

Citywide Advertising

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Take your ISC23 message to the streets!

Icon Key



Traffic-building product



Reach all meeting attendees



Reach all in-person attendees only



Reach all AHA/ASA Members



Push product



Personal delivery



Lead-generating product



Product has frequency



Branding product



[click to enlarge](#)

Efrog Shuttles



- Huge brand exposure as a line of efrog carts sits at the convention center exit during lunch and at the end of sessions each day!
- Carts are completely wrapped in your brand.
- Eight carts will be available on-site for three hours at the end of each day and four carts for two hours at lunchtime, offering free rides to attendees to nearby restaurants or their hotels.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 1, 2022

Materials due: Jan. 13, 2023

Rate

\$25,000

Exclusive Opportunity

Rights only. Additional production fees will apply.

If the in-person ISC23 must be canceled, AHA/ASA and Ascend Media will transition advertisers to options of equal value and exposure. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.