



## Hypertension 2022 Sponsorship and Advertising Opportunities

Engage this targeted audience with  
high-impact marketing opportunities

Welcome back  
to face-to-face meetings!

### Overview



target audience includes  
research scientists,  
clinicians, health-care  
professionals in the field  
of hypertension research



**780+**  
professional attendees



**650+**  
physicians and research  
scientists

Source: 2019 and 2021 registration data.

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### Opportunities

#### Sponsorships and Advertising

Opportunity	Price range	Space reservation deadline	Materials due
Exclusive Exhibitor Emails	\$5,500	July 12, 2022	July 19, 2022
Branding Packages	\$1,500-\$10,000	July 27, 2022	Aug. 3, 2022
Poster Reception	\$7,500	July 27, 2022	Aug. 3, 2022
Learning Studios or Roundtable Discussions	\$12,500-\$15,500	July 27, 2022	Aug. 3, 2022
Conference Bag Inserts	\$3,500	July 27, 2022	Aug. 3, 2022
On-Site Signage	\$600-\$2,000	July 27, 2022	Aug. 3, 2022
ePreview	\$3,000-\$4,000	Aug. 2, 2022	Aug. 9, 2022

The Hypertension 2022 Scientific Sessions meeting is planned as an in-person meeting in San Diego. If the meeting must be canceled or converted to virtual, AHA/ASA will transition advertisers and sponsors to options of equal value and exposure. Advertisers and sponsors preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All rates are net. No agency discounts apply. Cancellations are non-refundable.  
 All quantities are based on projected attendance and room blocks.  
 Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.

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