

Convention Center Sponsorships

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Icon Key

- Traffic-building product
- Reach all meeting attendees
- Reach all in-person attendees only
- Reach all AHA/ASA Members
- Push product
- Personal delivery
- Lead-generating product
- Product has frequency
- Branding product

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Lanyards



- Widescale visibility for your corporate logo on badge lanyards provided to attendees at registration.
- Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
 - Content mention/recognition in one pre-conference email
 - Sponsorship recognition on signage at the convention center

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 23, 2022
Materials due: Sept. 30, 2022

Rate

\$50,000
Exclusive Opportunity



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Wellness Challenge



- Be the exclusive sponsor of the ISC23 Wellness Challenge!
- Prominent visibility on the Wellness Challenge leaderboard, a flat-panel media screen.
- 30-second corporate or product full-motion video or stationary ad on leaderboard, positioned in high-traffic areas of the convention center.
- Corporate or product graphic incorporated into the Wellness Challenge booth.
- Corporate recognition on the registration webpage, opening screen of app and in emails.
- Attendees will be asked to register for the Wellness Challenge online and download an app.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Oct. 28, 2022
Materials due: Nov. 4, 2022

Rate

\$35,000
Exclusive Opportunity



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Abstracts on USB

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- Abstracts on USB provide a means for medical professionals to have easy and enduring access to the abstracts from the International Stroke Conference.
- Users can quickly access the information in the abstracts through searches of key words, abstract title and author's names.
- **Abstracts on USB can be distributed directly from the contributor's booth to maximize visitation.**
- A total of 2,500 USBs will be produced for distribution by the sponsor – with any remaining USBs to be distributed by AHA/ASA at other relevant cerebrovascular conferences throughout the year.
- Also accessible via a branded banner on the virtual platform, and (optionally) from within supporters' virtual booth.

Sponsor Recognition Includes:

- Contributor corporate logo on the USB case packaging.
- Corporate logo recognition on the opening screen.
- Corporate recognition in on-site signage and on the virtual platform.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Nov. 18, 2022
Materials due: Dec. 2, 2022

Rate

\$36,000
Exclusive Opportunity



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ASAtv



A streaming meeting news broadcast

- Showcase your brand to all attendees in an engaging and dynamic way.
- Produced by AHA/ASA Leadership and the Science News team, ASAtv will highlight the best moments and top science presented at ISC23.
- ASAtv will be distributed via several touchpoints throughout the conference, both in-person and on the virtual platform.
- Exhibitors can participate in four ways: Daily Title Sponsor, Advertorial Videos, Commercial Break Upgrades or Exhibitor Clips (see below).

Daily Title Sponsor

Daily videos are a highlight of the day's event.

Sponsor Recognition Includes:

INSERTION ORDER/SPECS

Deadlines	Space Reservati on Deadline	Materials Due
Daily Title Sponsor	Nov. 18, 2022	Dec. 2, 2022
Advertorial Video and Commercial Break	Dec. 22, 2022	Jan. 13, 2023
Exhibitor Clip	Jan. 6, 2023	Jan. 13, 2023

SPONSORSHIP OPPORTUNITIES

- Sponsor's watermark displayed throughout the ASATv Daily Videos.
- Sponsor's logo in the opening animation of the Daily Videos.
- Insertion of a sponsor-provided commercial of up to 30 seconds each day of sponsorship.
- Recognition in the following (provided sponsorship has been secured by publication date):
 - One ePreview
 - ISC Stroke Daily News
 - Conference website

Advertorial Videos

View an example

- Advertorials give sponsors an opportunity to showcase new products or services on ASATv.
- News crews will film, produce and edit a two- to three-minute video for participating exhibitors.
- The videos will then be shown multiple times each day between stories.
- Videos will also be given to exhibitors for their own marketing use.

Commercial Break Upgrades

Advertisers purchasing Digital Signage can also place those same commercials on ASATv for an upgrade fee.

Exhibitor Clips

View an example

- On-camera interviews are filmed on-site, edited and produced pre-event.
- Exhibitor will receive these files after the event for their own promotional uses.
- Priced per 30-second clip.

Rates	
Daily Title Sponsor (exclusive all days)	\$40,000
Daily Title Sponsor (per day)	\$20,000
Advertorial Videos (per two- to three-minute advertorial)	\$5,000
Commercial Break Upgrade	\$2,000
Exhibitor Clips (per 30-second clip)	\$750



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Game of Strokes

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- Be the first to support this fun and interactive way for attendees to make invaluable connections while solving problems!
- In this exciting, interactive session, three teams of stroke professionals from around the world will wage a friendly, intellectual war in a fast and furious game show-style quiz session comprising verbal and video questions.
- Attendees can use the AHA Mobile Meeting Guide App to play along in this thrilling game in the session room and test their stroke knowledge.

Sponsor Recognition Includes:

- Marketing in the following:
 - ISC Stroke Daily News
 - One ePreview
- AHA Mobile Meeting Guide App push alert promoting the game show, prominently featuring sponsor logo
- Recognition on supporter wall at conference

Sponsor must provide necessary artwork in an electronic format by due date. Artwork received after this date will be charged a late fee and proofs will not be provided.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Nov. 18, 2022
Materials due: Dec. 2, 2022

Rate

\$40,000
Exclusive Opportunity



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Massage Lounge

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- Help attendees relax from a full day of learning with chair massages!
- Your brand will be featured prominently in the official massage area.

Sponsor Recognition Includes (provided sponsorship has been secured by publication date):

- Recognition in the ISC Stroke Daily News.
- One daily AHA Mobile Meeting Guide App push alert promoting the massage area, prominently featuring sponsor logo.
- Recognition on supporter wall at conference.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Nov. 18, 2022
Materials due: Dec. 9, 2022

Rate

\$30,000
Exclusive Opportunity



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Hanging Ad Banners

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- Available in multiple, high-visibility locations throughout the convention center.
- Sponsor may select location.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 16, 2022
Materials due: Jan. 6, 2023

Rate

\$6,500-\$13,500



Charging Lounge

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A charging lounge is available in the Science & Technology Hall so attendees can sit comfortably to access the Internet and charge their smart devices.

- Sponsor may place corporate or product graphics on panels in the lounge.
- Sponsor is welcome to provide corporate and/or product imprinted giveaways at the sponsor's expense. AHA/ASA must approve giveaway.

Sponsor Recognition Includes:

- Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
 - ISC Stroke Daily News
 - AHA Mobile Meeting Guide App

[INSERTION ORDER/SPECS](#)

Deadlines

Space reservation deadline: Dec. 16, 2022
Materials due: Jan. 6, 2023

Rate

\$15,500
Exclusive Opportunity



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Column Wraps

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- Secure prime real estate at the convention center with corporate or product branding on high-visibility columns located throughout the convention center.
- Packaged in groups of two or three, depending on location.

[INSERTION ORDER/SPECS](#)

Deadlines

Space reservation deadline: Dec. 16, 2022
Materials due: Jan. 6, 2023

Rate

\$11,000-\$15,000 per group of two or three depending on location



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Communication Center



- International Stroke Conference attendees can access the internet, search for other attendees, print airline boarding passes and claim CME credit from the Communication Center.
- Sponsor receives corporate recognition on all log-in screens.
- Sponsor may place a corporate or product graphic on panels incorporated into the structures.

[INSERTION ORDER/SPECS](#)

Deadlines

Space reservation deadline: Dec. 16, 2022
Materials due: Jan. 6, 2023

Rate

\$15,000
Exclusive Opportunity



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Digital Signage/Commercial Break



- Quickly grab attendees' attention with your company, product or industry event information on AHA/ASA's highly visible digital signage in the convention center.
- The LED screens will be strategically located throughout the convention center to maximize exposure and visibility (audio and video).

[INSERTION ORDER/SPECS](#)

Deadlines

Space reservation deadline: Jan. 6, 2023
Materials due: Jan. 13, 2023

Rates

30-second ad	\$14,500 (limit five)
15-second ad	\$8,000 (limit five)



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Escalator Graphics

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- Brand the escalators that move attendees throughout the convention center.
- Options include major high-traffic areas.
- Supporter receives corporate or product branding on select escalator banks with large clings included for enhanced visibility.
- Floor graphics are included at the bottom and top of each escalator bank.

[INSERTION ORDER/SPECS](#)

Deadlines

Space reservation deadline: Dec. 16, 2022
Materials due: Jan. 6, 2023

Rate

\$25,000-\$32,000



Hand Sanitizing Stations



[INSERTION ORDER/SPECS](#)

Deadlines

Space reservation deadline: Dec. 16,



click to enlarge

- Hand Sanitizing Stations will be available in multiple, high-visibility locations throughout the convention center.
- Advertising can be either corporate or product specific.

2022
Materials due: Jan. 6, 2023

Rate
\$3,500 per set of two (eight available)
\$25,000 exclusive



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ISC Nursing Symposium Coffee and Tea Break

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- Provide morning refreshments for Stroke Nurses, Stroke Program Managers and Care Coordinators attending this special symposium within the International Stroke Conference.
- Sponsor receives signage at the table with its booth number and a literature table nearby.
- Sponsor may, at its own cost, provide branded cups, napkins or coffee sleeves to enhance this sponsorship. *(Sponsor is responsible for shipping all items to the convention center.)*
- One monitor next to refreshment station to play sponsor-provided 15-second video/commercial or static image.
- Nursing Symposium attendees include:
 - Physicians
 - Nurses
 - Nurse Practitioners
 - Nurse Scientists
 - Administrators
 - Physician Assistants
 - EMTs/Paramedics
 - Technicians/Technologists
 - Research Scientists
 - Respiratory Therapists
 - Physical Therapists
 - Occupational Therapists
 - Speech Therapists
 - Pharmacists
 - Certified Professionals in Health Care Quality

[INSERTION ORDER/SPECS](#)

Deadlines
Space reservation deadline: Dec. 16, 2022
Materials due: Jan. 6, 2023

Rate
\$8,000
Exclusive Opportunity



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ISC23 ePosters



- ePosters are in an open-access library that allows attendees to view the latest scientific and medical posters.
- Both in-person and virtual users will be allowed to quickly access the information on the posters through searches on key words, title, and author's names.
- ePosters will be accessible to all attendees via a branded banner on the virtual platform, and (optionally) from within supporters' virtual booth.

Sponsorship Includes:

- Corporate logo recognition on the opening screen of the ePosters website.
- Corporate recognition on in-person and virtual signage.

[INSERTION ORDER/SPECS](#)

Deadlines
Space reservation deadline: Dec. 16, 2022
Materials due: Jan. 6, 2023

Rate
\$10,000
Exclusive Opportunity



Lighted Kiosks



- Dramatic LED kiosks highlight your corporate or product brand in vivid color.
- One advertiser per kiosk, with double-sided graphics on six-foot structures, located in high-traffic areas of the convention center.

[INSERTION ORDER/SPECS](#)

Deadlines
Space reservation deadline: Dec. 16, 2022
Materials due: Jan. 6, 2023

Rate
\$9,500 each (five available)



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Luggage and Coat Check



Make the first and last impression with attendees as they enter and exit the convention center each day by supporting the Luggage and Coat Check.

- Opportunity includes a designated location with directional signage (to include sponsor logo), as well as a logoed meterboard with luggage and coat check information.
- Sponsorship includes recognition in the following publications (provided sponsorship has been secured by publication date):
 - One ePreview
 - AHA Mobile Meeting Guide App

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 16, 2022
Materials due: Jan. 6, 2023

Rate

\$12,500
Exclusive Opportunity
Includes standard production fees.



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Professional Headshot Lounge



Give attendees the opportunity to up their headshot game with a professional photographer, and get great visibility for your message. The Headshot Lounge is an executive portrait-taking experience where attendees can sit for a professional photo. The lounge will be in a high traffic location in the Science & Technology Hall.

Sponsor Recognition Includes:

- Prominent sponsor recognition in official headshot area.
- Professional photographer.
- Marketing for the Professional Headshot Lounge and recognition in the ISC Stroke Daily News.
- Sponsor recognition in one AHA Mobile Meeting Guide App push alert during the meeting promoting the Professional Headshot Lounge.
- Sponsor may have up to two staff members in the Professional Headshot Lounge.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 2, 2022
Materials due: Dec. 9, 2022

Rate

\$25,000
Exclusive Opportunity
Includes standard production fees.



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Puppy Snuggles

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- Connect International Stroke Conference attendees with their best partner yet: a puppy!
- Your brand will be featured prominently in the dedicated Puppy Snuggle play area located in a high traffic area in the convention center.

Sponsor Recognition Includes:

- Supporter recognition in the ISC Stroke Daily News.
- One daily AHA Mobile Meeting Guide App push alert promoting Puppy Snuggles, prominently featuring sponsor logo.
- Recognition on supporter wall at conference.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 16, 2022
Materials due: Jan. 6, 2023

Rate

\$35,000
Exclusive Opportunity



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Railing Clings

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Make an impact on conference attendees as they enter and exit the convention center by promoting your company or product on these high-visibility railing clings.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 16, 2022
Materials due: Jan. 6, 2023

Rate

\$35,000
Two Exclusive Opportunities



Science & Technology Hall Aisle Signs



- Your corporate or product logo appears on all directional aisle signage throughout the Science & Technology Hall.
- Print area approximately 4' x 2'.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 16, 2022
Materials due: Jan. 6, 2023

Rate

\$25,000
Exclusive Opportunity

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Science & Technology Hall Coffee and Tea Breaks

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There will be a minimum of two refreshment stations serving coffee, hot tea and water in high-traffic areas in the Science & Technology Hall. Breaks will be refreshed twice each day.

Sponsor Recognition Includes:

- One monitor next to refreshment stations to play sponsor-provided 15-second video/commercial.
- Opportunity to provide napkins, cup sleeves or cups (no larger than 10 oz.) with company (corporate or product) logo. *Sponsor is responsible for providing and shipping items to convention center.*
- Recognition as a sponsor in the ISC Stroke Daily News (provided sponsorship has been secured by publication date).

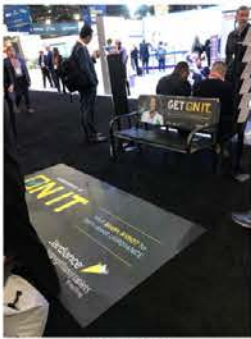
INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 16, 2022
Materials due: Jan. 6, 2023

Rate

\$10,000 per day
Exclusive Opportunity
Includes both stations.



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Science & Technology Hall Park Benches



Grab the attention of professional attendees as they walk through the Science & Technology Hall!

Sponsorship Includes:

- Six park benches with single graphic panel on each bench
- Floor graphic in front of bench

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 16, 2022
Materials due: Jan. 6, 2023

Rate

\$20,000
Exclusive Opportunity



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Science & Technology Hall Restaurant Sponsorship



- Brand an entire restaurant and engage attendees with your message while they relax, take a break or enjoy a meal.
- Meterboard at restaurant entrance for sponsor.
- Recognition as a sponsor in the ISC Stroke Daily News (provided sponsorship has been secured by publication date).
- Sponsor may, at its own expense, provide corporate or products graphics on tables.*
- Sponsor may, at its own expense, brand the restaurant with napkins, centerpieces and other materials.*

**Sponsor is responsible for shipping all items to the convention center.*

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 16, 2022
Materials due: Jan. 6, 2023

Rate

\$20,000
Exclusive Opportunity
Includes standard production fees.



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Stacked Meter Cubes



- Stacked meter cubes offer a unique opportunity to promote your messaging on all four sides of three cubes.
- Cubes will be placed in multiple, high-visibility locations throughout the convention center.

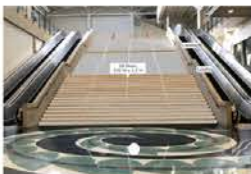
INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 16, 2022
Materials due: Jan. 6, 2023

Rate

\$11,500
Limit five
Includes standard production fees.



Stair Clings

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- Make an impact on conference attendees as they enter and exit the convention center by promoting your company or product on the grand staircase.
- Advertising can be either corporate or product specific.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 16, 2022
Materials due: Jan. 6, 2023

Rate

€25,000 per section



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• Advertising call to action for purchase of products/services

\$25,000 per package



click to enlarge

Wi-Fi Sponsorship



- Help attendees get connected at the conference, and get brand recognition to thousands of unique visitors each day.
- Wi-Fi access areas will include all of the conference public areas, concourses and meeting rooms at the convention center.
- Sponsor branding is included on the Wi-Fi log-in splash page and on signage throughout the convention center with Wi-Fi log-in instructions.

Sponsor Recognition Includes:

- ISC Stroke Daily News
- Supporter wall at conference

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 22, 2022
Materials due: Jan. 13, 2023

Rate

\$25,000
Exclusive Opportunity



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Window Clings

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- Make an impact on conference attendees with your message on doors and windows throughout the convention center.
- Each package includes five, six or eight (depending on location) full-color, adhesive advertising clings applied to face into the building on doors and/or windows in high visibility locations in the convention center.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 16, 2022
Materials due: Jan. 6, 2023

Rate

\$21,500 per package



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Yoga

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- Help conference attendees open their mind, body and spirit with yoga led by a professional instructor.
- Your brand will be featured prominently in the dedicated yoga area, including on branded yoga mats.

Sponsor Recognition Includes:

- Sponsor recognition in the ISC Stroke Daily News.
- One daily AHA Mobile Meeting Guide App push alert promoting yoga, prominently featuring sponsor logo.
- Recognition on supporter wall at conference.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 16, 2022
Materials due: Jan. 6, 2023

Rate

\$25,000
Exclusive Opportunity



Conference Bag Inserts



Include your branding and marketing materials to drive attendees to your booth or program!

Reach: Advertiser-supplied inserts in the conference bag handed to in-person attendees and accessible for all attendees via the AHA Mobile Meeting Guide App.

Distribution: Distributed to professional attendees at registration.

Content:

- Booth announcements and demo schedules
- Promotional materials
- Industry program invitations
- Product samples (*Dependent on association policies. Contact your account manager for details.*)

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Jan. 6, 2023
Materials due: Jan. 13, 2023

Rate

\$10,500 per insert

Limit five advertiser-supplied inserts.

VISIT THE ENVISION SITE FOR MORE SPONSORSHIP DETAILS

Icon Key



