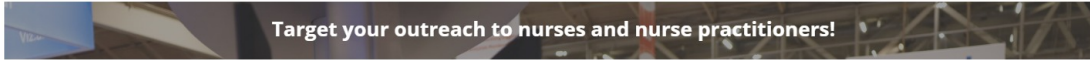


Nursing Symposium Marketing

PRINT THIS PAGE



Icon Key

- Traffic-building product
- Reach all meeting attendees
- Reach all in-person attendees only
- Reach all AHA/ASA Members
- Push product
- Personal delivery
- Lead-generating product
- Product has frequency
- Branding product



click to enlarge

ISC Nursing Symposium Coffee and Tea Break

GET MORE DETAILS ON ENVISION



- Provide morning refreshments for Stroke Nurses, Stroke Program Managers and Care Coordinators attending this special symposium within the International Stroke Conference.
- Sponsor receives signage at the table with its booth number and a literature table nearby.
- Sponsor may, at its own cost, provide branded cups, napkins or coffee sleeves to enhance this sponsorship. (*Sponsor is responsible for shipping all items to the convention center.*)
- One monitor next to refreshment station to play sponsor-provided 15-second video/commercial or static image.
- Nursing Symposium attendees include:
 - Physicians
 - Nurses
 - Nurse Practitioners
 - Nurse Scientists
 - Administrators
 - Physician Assistants
 - EMTs/Paramedics
 - Technicians/Technologists
 - Research Scientists
 - Respiratory Therapists
 - Physical Therapists
 - Occupational Therapists
 - Speech Therapists
 - Pharmacists
 - Certified Professionals in Health Care Quality

INSERTION ORDER/SPECS

Deadlines
Space reservation deadline: Dec. 16, 2022
Materials due: Jan. 6, 2023

Rate
\$8,000
Exclusive Opportunity



click to enlarge

Nursing Symposium ePreview

NEW FOR 2023!



Connect with Nursing Symposium attendees as they plan their time at ISC23!

This targeted ePreview is sent to all registered and prospective attendees for the Nursing Symposium at ISC23.

Reach: Up to 150,000 Nursing Symposium registered and prospective attendees just days before the meeting.

Content: Highlights of nursing content and events during ISC23.

Native ads now available!

- Advertiser supplies a 250-word article for publication in the ePreview.
- Headline (up to 75 characters), company name and a 40- to 250-character article "teaser" will appear in the ePreview, as well as the words "Paid Advertisement."
- Ad links directly to a full article page. (*Advertiser supplies article, image, headline and teaser copy.*)
- Only one native ad per issue.

Link your corporate or product video to your banner ad!

INSERTION ORDER/SPECS


Deadlines
Space reservation deadline: Dec. 22, 2022
Materials due: Jan. 5, 2023


Rates	
Leaderboard (limit one)	\$3,340
Premium Banner	\$2,890
Native Ad (limit one)	\$3,835


Minimum ad placements must be achieved for ePreview to be delivered.


Icon Key

 Traffic-building product


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If the in-person ISC23 must be canceled, AHA/ASA and Ascend Media will transition advertisers to options of equal value and exposure. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All rates are net. No agency discounts apply. Cancellations are nonrefundable.

All quantities are based on projected attendance.