Jan. 24, 2023	Jan. 31, 2023
Poster Reception	\$8,000	Jan. 24, 2023	Jan. 31, 2023
Learning Studios or Roundtable Discussions	\$12,500-\$15,500	Jan. 24, 2023	Jan. 31, 2023
Conference Bag Inserts	\$3,500	Jan. 24, 2023	Jan. 31, 2023
On-Site Signage	\$600-\$2,000	Jan. 24, 2023	Jan. 31, 2023

The EPI|Lifestyle 2023 meeting is planned as an in-person meeting in Boston. If the meeting must be canceled or converted to virtual, AHA will transition advertisers and sponsors to options of equal value and exposure. Advertisers and sponsors preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All rates are net. No agency discounts apply. Cancellations are non-refundable. All quantities are based on projected attendance and room blocks.

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