

Booth Drivers

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Icon Key

- Traffic-building product



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Simulation Demonstration

A 20-minute demonstration of your technologies in a hands-on and engaging forum where attendees can see the innovations of the medical industry.

Sponsor Recognition Includes:

- Pre-meeting and virtual site promotion by AHA/ASA should the topics be confirmed and provided to AHA/ASA by due date
- Supporter acknowledgment in one ePreview
- Simulation schedule on the International Stroke Conference 2022 website
- Simulation schedule included in the ISC Online Planner
- Simulation schedule included in the ISC Stroke Daily News
- AHA Mobile Meeting Guide App
- Sponsor recognition on the virtual conference website

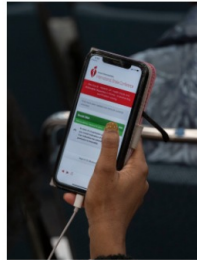
INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 15, 2021
 Materials (title, speaker names) due: Jan. 5, 2022

Rate

\$15,000
In-person with option to live stream



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AHA Mobile Meeting Guide App

Your brand in the hands of all attendees!

Reach: In-person and virtual attendees.

Content: Provides attendees with instant access and search capability to detailed educational sessions, faculty, abstracts, event information, exhibitors, hotels, schedule-planning and mapping functionality to help locate a room or exhibit booth.

Distribution:

- Available for download before, during and after ISC22.
- App is web-based and downloadable for all smartphone platforms and web-enabled devices.

INSERTION ORDER/SPECS

Deadlines	Space Reservation Deadline	Materials Due
Single Sponsorship	Dec. 15, 2021	Jan. 5, 2022
Enhanced Exhibitor Listing	Jan. 7, 2022	Jan. 14, 2022
Conference Bag Insert	Jan. 7, 2022	Jan. 19, 2022
Alert Notification	Jan. 14, 2022	Jan. 21, 2022

Rates	
Single Sponsorship	\$25,000
Conference Bag Inserts (in-person and virtual via the AHA Mobile Meeting Guide App)	\$10,500
Enhanced Exhibitor Listing	\$5,000
Alert Notification	\$3,500

- Single Sponsorship
- Conference Bag Inserts
- Enhanced Exhibitor Listing
- Alert Notification

If the in-person ISC22 must be canceled, the Mobile App will be used for the virtual event. For advertising specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.



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Job Board Posting

- Are you hiring? Looking for qualified candidates?
- Posting your organization's available employment opportunities on the conference job board will help you reach the attention of TOP candidates.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Jan. 4, 2022
 Materials due: Jan. 5, 2022

Rates	
30 days	\$1,200
60 days	\$1,800



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Charging Lockers

- Charging Lockers can be placed in your exhibit booth to attract attendees.
- Advertiser-provided 30-second corporate or product video will play in the monitor at the top of the unit, with advertiser corporate or product graphics on the unit.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Jan. 7, 2022
 Materials due: Jan. 14, 2022

Rate

\$7,000 each (10 available)



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Conference Bag Inserts

Include your branding and marketing materials to drive attendees to your booth or program!

Reach: Advertiser-supplied inserts in the conference bag handed to in-person attendees and accessible for all attendees via

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Jan. 12, 2022
 Materials due: Jan. 19, 2022

Rate

\$10,500 per insert



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to in-person attendees and accessible for all attendees via the AHA Mobile Meeting Guide App.

Limit five advertiser-supplied inserts.

Distribution: Distributed to professional attendees at registration.

Content:

- Booth announcements and demo schedules
- Promotional materials
- Industry program invitations
- Product samples (*Dependent on association policies. Contact your account manager for details.*)

