



ISC22 Sponsorship and Advertising Opportunities

Make a lasting impression with ISC22 attendees through impactful marketing placements

Welcome back to face-to-face meetings!

Overview



4,600+
 professional attendees at ISC20 in Los Angeles



6,200+
 professional attendees at ISC21 virtual



ISC physician and other health care professional attendees represent **more than 5 million patients**

Exhibit Hall Dates and Hours

Wednesday, Feb. 9, 2022, 8:30 a.m.-4:30 p.m. CST
 Thursday, Feb. 10, 2022, 8:30 a.m.-4:30 p.m. CST

Opportunities



Meeting News and Navigation



Email Marketing



Hotel Room Marketing



Booth Drivers



Convention Center Sponsorships



Virtual Platform Marketing

Meeting News and Navigation

Opportunity	Price range	Space reservation deadline	Materials due
Newsstand Premium Sponsorship	\$9,475	Dec. 8, 2021	Dec. 15, 2021
ISC Stroke Daily News	\$295-\$10,580	Jan. 5, 2022	Jan. 12, 2022
AHA Mobile Meeting Guide App	\$2,500-\$25,000	Varies	Varies

AHA Mobile Meeting Guide App	\$3,500-\$25,000	Varies	Varies
Attendee Welcome Guide	\$11,500	Jan. 5, 2022	Jan. 12, 2022
Conference Coverage Website	\$1,645-\$10,000	Jan. 5, 2022	Jan. 12, 2022
AHA TV	\$750-\$4,000	Jan. 7, 2022	Jan. 19, 2022

Email Marketing

Opportunity	Price range	Space reservation deadline	Materials due
ePreviews	\$1,000-\$3,340	Varies	Varies
Exclusive Exhibitor Emails	\$15,000	Varies	Varies
ISC Daily Highlights	\$12,000	Jan. 10, 2022	Jan. 17, 2022
Log-In Email	\$5,000	Jan. 10, 2022	Jan. 17, 2022
eHighlights	\$1,000-\$3,340	Jan. 21, 2022	Jan. 29, 2022

Hotel Room Marketing

Opportunity	Price range	Space reservation deadline	Materials due
Hotel Key Cards	\$10,500	Dec. 15, 2021	Jan. 5, 2022
Individual Hotel Room Drops	\$20,000-\$33,250	Jan. 19, 2022	Jan. 24, 2022

Booth Drivers

Opportunity	Price range	Space reservation deadline	Materials due
Simulation Demonstration	\$15,000	Dec. 15, 2021	Jan. 5, 2022
Mobile Meeting Guide App	\$3,500-\$25,000	Varies	Varies
Job Board Posting	\$1,200-\$1,800	Jan. 4, 2022	Jan. 5, 2022
Charging Lockers	\$7,000	Jan. 7, 2022	Jan. 14, 2022
Conference Bag Inserts	\$10,500	Jan. 12, 2022	Jan. 19, 2022

Convention Center Sponsorships

Opportunity	Price range	Space reservation deadline	Materials due
Wellness Challenge	\$30,000	Oct. 15, 2021	Oct. 29, 2021
Abstracts on Download	\$36,000	Nov. 17, 2021	Dec. 1, 2021
Game of Strokes	\$40,000	Nov. 17, 2021	Dec. 10, 2021
ISC22 ePosters	\$10,000	Nov. 17, 2021	Dec. 1, 2021
Learning Studios	\$25,000	Dec. 8, 2021	Jan. 5, 2022
Simulation Demonstration	\$15,000	Dec. 15, 2021	Jan. 5, 2022
Wi-Fi Sponsorship	\$7,000	Dec. 15, 2021	Jan. 12, 2022
Window Clings	\$17,000-\$25,000	Dec. 15, 2021	Jan. 14, 2022
Ad Banner	\$6,500-\$13,500	Dec. 15, 2021	Jan. 14, 2022
Atrium Cafe Railing Cling	\$35,000	Dec. 15, 2021	Jan. 14, 2022
Communication Center	\$13,000	Dec. 15, 2021	Jan. 14, 2022
Escalator Runner/Floor Decal Graphics	\$21,000	Dec. 15, 2021	Jan. 14, 2022
Fireside Chat	\$8,000	Dec. 15, 2021	Jan. 14, 2022
Hand Sanitizing Stations	\$3,500-\$25,000	Dec. 15, 2021	Jan. 14, 2022
Health Check Stations	\$7,500	Dec. 15, 2021	Jan. 7, 2022
ISC Nursing Symposium Coffee Break	\$5,000	Dec. 15, 2021	Jan. 7, 2022
Lighted Kiosks	\$9,500	Dec. 15, 2021	Jan. 14, 2022
Puppy Snuggles	\$35,000	Dec. 15, 2021	Jan. 14, 2022
Science & Technology Hall Aisle Signs	\$25,000	Dec. 15, 2021	Jan. 14, 2022
Science & Technology Hall Coffee Breaks	\$10,000	Dec. 15, 2021	Jan. 7, 2022
Science & Technology Hall Park Benches	\$20,000	Dec. 15, 2021	Jan. 14, 2022
Digital Signage/Virtual Commercial Breaks	\$8,000-\$14,500	Dec. 15, 2021	Jan. 7, 2022
AHA TV	\$750-\$4,000	Jan. 7, 2022	Jan. 19, 2022
Charging Lockers	\$7,000	Jan. 7, 2022	Jan. 14, 2022
Conference Bag Inserts	\$10,500	Jan. 12, 2022	Jan. 19, 2022

Virtual Platform Marketing

Opportunity	Price range	Space reservation deadline	Materials due
Wellness Challenge	\$30,000	Oct. 15, 2021	Oct. 29, 2021

Abstracts on Download	\$36,000	Nov. 17, 2021	Dec. 1, 2021
Simulation Demonstration	\$10,000	Dec. 8, 2021	Jan. 5, 2022
Learning Studios	\$15,000-\$20,000	Dec. 15, 2021	Jan. 7, 2022
AHA Mobile Meeting Guide App	\$3,500-\$25,000	Varies	Varies
Content Ad Banner	\$6,000	Dec. 22, 2021	Jan. 7, 2022
Fireside Chat	\$8,000	Dec. 22, 2021	Jan. 7, 2022
Digital Signage/Virtual Commercial Breaks	\$8,000-\$14,500	Dec. 22, 2021	Jan. 12, 2022
Tower Ad Banner	\$10,000	Dec. 22, 2021	Jan. 7, 2022
Job Board Posting	\$1,200-\$1,800	Jan. 4, 2022	Jan. 7, 2022
AHA TV	\$750-\$40,000	Jan. 7, 2022	Jan. 19, 2022

ISC22 includes both in-person and virtual programming and events. If the in-person portion of the meeting must be canceled, all marketing from the physical assets of the meeting will be seamlessly transitioned to the virtual environment as outlined herein. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

*All rates are net. No agency discounts apply. Cancellations are non-refundable.
All quantities are based on projected attendance and room blocks.
Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.*

**Your sponsorship and advertising dollars count toward exhibiting priority points.
Ask your Account Manager for details.**

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