



ISC23 Sponsorship and Advertising Opportunities

Capitalize on your exhibit investment with high-profile placements designed to boost your traffic

Overview



5,300+
professional attendees
at ISC22 in New Orleans



Reach 300,000+ AHA/ASA
members and stroke and
cerebrovascular
professionals!



91%
of attendees were either
"extremely satisfied" or
"satisfied" with ISC22

Science & Technology Hall Dates and Hours
Wednesday, Feb. 8, 2023, 9 a.m.-5 p.m. CST
Thursday, Feb. 9, 2023, 9 a.m.-5 p.m. CST

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Opportunities





Meeting News and Navigation

Opportunity	Price range	Space reservation deadline	Materials due
AHA Mobile Meeting Guide App	\$3,500-\$25,000	Varies	Varies
ASATV	\$750-\$40,000	Varies	Varies
Newsstand Premium Sponsorship	\$9,475	Dec. 5, 2022	Dec. 12, 2022
Conference Coverage Website	\$5,000-\$15,000	Dec. 9, 2022	Dec. 16, 2022
Attendee Welcome Guide	\$11,500	Jan. 3, 2023	Jan. 10, 2023
Conference Bag Inserts	\$10,500	Jan. 6, 2023	Jan. 13, 2023
ISC Stroke Daily News	\$295-\$10,580	Jan. 6, 2023	Jan. 13, 2023

Email Marketing

Opportunity	Price range	Space reservation deadline	Materials due
Housing Confirmation Email Package	\$10,000	Sept. 23, 2022	Sept. 30, 2022
Registration Email Package	\$13,000	Sept. 23, 2022	Sept. 30, 2022
Exclusive Exhibitor Emails	\$12,500	Varies	Varies
ePreviews	\$2,890-\$3,835	Varies	Varies
Nursing Symposium ePreview	\$2,890-\$3,835	Dec. 22, 2022	Jan. 5, 2023
Virtual Meeting Platform Log-In Credential Email	\$5,000	Jan. 6, 2023	Jan. 13, 2023
ISC Daily Highlights	\$12,000	Jan. 11, 2023	Jan. 18, 2023
eHighlights	\$2,890-\$3,835	Jan. 13, 2023	Jan. 20, 2023

Convention Center Sponsorships

Opportunity	Price range	Space reservation deadline	Materials due
Lanyards	\$50,000	Sept. 23, 2022	Sept. 30, 2022
Wellness Challenge	\$35,000	Oct. 28, 2022	Nov. 4, 2022
Abstracts on USB	\$36,000	Nov. 18, 2022	Dec. 2, 2022
ASATV	\$750-\$40,000	Varies	Varies
Game of Strokes	\$40,000	Nov. 18, 2022	Dec. 2, 2022
Massage Lounge	\$30,000	Nov. 18, 2022	Dec. 9, 2022
Hanging Ad Banners	\$11,000-\$14,000	Dec. 16, 2022	Jan. 6, 2023
Charging Lounge	\$15,500	Dec. 16, 2022	Jan. 6, 2023
Column Wraps	\$11,000-\$15,000	Dec. 16, 2022	Jan. 6, 2023
Communication Center	\$15,000	Dec. 16, 2022	Jan. 6, 2023
Digital Signage/Commercial Break	\$8,000-\$14,500	Dec. 16, 2022	Jan. 6, 2023
Escalator Graphics	\$25,000-\$32,000	Dec. 16, 2022	Jan. 6, 2023
Hand Sanitizing Stations	\$3,500-\$25,000	Dec. 16, 2022	Jan. 6, 2023
ISC Nursing Symposium Coffee and Tea Break	\$8,000	Dec. 16, 2022	Jan. 6, 2023
ISC23 ePosters	\$10,000	Dec. 16, 2022	Jan. 6, 2023
Lighted Kiosks	\$9,500	Dec. 16, 2022	Jan. 6, 2023
Luggage and Coat Check	\$12,500	Dec. 16, 2023	Jan. 6, 2023
Professional Headshot Lounge	\$25,000	Dec. 16, 2022	Jan. 6, 2023
Puppy Snuggles	\$35,000	Dec. 16, 2022	Jan. 6, 2023
Railing Clings	\$35,000	Dec. 16, 2022	Jan. 6, 2023
Science & Technology Hall Aisle Signs	\$25,000	Dec. 16, 2022	Jan. 6, 2023
Science & Technology Hall Coffee and Tea Break	\$10,000	Dec. 16, 2022	Jan. 6, 2023

Science & Technology Hall Park Benches	\$20,000	Dec. 16, 2022	Jan. 6, 2023
Science & Technology Hall Restaurant Sponsorship	\$20,000	Dec. 16, 2022	Jan. 6, 2023
Stacked Meter Cubes	\$11,500	Dec. 16, 2022	Jan. 6, 2023
Stair Clings	\$25,000	Dec. 16, 2022	Jan. 6, 2023
Wi-Fi Sponsorship	\$25,000	Dec. 16, 2022	Jan. 13, 2023
Window Clings	\$21,500	Dec. 16, 2022	Jan. 6, 2023
Yoga	\$25,000	Dec. 16, 2022	Jan. 6, 2023
Conference Bag Inserts	\$10,500	Jan. 6, 2023	Jan. 13, 2023

On-Site Education and Networking

Opportunity	Price range	Space reservation deadline	Materials due
Game of Strokes	\$40,000	Nov. 18, 2022	Dec. 2, 2022
ISC23 ePosters	\$10,000	Dec. 16, 2022	Jan. 6, 2023
Learning Studios	\$18,000-\$25,000	Dec. 16, 2022	Jan. 6, 2023

Nursing Symposium Marketing

Opportunity	Price range	Space reservation deadline	Materials due
ISC Nursing Symposium Coffee and Tea Break	\$8,000	Dec. 16, 2022	Jan. 6, 2023
Nursing Symposium ePreview	\$2,890-\$3,340	Dec. 22, 2022	Jan. 5, 2023

Booth Drivers

Opportunity	Price range	Space reservation deadline	Materials due
Abstracts on USB	\$36,000	Nov. 18, 2022	Dec. 2, 2022
AHA Mobile Meeting Guide App	\$3,500-\$25,000	Varies	Varies
Conference Bag Inserts	\$10,500	Jan. 6, 2023	Jan. 13, 2023

Virtual Platform Marketing

Opportunity	Price range	Space reservation deadline	Materials due
Abstracts on USB	\$36,000	Nov. 18, 2022	Dec. 2, 2022
AHA Mobile Meeting Guide App	\$3,500-\$25,000	Varies	Varies
ASAtv	\$750-\$40,000	Varies	Varies
ISC23 ePosters	\$10,000	Dec. 16, 2022	Jan. 6, 2023
Learning Studios	\$18,000	Dec. 16, 2022	Jan. 6, 2023
Digital Signage/Commercial Break	\$8,000-\$14,500	Jan. 6, 2023	Jan. 13, 2023
Virtual Tower Ad Banner	\$8,000	Jan. 6, 2023	Jan. 13, 2023
Job Board Posting	\$1,200-\$1,800	Jan. 13, 2023	Jan. 20, 2023

Hotel Room Marketing

Opportunity	Price range	Space reservation deadline	Materials due
Hotel Key Cards	\$10,500	Nov. 18, 2022	Dec. 2, 2022
Individual Hotel Room Drops	\$20,000-\$33,250	Jan. 20, 2023	Jan. 25, 2023

Hotel Advertising: Omni Dallas Hotel

Opportunity	Price range	Space reservation deadline	Materials due
Column Wraps on Third Floor Walkway to Convention Center	\$15,000	Dec. 9, 2022	Dec. 16, 2022
Convention Center Entry Clings	\$15,000	Dec. 9, 2022	Dec. 16, 2022
Elevator Clings	\$6,000-\$10,000	Dec. 9, 2022	Dec. 16, 2022
Lobby Escalator Package	\$20,000	Dec. 9, 2022	Dec. 16, 2022
Skybridge Escalator	\$12,000	Dec. 9, 2022	Dec. 16, 2022
Level Two Escalator	\$12,000	Dec. 9, 2022	Dec. 16, 2022
Lobby Floor Decals	\$6,500	Dec. 9, 2022	Dec. 16, 2022
Skybridge Window Clings	\$30,000	Dec. 9, 2022	Dec. 16, 2022
Level Two and Three Window Clings	\$8,000-\$9,000	Dec. 9, 2022	Dec. 16, 2022
Window Clings Leading to Skybridge	\$9,000	Dec. 9, 2022	Dec. 16, 2022

Hotel Advertising: Hyatt Regency Dallas

Opportunity	Price range	Space reservation deadline	Materials due
Coffee Cups and Sleeves	\$5,000	Dec. 9, 2022	Dec. 16, 2022
Lobby Elevator Clings	\$30,000	Dec. 9, 2022	Dec. 16, 2022
Lobby Escalator	\$20,000	Dec. 9, 2022	Dec. 16, 2022

Citywide Advertising

Opportunity	Price range	Space reservation deadline	Materials due
Efrog Shuttles	\$25,000	Dec. 1, 2022	Jan. 13, 2023

ISC23 includes both in-person and virtual programming and events. If the in-person portion of the meeting must be canceled, all advertising and marketing from the physical assets of the meeting will be seamlessly transitioned to the virtual environment as outlined herein. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

*All rates are net. No agency discounts apply. Cancellations are non-refundable.
All quantities are based on projected attendance and room blocks.
Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.*

**Your sponsorship and advertising dollars count toward exhibiting priority points.
Ask your Account Manager for details.**

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