



2024 Sponsorship and Advertising Opportunities

Rates and Deadlines

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Opportunity	Price range	Space reservation deadline	Materials due
ePreview	\$2,300-\$3,250	Jan. 26, 2024	Feb. 2, 2024
Exclusive Exhibitor Emails	\$4,500	Jan. 26, 2024	Feb. 2, 2024
Hearts Diversity Reception	\$25,000	Jan. 26, 2024	Feb. 2, 2024
Branding Packages	\$2,000-\$10,000	Feb. 7, 2024	Feb. 14, 2024
Conference Bag Inserts	\$4,000	Feb. 7, 2024	Feb. 14, 2024
Learning Studios or Roundtable Discussions	\$15,000-\$17,500	Feb. 7, 2024	Feb. 14, 2024
On-Site Signage	\$850-\$2,500	Feb. 7, 2024	Feb. 14, 2024
Poster Reception	\$8,000	Feb. 7, 2024	Feb. 14, 2024
Refreshment Break	\$4,500	Feb. 7, 2024	Feb. 14, 2024

The EPI|Lifestyle 2024 meeting is planned as an in-person meeting in Chicago. If the meeting must be canceled or converted to virtual, AHA will transition advertisers and sponsors to options of equal value and exposure. Advertisers and sponsors preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All rates are net. No agency discounts apply. Cancellations are non-refundable. All quantities are based on projected attendance and room blocks. Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.

About the Meeting

target audience includes physicians, epidemiologists, biostatisticians, pharmacists and more

900 professional attendees

84% are physicians and scientists

Based on 2023 attendance.

Contact



Bridget Blaney

Company Names: A-D
773-259-2825
[Email Me](#)



Cathleen Gorby

Company Names: E-L
913-344-1305
[Email Me](#)



Maureen Mauer

Company Names: M-Z
913-344-1321
[Email Me](#)



Lauren Belanger

*Associate Manager,
Exhibits/Satellite Events*
214-706-1353
[Email Me](#)