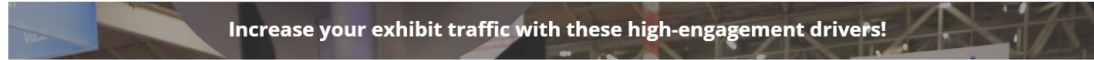


## Booth Drivers

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### Icon Key

- Traffic-building product
- Reach all meeting attendees
- Reach all in-person attendees only
- Reach all AHA/ASA Members
- Push product
- Personal delivery
- Lead-generating product
- Product has frequency
- Branding product



click to enlarge

## Abstracts on USB

GET MORE DETAILS ON ENVISION



- Abstracts on USB provide a means for medical professionals to have easy and enduring access to the abstracts from the International Stroke Conference.
- Users can quickly access the information in the abstracts through searches of key words, abstract title and author's names.
- **Abstracts on USB can be distributed directly from the contributor's booth to maximize visitation.**
- A total of 2,500 USBs will be produced for distribution by the sponsor - with any remaining USBs to be distributed by AHA/ASA at other relevant cerebrovascular conferences throughout the year.
- Also accessible via a branded banner on the virtual platform, and (optionally) from within supporters' virtual booth.

### Sponsor Recognition Includes:

- Contributor corporate logo on the USB case packaging.
- Corporate logo recognition on the opening screen.
- Corporate recognition in on-site signage and on the virtual platform.

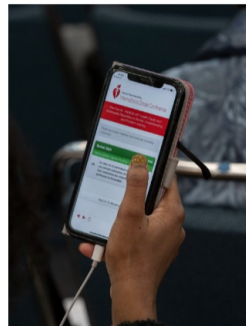
INSERTION ORDER/SPECS

### Deadlines

Space reservation deadline: Nov. 18, 2022  
Materials due: Dec. 2, 2022

**Rate**  
\$36,000

*Exclusive Opportunity*



click to enlarge

## AHA Mobile Meeting Guide App



**Feature your brand on the app attendees use to schedule their day!**

**Reach:** In-person and virtual attendees.\*

**Content:** Provides attendees with instant access and search capability to detailed educational sessions, faculty, abstracts, event information, exhibitors, hotels, schedule-planning and mapping functionality to help locate a room or exhibit booth.

### Distribution:

- Available for download before, during and after ISC23.
- App is web-based and downloadable for all smartphone platforms and web-enabled devices.

INSERTION ORDER/SPECS

Deadlines	Space Reservation Deadline	Materials Due
Single Sponsorship	Nov. 18, 2022	Dec. 2, 2022
Alert Notification	Jan. 6, 2023	Jan. 20, 2023
Conference Bag Insert	Jan. 6, 2023	Jan. 13, 2023
Enhanced Exhibitor Listing	Jan. 6, 2023	Jan. 13, 2023

### Rates

Single Sponsorship	\$25,000
Conference Bag Inserts (in-person and virtual via the AHA Mobile Meeting Guide App)	\$10,500
Enhanced Exhibitor Listing (limit five)	\$5,000
Alert Notification	\$3,500

**3,000+ downloads in 2022!**

Single Sponsorship

Conference Bag Inserts

Enhanced Exhibitor Listing

Alert Notification

\*If the in-person ISC23 must be canceled, the AHA Mobile Meeting Guide App will be used for the virtual event. For advertising specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.



## Conference Bag Inserts

INSERTION ORDER/SPECS



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## Conference Bag Inserts



**Include your booth or program invitation in the official ISC23 conference bag!**

**Reach:** Advertiser-supplied inserts in the conference bag handed to in-person attendees and accessible for all attendees via the AHA Mobile Meeting Guide App.

**Distribution:** Distributed to professional attendees at registration.

**Content:**

- Booth announcements and demo schedules
- Promotional materials
- Industry program invitations
- Product samples *(Dependent on association policies. Contact your account manager for details.)*

## INSERTION ORDER SPECS

**Deadlines**

Space reservation deadline: Jan. 6, 2023  
Materials due: Jan. 13, 2023

**Rate**

\$10,500 per insert

*Limit five advertiser-supplied inserts.*

**Reach 400,000+ AHA/ASA members and cerebrovascular professionals year-round with messaging in Professional Heart Daily and Science News. Ask about your AHA/ASA exhibitor discount!**

**Icon Key**

Traffic-building product

Reach all meeting attendees

Reach all in-person attendees only

Reach all AHA/ASA Members

Push product

Personal delivery

Lead-generating product

Product has frequency

Branding product

*If the in-person ISC23 must be canceled, AHA/ASA and Ascend Media will transition advertisers to options of equal value and exposure. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.*

*All rates are net. No agency discounts apply. Cancellations are nonrefundable. All quantities are based on projected attendance.*