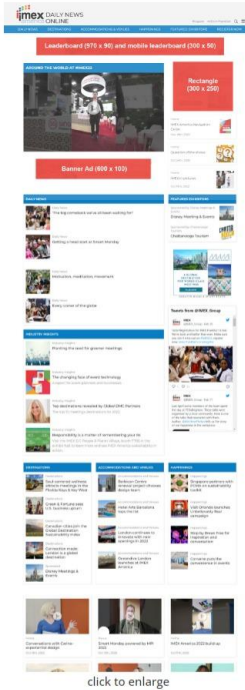


Opportunities

PRINT THIS PAGE

IMEX News Online

IMEX Navigation Guide



IMEX News Online

[Visit IMEX News Online](#)

Catch the attention of hosted buyers and buyer attendees on the 24/7 central location for show coverage before, during and after the event!

IMEX News Online is the hub for IMEX America's latest news. The site will go live one month prior to the show. Content will turn over daily for the show days of Oct. 17, 18 and 19, 2023 (plus Smart Monday on Oct. 16). One more content refresh will be completed post-show.

Reach: 50,000 industry planners through an extensive email campaign, social media, IMEX America website links, and on-site signage.

Content:

- IMEX-supplied industry news and press releases
- Advertiser- and IMEX-supplied videos pre- and post-show
- Plus all the exciting live news on show days!

[Run-of-Site Ads](#)

[Sponsored Content Ads](#)

[Featured Exhibitors](#)

[Custom Lead-Gen Page](#)

INSERTION ORDER/SPECS

Deadlines

Space reservation: Space is limited and available until sold out.

Materials due: For exposure from first launch, we encourage materials be sent by Sept. 5, 2023.

IMEX News Online is regularly updated, which allows for a confirmation of your plans at any time until the limited ad positions are sold out.

Rates

ROS Advertising (all available display ads on the home page and news channel pages)	\$10,000 (five available)
Featured Exhibitors	\$7,500
Custom Lead-Generation Page (linked to any ad)	\$5,000
Sponsored Content Ads	\$5,000 (four available)

A \$150 fee will apply for each ad changeout requested.



IMEX Navigation Guide

As the only printed publication at the meeting, the IMEX Navigation Guide will feature the show map and daily schedule/program!

[View the 2022 IMEX Navigation Guide](#)

Reach: IMEX America attendees

Distribution:

- Distributed at registration and information counters, and throughout the show, including Smart Monday.
- Special distribution on Tuesday via handout personnel.

Map Premium Sponsorship includes:

- A Full Page ad adjacent to the floor map page
- A banner ad on the floor map page.
- Company recognition with your booth highlighted on the map page
- Your logo on your booth if it fits

Only a limited number of ads are available.

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 8, 2023

Materials due: Sept. 15, 2023

Rates

Full Page	\$6,875
Inside Back Cover	\$9,610
Inside Front Cover	\$10,270
Back Cover	\$10,450
Map Premium Sponsorship (includes a Full Page ad)	\$12,875

Compliment your Navigation Guide advertising when you buy an ad on the IMEX News Online site!

All rates are net. No agency discounts apply. Cancellations are nonrefundable.