

Convention Center Sponsorships

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Brand marketing on a dramatic scale where all attendees gather

VISIT THE ENVISION SITE FOR MORE SPONSORSHIP DETAILS



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Wellness Challenge



- Be the exclusive sponsor of the ISC22 Wellness Challenge!
- Prominent visibility on the Wellness Challenge leaderboard, a flat-panel media screen.
- 30-second corporate or product full-motion video or stationary ad on leaderboard and digital signage, positioned in high-traffic areas of the convention center.
- Corporate or product graphic incorporated into the Wellness Challenge booth, where all participants will pick up an activity tracker.
- Corporate recognition on the registration webpage, opening screen of app and in emails.
- Attendees will be asked to register for the Wellness Challenge online and download an app.

INSERTION ORDER/SPECS

Deadlines
 Space reservation deadline: Oct. 15, 2021
 Materials due: Oct. 29, 2021

Rate
 \$30,000
 Exclusive Opportunity



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Abstracts on Download



- Abstracts on Download provide a means for medical professionals to have easy and enduring access to the abstracts from the International Stroke Conference.
- Users will be allowed to quickly access the information in the abstracts through searches on key words, abstract title, and author's names.
- Accessible via a branded banner on the virtual platform.
- Abstracts on Download can be distributed directly from the contributor's booth to maximize easy visitation.
- A total of 2,500 USBs will be produced for distribution by the sponsor – with any remaining USBs to be distributed by AHA/ASA at other cerebrovascular relevant conferences throughout the year.

Sponsor Recognition Includes:

- Contributor corporate logo on the USB case packaging.
- Corporate logo recognition on the opening screen.
- Corporate recognition on all marketing pieces, including ads and on-site signage.

INSERTION ORDER/SPECS

Deadlines
 Space reservation deadline: Nov. 17, 2021
 Materials due: Dec. 1, 2021

Rate
 \$36,000
 Exclusive Opportunity



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Game of Strokes



- Be the first to support this fun and interactive way for attendees to make invaluable connections while solving problems.
- In this exciting, interactive session, three teams of stroke professionals from around the world will wage a friendly, intellectual war in a fast and furious game show-style quiz session comprising verbal and video questions.
- Attendees can use the AHA Mobile Meeting Guide App to play along in this thrilling game in the session room and test their stroke knowledge.

Sponsor Recognition Includes:

- Marketing in the following:
 - ISC Stroke Daily News
 - Attendee Welcome Guide
- AHA Mobile Meeting Guide App push alert promoting the game show, prominently featuring sponsor logo
- Recognition on supporter wall at conference

Sponsor must provide necessary artwork in an electronic format by due date. Artwork received after this date will be charged a late fee and proofs will not be provided.

INSERTION ORDER/SPECS

Deadlines
 Space reservation deadline: Nov. 17, 2021
 Materials due: Dec. 10, 2021

Rate
 \$40,000
 Exclusive Opportunity



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ISC22 ePosters



- ePosters are in an open-access library that allows attendees to view the latest scientific and medical posters.
- Both in-person and virtual users will be allowed to quickly access the information on the posters through searches on key words, title, and author's names.
- ePosters will be accessible to all attendees via a branded banner on the virtual platform, and (optionally) from within supporters' virtual booth.

Sponsorship Includes:

- Corporate logo recognition on the opening screen of the ePosters website.
- Corporate recognition on all marketing pieces, including ads, and in-person and virtual signage/banners.

INSERTION ORDER/SPECS

Deadlines
 Space reservation deadline: Nov. 17, 2021
 Materials due: Dec. 1, 2021

Rate
 \$10,000
 Exclusive Opportunity



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Learning Studios



Located in the Science & Technology Hall, the Learning Studios are often standing room only!

- **Morning** time slots are available and include a continental breakfast provided by AHA.
- **Afternoon** time slots are available and include snacks provided by AHA.

Cost Includes:

- 30-minute session (including Q&A)
- Complete audio/visual package
- Classroom seating
- Lead retrieval units (up to two)
- Pre-meeting, on-site and virtual promotion (see below)

INSERTION ORDER/SPECS

Deadlines
 Space reservation deadline: Dec. 15, 2021
 Materials due: Jan. 5, 2022

Rates	
Morning	\$18,000
Afternoon	\$18,000
Unopposed	\$25,000

Sponsor Recognition Includes:

- Pre-meeting and virtual site promotion by AHA/ASA should the topics be confirmed and provided to AHA/ASA by due date.
- Acknowledgment in one of three ePreviews.
- Learning Studio schedule on International Stroke Conference 2022 website.
- Learning Studio schedule included in the ISC22 Online Planner and ISC Stroke Daily News.
- Acknowledgment on the AHA Mobile Meeting Guide App.
- One pre-registration list (addresses only).
- Sponsor recognition on the virtual conference website.



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Simulation Demonstration

A 20-minute demonstration of your technologies in a hands-on and engaging forum where attendees can see the innovations of the medical industry.

Sponsor Recognition Includes:

- Pre-meeting and virtual site promotion by AHA/ASA should the topics be confirmed and provided to AHA/ASA by due date
- Supporter acknowledgment in one ePreview
- Simulation schedule on the International Stroke Conference 2022 website
- Simulation schedule included in the ISC Online Planner
- Simulation schedule included in the ISC Stroke Daily News
- AHA Mobile Meeting Guide App
- Sponsor recognition on the virtual conference website

INSERTION ORDER/SPECS**Deadlines**

Space reservation deadline: Dec. 15, 2021
Materials (title, speaker names) due: Jan. 5, 2022

Rate

\$15,000



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Window Clings

- Make an impact on conference attendees as they move through the convention center!
- Promote your company or product on these high-visibility window clings above the doorways.

INSERTION ORDER/SPECS**Deadlines**

Space reservation deadline: Dec. 15, 2021
Materials due: Jan. 14, 2022

Rates

Lobby B2 & Atrium Includes all six glass panels.	\$25,000
Lobby D & Atrium Includes all four glass panels.	\$17,000



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Ad Banners

- Available in multiple, high-visibility locations throughout the convention center.
- Sponsor may select location.

INSERTION ORDER/SPECS**Deadlines**

Space reservation deadline: Dec. 15, 2021
Materials due: Jan. 14, 2022

Rate

\$6,500-\$13,500



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Atrium Cafe Railing Cling

- Make an impact on conference attendees as they enter and exit the convention center!
- Promote your company or product on these high-visibility railing clings in the Atrium Cafe.
- Includes 10 clings.

INSERTION ORDER/SPECS**Deadlines**

Space reservation deadline: Dec. 15, 2021
Materials due: Jan. 14, 2022

Rate

\$35,000

Exclusive Opportunity



[click to enlarge](#)

Communication Center

- International Stroke Conference attendees can access the internet, search for other attendees, print airline boarding passes and claim CME credit from the Communication Center.
- Sponsor receives corporate recognition on all login screens.
- Sponsor may place a corporate or product graphic on panels incorporated into the structures.

INSERTION ORDER/SPECS**Deadlines**

Space reservation deadline: Dec. 15, 2021
Materials due: Jan. 14, 2022

Rate

\$13,000

Exclusive Opportunity



[click to enlarge](#)

Escalator Runner/Floor Decal Graphics

- Brand the escalators that move attendees throughout the convention center.
- Options include major high-traffic areas.
- Supporter receives corporate or product branding on select escalator banks with large clings included for enhanced visibility.
- Floor graphics are included at the bottom and top of each escalator bank.

INSERTION ORDER/SPECS**Deadlines**

Space reservation deadline: Dec. 15, 2021
Materials due: Jan. 14, 2022

Rate

\$21,000

**Fireside Chat**

- Continue the conversation of research and science with conference attendees! Each non-accredited chat brings together perspectives from across the research community, enabling real-time discussion of challenges and potential solutions.
- Follows AHA-accredited sessions during break period.
- You will sponsor one 30-minute meeting for a select group of professionals to continue the discussion from a major program.

INSERTION ORDER/SPECS**Deadlines**

Space reservation deadline: Dec. 15, 2021
Materials due: Jan. 7, 2022

Rate

\$8,000 each



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Hand Sanitizing Stations



- Hand Sanitizing Stations will be available in multiple, high-visibility locations throughout the convention center.
- Advertising can be either corporate or product specific.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 15, 2021
Materials due: Jan. 14, 2022

Rate

\$3,500 per set of two (8 available)
\$25,000 exclusive



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Health Check Stations



- Health Check Stations will be available in multiple high-visibility locations throughout the convention center.
- Sponsor receives corporate or product logos on two Plexiglas barriers on Health Check Station counters, as well as a corporate logos on two meterboards promoting the ISC Health and Safety protocols.
- Sponsors may select their locations on a first-come, first-served basis.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 15, 2021
Materials due: Jan. 7, 2022

Rate

\$7,500 per set of two stations



click to enlarge

ISC Nursing Symposium Coffee Break



- Provide morning refreshments for Stroke Nurses, Stroke Program Managers and Care Coordinators attending this special symposium within the International Stroke Conference.
- Sponsor receives signage at the table with its booth number and a literature table nearby.
- Sponsor may, at its own cost, provide branded cups, napkins or coffee sleeves to enhance this sponsorship.
- Nursing Symposium attendees include:
 - Physicians
 - Nurses
 - Nurse Practitioners
 - Nurse Scientists
 - Administrators
 - Physician Assistants
 - EMTs/Paramedics
 - Technicians/Technologists
 - Research Scientists
 - Respiratory Therapists
 - Physical Therapists
 - Occupational Therapists
 - Speech Therapists
 - Pharmacists
 - Certified Professionals in Healthcare Quality

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 15, 2021
Materials due: Jan. 7, 2022

Rate
\$5,000

Exclusive Opportunity



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Lighted Kiosks



- Dramatic LED kiosks highlight your corporate or product brand in vivid color.
- One advertiser per kiosk, with double-sided graphics on six-foot structures, located in high-traffic areas of the convention center.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 15, 2021
Materials due: Jan. 14, 2022

Rate

\$9,500 each (eight available)



Puppy Snuggles



- Connect International Stroke Conference attendees with their best partner yet: a puppy!
- Your brand will be featured prominently in the dedicated Puppy Snuggle play area located in a high traffic area in the convention center.

Sponsor Recognition includes:

- Supporter recognition in the ISC Stroke Daily News.
- One daily AHA Mobile Meeting Guide App push alert promoting Puppy Snuggles, prominently featuring sponsor logo.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 15, 2021
Materials due: Jan. 14, 2022

Rate

\$35,000
Exclusive Opportunity



click to enlarge

- Recognition on supporter wall at conference.



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Science & Technology Hall Aisle Signs



- Your corporate or product logo appears on all directional aisle signage throughout the Science & Technology Hall.
- Print area approximately 4' x 2'.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 15, 2021
Materials due: Jan. 14, 2022

Rate

\$25,000
Exclusive Opportunity



click to enlarge

Science & Technology Hall Coffee Breaks



There will be a minimum of two refreshment stations serving coffee, hot tea and water in high-traffic areas in the Science & Technology Hall. Breaks will be refreshed twice each day.

Sponsor Recognition Includes:

- One monitor next to refreshment stations to play sponsor-provided 15-second video/commercial.
- Opportunity to provide napkins, cup sleeves or cups (no larger than 10 oz.) with company (corporate or product) logo. *Sponsor is responsible for providing and shipping items to convention center.*
- Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
 - Daily Newspaper

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 15, 2021
Materials due: Jan. 7, 2022

Rate

\$10,000 per day
Exclusive Opportunity
Includes both stations



click to enlarge

Science & Technology Hall Park Benches



Grab the attention of professional attendees as they walk through the Science & Technology Hall

Sponsorship Includes:

- Six park benches with single graphic panel on each bench
- Floor graphic in front of bench

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 15, 2021
Materials due: Jan. 14, 2022

Rate

\$20,000
Exclusive Opportunity



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Digital Signage/Virtual Commercial Breaks



- Quickly grab attendees' attention with your company, product or industry event information on AHA/ASA's highly visible digital signage in the convention center, and on the virtual platform.
- 31 55-inch high-definition LED screens will be strategically located throughout the convention center to maximize exposure and visibility (audio and video).
- Your 15- or 30-second video will also be played before and after industry events on the virtual platform.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 15, 2021
Materials due: Jan. 7, 2022

Rates

30-second ad	\$14,500 (limit five)
15-second ad	\$8,000 (limit five)



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AHA TV



- Produced by AHA Leadership and the Science News team, AHA TV will highlight the best moments and top science presented at ISC22.
- AHA TV will stream to screens located in the convention center and in attendee hotel rooms.
- It will also stream to the opening home page of the virtual platform and be promoted throughout the site.
- AHA TV will also be shown on the Professional Heart Daily site.
- Exhibitors can participate in two ways: Advertorial Videos or Exhibitor Clips (see below).

Advertorial Videos:

- Advertorials give sponsors an opportunity to showcase new products or services on AHA TV.
- News crews will film, produce and edit a two- to three-minute video for participating exhibitors.
- Videos will be shown multiple times each day between stories.
- Videos will be given to exhibitors post conference for their own marketing use.

Exhibitor Clips:

- On-camera interviews filmed, edited and produced pre-event.
- Exhibitor will receive these files before the event for their own promotional uses.
- Priced per 30-second clip.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Jan. 7, 2022
Materials due: Jan. 19, 2022

Rates

Daily Title Sponsor (exclusive all days)	\$40,000
Daily Title Sponsor (per day)	\$20,000
Advertorial Videos (per two- to three-minute advertorial)	\$5,000
Exhibitor Clips (per 30-second clip)	\$750



Charging Lockers

INSERTION ORDER/SPECS



- Charging Lockers can be placed in your exhibit booth to attract attendees.
- Advertiser-provided 30-second corporate or product video will play in the monitor at the top of the unit, with advertiser corporate or product graphics on the unit.

Deadlines

Space reservation deadline: Jan. 7, 2022
Materials due: Jan. 14, 2022

Rate

\$7,000 each (10 available)

**Social Media Gallery and Lounge**

Sponsor the page where everyone is talking!

Reach: ISC22 attendees and all AHA/ASA social media followers

Content:

- Support the page where attendees follow the social chatter in real time on #ISC22!
- Located on the virtual platform and on two monitors in the Social Media Lounge in the Science & Technology Hall.
- Supporter receives recognition on the home page of the virtual platform and on monitors and signage in the lounge.
- Tweetorials are also available in the Social Media Gallery.

INSERTION ORDER/SPECS**Deadlines**

Space reservation deadline: Jan. 7, 2022
Materials due: Jan. 14, 2022

Rates

Social Media Wall and Lounge	\$20,000
Exclusive Sponsorship Opportunity	
Tweetorial	\$4,000 each

The words "Paid Advertisement" will be centered above each digital (and advertorial content) in at least 10-point Helvetica (or similar) type font.

**Conference Bag Inserts**

Include your branding and marketing materials to drive attendees to your booth or program!

Reach: Advertiser-supplied inserts in the conference bag handed to in-person attendees and accessible for all attendees via the AHA Mobile Meeting Guide App.

Distribution: Distributed to professional attendees at registration.

Content:

- Booth announcements and demo schedules
- Promotional materials
- Industry program invitations
- Product samples (*Dependent on association policies. Contact your account manager for details.*)

INSERTION ORDER/SPECS**Deadlines**

Space reservation deadline: Jan. 12, 2022
Materials due: Jan. 19, 2022

Rate

\$10,500 per insert

Limit five advertiser-supplied inserts.

VISIT THE ENVISION SITE FOR MORE SPONSORSHIP DETAILS

If the in-person ISC22 must be canceled, AHAVASA and Ascend Media will transition advertisers to options of equal value and exposure. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All rates are net. No agency discounts apply. Cancellations are nonrefundable.

All quantities are based on projected attendance and room blocks.

Sales taxes will be applied to all production charges.