

Sponsorships and Advertising

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Branding Packages

Opportunity: Sponsorship packages to enhance your booth presence.

Reach: Meeting attendees.

Silver Level



Gold Level



Platinum Level



Deadlines

Space reservation: Jan. 24, 2025

Materials due: Jan. 31, 2025

Rates	
Silver Level	\$2,000
Gold Level	\$6,000
Platinum Level	\$10,000

Insertion Order/Specs



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Conference Bag Inserts

Opportunity: Advertiser-supplied booth announcements, demo schedules, promotional materials and industry program invitations inserted into the official conference bag.

Reach: Meeting attendees.

Distribution:

- Handed to professional attendees at registration.
- Accessible via the AHA Mobile Meeting Guide App.

Deadlines

Space reservation: Jan. 24, 2025

Materials due: Jan. 31, 2025

Rate

\$4,000 per insert

Insertion Order/Specs

All inserts must receive approval from AHA.



click to enlarge

ePreview

Opportunity: Advertising in the pre-meeting email with key planning information and industry programming.

Reach: 180,000+ AHA members and targeted epidemiology professionals.

Distribution: Late February 2025.

Deadlines

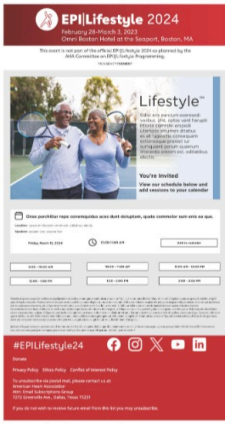
Space reservation: Jan. 10, 2025

Materials due: Jan. 17, 2025

Rates	
Leaderboard	\$3,250 (limit one)
Premium Banner	\$2,300

Insertion Order/Specs

A leaderboard and two premium banners must be sold to produce the ePreview.



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Exclusive Exhibitor Emails

Opportunity:

- Your exclusive email sent directly to meeting attendees.
- Advertiser-supplied materials, subject to AHA approval.

Reach: Meeting attendees.

Distribution: Work with your account manager to select a date.

Include a calendar link to get your program or event on attendee schedules!

Deadlines

Space reservation: Jan. 10, 2025
Materials due: Jan. 17, 2025

Rate

\$4,500 per day
Limited availability.

Insertion Order/Specs



click to enlarge

Learning Studios or Roundtable Discussions

Opportunity:

- Sponsorship of an industry session in a Learning Studio or Roundtable Discussion setting.
- Sponsorship includes:
 - 30-minute session (morning or afternoon).
 - Snacks provided by AHA.
 - Current year or prior year list of attendees for a promotional mailer (does not include emails).
 - Industry Session listing in the conference Know-Before-You-Go email and ePreview (if sponsorship is secured before blast dates).
 - Industry Session included on the official conference agenda.
 - Additional marketing support to drive attendance.

Reach: Meeting attendees.

Deadlines

Space reservation: Jan. 25, 2025
Materials due: Jan. 31, 2025

Rates	
100 attendees	\$17,500
75 attendees	\$15,000

Insertion Order/Specs



click to enlarge

On-Site Signage

Opportunity:

- Corporate or product branding on signage in high-visibility locations.
- Available sizes:
 - 22" x 28"
 - Meter board
- All signage must receive approval from AHA.

Reach: Meeting attendees.

Deadlines

Space reservation: Jan. 25, 2025
Materials due: Jan. 31, 2025

Rates	
Meter board	\$2,500 each
22" x 28"	\$850 each

Insertion Order/Specs



click to enlarge

Poster Reception

Opportunity:

- Exclusive sponsorship of the popular Poster Reception event.
- Sponsorship includes:
 - One meter board featuring your organization name or logo and booth number during the poster networking session.
 - Recognition as a sponsor in promotional materials.
 - Four-sided table tents on select guest tables in the area will include your product or branding artwork on three sides, with AHA information on the fourth side.

Reach: Meeting attendees

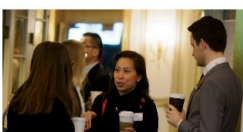
Deadlines

Space reservation: Jan. 24, 2025
Materials due: Jan. 31, 2025

Rate
\$8,000

Exclusive Opportunity

Insertion Order/Specs



Refreshment Break

Opportunity:

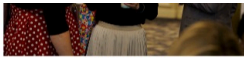
- Sponsorship of a coffee break service.
- Two available per day.
- Sponsorship includes:

Deadlines

Space reservation: Jan. 24, 2025
Materials due: Jan. 31, 2025

Rate

\$4,500 per break (two available per day)



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- o Signage at the coffee service table, with company name or logo and booth number on a meter board and digital monitor.
- o Opportunity to provide branded cups, napkins or coffee sleeves for the coffee break service. *Sponsor is responsible for providing and shipping items to hotel.*
- o Recognition as a sponsor in promotional materials.

Insertion Order/Specs

Reach: Meeting attendees.

The EPI | Lifestyle 2025 meeting is planned as an in-person meeting in New Orleans. If the meeting must be canceled or converted to virtual, AHA will transition advertisers and sponsors to options of equal value and exposure. Advertisers and sponsors preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

The words "Paid Advertisement" will be centered above each digital ad in at least 10-point Helvetica (or similar type font).

*All rates are net. No agency discounts apply. Cancellations are nonrefundable.
All quantities are based on projected attendance.*