

Sponsorships and Advertising

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Branding Packages

Enhance your booth presence at Hypertension 2023!

Connect with this key audience through a variety of packages designed for any budget.

Silver Level:

- Acknowledgment on conference website
- Acknowledgment on sponsor signage at conference

Gold Level:

Everything included in Silver Level, plus:

- Conference Bag insert
- Company-specific recognition signage at conference (22" x 28")

Platinum Level:

Everything included in Silver and Gold Levels, plus:

- Conference attendee list (*does not include email addresses*)
- Exhibit space

If the in-person Hypertension 2023 must be converted to a virtual meeting, packages will convert to assets on the virtual platform with the same level of visibility for the advertiser. For advertising specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual.

INSERTION ORDER/SPECS

Deadlines

Space reservation: July 28, 2023
Materials due: Aug. 4, 2023

Rates	
Silver Level	\$1,500
Gold Level	\$5,000
Platinum Level	\$10,000



click to enlarge

Conference Bag Inserts

Include your branding and marketing materials to drive attendees to your booth or program!

Reach: Advertiser-supplied inserts in the conference bag handed to attendees and accessible via the AHA Mobile Meeting Guide App.

Distribution: Distributed to professional attendees at registration.

Content includes advertiser-provided inserts, such as:

- Booth announcements and demo schedules
- Promotional materials
- Industry program invitations

If the in-person Hypertension 2023 must be converted to a virtual meeting, Conference Bag Inserts will deliver to virtual attendees via the AHA Mobile Meeting Guide App. For advertising specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual.

INSERTION ORDER/SPECS

Deadlines

Space reservation: July 28, 2023
Materials due: Aug. 4, 2023

Rate

\$3,500 per insert

All inserts must receive approval from AHA.

The screenshot shows an email header for 'Resuscitation Science Symposium 2022' dated November 1, 2022. It features a 'THIS ADVERTISEMENT' section with 'With real-time CPR Feedback' and 'XFT AED TRAINER' logos. The main body text includes '#ReSS22: 2 prime days of speakers, awards and networking', 'Join us for ReSS' (Resuscitation Science Symposium 2022), and 'Members Save Money on Meetings that Matter'. At the bottom, it says 'Register now for #ReSS22' and provides details about the event location (Sheraton Boston Hotel) and dates (Sept 7-10, 2023).

ePreview

Kickstart your brand exposure with email blasts to more than 180,000 AHA members and targeted hypertension professionals!

Broad exposure for your message as members begin making plans to attend Hypertension.

Reach: 180,000+ AHA members and targeted hypertension professionals before the meeting.

Content: Key planning information and industry programming.

If the in-person Hypertension 2023 must be converted to a virtual meeting, the ePreview will deliver for the virtual event. For advertising specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual.

INSERTION ORDER/SPECS

Deadlines

Space reservation: July 28, 2023
Materials due: Aug. 4, 2023

Rates (per issue)

Leaderboard	\$4,000 (limit one)
Premium Banner	\$3,000 (limit one)

A leaderboard and premium banner must be sold to produce the ePreview.



2022 ReSS award winners will be announced

As part of the ReSS2022 meeting, winners of the Lifetime Achievement, Best Champion, Best O. Jacob and the Max Harty Vets Awards will be recognized. Also, ReSS will also be receiving recognition for the Best of the Best Abstract Awards and more updates.

Reactive Difference | **Reached approximately 28 million people annually in CPR**

Programming taps cutting-edge science

ReSS 2022 programming for Nov. 5-8 includes the presentation of the 2022 Lifetime Achievement.

click to enlarge



Hypertension 2022
Nov 5-8, 2022 | San Diego, CA | Hilton San Diego Bay Front

Medtronic
Medtronic Learning Studio

AHA Hypertension Scientific Sessions 2022

Pardon the Interruption: Women of Hypertension
Friday, September 9, 2022
12:00-12:30 p.m. PST

Faculty:

- Moderator:** Nicole Fabian, M.D., Brigham and Women's Hospital
- Carla East, M.D., Baylor Scott & White Health**
- Karen Vinters, M.D., University of North Carolina**
- Martha S. Gulik, M.D., Cedars-Sinai Heart Institute, Los Angeles**

#Hypertension22

click to enlarge

Exclusive Exhibitor Emails

Send your exclusive message to Hypertension 2023 attendees!

Increase the attendance at your program and traffic at your booth.

Reach: Hypertension 2023 attendees.

Content: Advertiser provides email content to be distributed, subject to AHA approval.

If the in-person Hypertension 2023 must be converted to a virtual meeting, the Exclusive Exhibitor Emails will deliver for the virtual event. For advertising specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual.

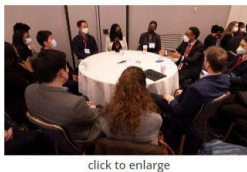
INSERTION ORDER/SPECS

Deadlines

Space reservation: July 14, 2023
Materials due: July 21, 2023

Rate

\$5,500 per day
Limited availability.



Learning Studios or Roundtable Discussions

Captivate your audience when you showcase your latest product or service!

You'll also receive additional marketing support to drive attendance.

Cost Includes:

- 30-minute session (morning or afternoon)
- Snacks provided by AHA
- Current year or prior year list of attendees for a promotional mailer (does not include emails)
- Industry Session listing in the conference Know-Before-You-Go email and ePreview (if sponsorship is secured before blast dates)
- Industry Session included on the official conference agenda.

If the in-person Hypertension 2023 must be converted to a virtual meeting, Learning Studios and Roundtable Discussions will be held on the virtual platform.

INSERTION ORDER/SPECS

Deadlines

Space reservation: July 28, 2023
Materials due: Aug. 4, 2023

Rates

100 attendees	\$15,500
75 attendees	\$12,500



On-Site Signage

Engage attendees with branded signage that will turn heads!

Corporate or product branding on signage in high-visibility locations.

Choose from two available sizes:

- Option 1: 22" x 28"
- Option 2: Meter board

If the in-person Hypertension 2023 must be converted to a virtual meeting, signage will convert to branding on the virtual platform with the same level of visibility for the advertiser. For advertising specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual.

INSERTION ORDER/SPECS

Deadlines

Space reservation: July 28, 2023
Materials due: Aug. 4, 2023

Rates

Meter board	\$2,000 each
22" x 28"	\$600 each

All signage must receive approval from AHA.



Poster Reception

Stand out at this popular attendee event!

Be the exclusive sponsor of this activity.

INSERTION ORDER/SPECS

Deadlines

Space reservation: July 28, 2023
Materials due: Aug. 4, 2023



[click to enlarge](#)

Sponsor Recognition Includes:

- One meter board featuring your organization name or logo and booth number during the poster networking session.
- Recognition as a sponsor in promotional materials.
- Four-sided table tents on select guest tables in the area will include your product or branding artwork on three sides, with AHA information on the fourth side.

Rate
\$8,000
Exclusive Opportunity

If the in-person Hypertension 2023 must be converted to a virtual meeting, the Poster Reception will convert to poster session marketing on the virtual platform, with the same level of visibility for the advertiser.

Professional Heart Daily and Science News

**Reach 300,000 AHA members and
 cerebrovascular professionals year-round!**

[Click for more information.](#)

Ask about your AHA exhibitor discount!

Hypertension 2023 is planned as an in-person meeting in Boston. If the meeting must be canceled or converted to virtual, AHA will transition advertisers and sponsors to options of equal value and exposure. Advertisers and sponsors preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

The words "Paid Advertisement" will be centered above each digital ad in at least 10-point Helvetica (or similar type font).

All rates are net. No agency discounts apply. Cancellations are nonrefundable.

All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.