

Convention Center Sponsorships

PRINT THIS PAGE

Abstracts on USB	ASAtv	Backlit Kiosks	Charging Lounge	Column Wraps	Communication Center
Conference Bag Inserts	Elevator Graphics	Escalator Graphics	Game of Strokes	Game Yard	Hanging Ad Banners
ISC Innovation Zone	ISC Nursing Symposium Coffee and Tea	ISC24 Posters	Lanyards	Luggage and Coat Check	Massage Lounge
On-Site Digital Signage	Professional Headshot Lounge	Puppy Snuggles	S&T Hall Aisle Signs	S&T Hall Coffee and Tea Breaks	S&T Hall Park Benches
S&T Hall Restaurant Sponsorship	Stacked Meter Cubes	Stair Clings	Wi-Fi Sponsorship	Window and Door Clings	



click to enlarge

Abstracts on USB

- Abstracts on USB provide a means for medical professionals to have easy and enduring access to the abstracts from the International Stroke Conference.
- Users can quickly access the information in the abstracts through searches of key words, abstract title and author's names.
- **Abstracts on USB can be distributed directly from the contributor's booth to maximize visitation.**
- A total of 2,500 USBs will be produced for distribution by the sponsor – with any remaining USBs to be distributed by AHA/ASA at other relevant cerebrovascular conferences throughout the year.

Sponsor Recognition Includes:

- Contributor corporate logo on the USB case packaging.
- Corporate logo recognition on the opening screen.
- Corporate recognition on convention center signage (provided sponsorship has been secured by publication date).

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Nov. 17, 2023
Materials due: Dec. 1, 2023

Rate

\$36,000
Exclusive Opportunity
Includes standard production fees.



click to enlarge

ASAtv

A streaming meeting news broadcast

- Showcase your brand to attendees in an engaging and dynamic way.
- Produced by AHA/ASA Leadership and the Science News team, ASAtv will highlight the best moments and top science presented at ISC24.
- ASAtv will be distributed via several touchpoints throughout the conference.
- Exhibitors can participate in four ways: Daily Title Sponsor, Advertorial Videos, Commercial Break Upgrades or Exhibitor Clips (see below).

Title Sponsor

Daily videos are a highlight of the day's event.

Sponsor Recognition Includes:

- Sponsor's watermark displayed throughout the ASAtv Daily Videos.
- Sponsor's logo in the opening animation of the Daily Videos.
- Insertion of a sponsor-provided commercial of up to 30 seconds each day of sponsorship.
- Recognition in the following (provided sponsorship has been secured by publication date):
 - One ePreview
 - ISC Stroke Daily News
 - ISC conference website

Advertorial Videos

View an example

- Advertorials give sponsors an opportunity to showcase new products or services on ASAtv.
- News crews will film, produce and edit a two- to three-minute video for participating exhibitors.
- The videos will then be shown multiple times each day between stories.
- Videos will also be given to exhibitors for their own marketing use.

Commercial Break Upgrades

Advertisers purchasing Digital Signage can also place those same commercials on

INSERTION ORDER/SPECS

Deadlines	Space Reservation Deadline	Materials Due
Daily Title Sponsor	Sept. 22, 2023	Oct. 6, 2023
Advertorial Video and Commercial Break	Dec. 22, 2023	Jan. 12, 2024
Exhibitor Clip	Jan. 5, 2024	Jan. 12, 2024

Rates

Title Sponsor (exclusive all days)	\$250,000
Title Sponsor (per day)	\$25,000
Advertorial Videos (per two- to three-minute advertorial)	\$5,000
Commercial Break Upgrade	\$2,000
Exhibitor Clips (per 30-second clip)	\$750

Includes standard production fees.

ASA tv for an upgrade fee.

Exhibitor Clips

View an example

- On-camera interviews are filmed on-site, edited and produced pre-event.
- Exhibitor will receive these files after the event for their own promotional uses.
- Priced per 30-second clip.



click to enlarge

Backlit Kiosks

- Dramatic LED kiosks highlight your corporate or product brand in vivid color.
- One advertiser per kiosk, with double-sided graphics on six-foot structures, located in high-traffic areas of the convention center.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 13, 2023

Materials due: Jan. 4, 2024

Rate

\$9,500 each (five available)

Includes standard production fees.



Charging Lounge

A charging lounge is available in the Science & Technology Hall so attendees can sit comfortably to access the Internet and charge their devices.

- Sponsor may place corporate or product graphics on panels in the lounge.
- Sponsor is welcome to provide corporate and/or product imprinted giveaways at the sponsor's expense. AHA/ASA must approve giveaway.

Sponsor Recognition Includes:

- Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
 - ISC Stroke Daily News
 - AHA Mobile Meeting Guide App

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 13, 2023

Materials due: Jan. 4, 2024

Rate

\$15,500

Exclusive Opportunity

Includes standard production fees.



click to enlarge

Column Wraps

Secure prime real estate at the convention center with corporate or product branding on high-visibility columns located throughout the convention center.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 13, 2023

Materials due: Jan. 4, 2024

Rate

\$11,000-\$15,000 depending on location

Includes standard production fees.



click to enlarge

Communication Center

- International Stroke Conference attendees can access the internet, search for other attendees, print airline boarding passes and claim CME credit from the Communication Center.
- Sponsor receives corporate recognition on all log-in screens.
- Sponsor may place a corporate or product graphic on panels incorporated into the structure.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 13, 2023

Materials due: Jan. 4, 2024

Rate

\$15,000

Exclusive Opportunity

Includes standard production fees.



Conference Bag Inserts

INSERTION ORDER/SPECS



Include your branding and marketing materials to drive attendees to your booth or program!

Reach: International Stroke Conference professional attendees.

Distribution: Advertiser-supplied inserts in the conference bag are handed to attendees.

Content:

- Booth announcements and demo schedules
- Promotional materials
- Industry program invitations
- Product samples *(Dependent on association policies. Contact your account manager for details.)*

Deadlines

Space reservation deadline: Jan. 5, 2024
Materials due: Jan. 12, 2024

Rate

\$10,500 per insert
Includes standard production fees.

Limit five advertiser-supplied inserts.



click to enlarge

Elevator Graphics

- Your message meets attendees often as they travel between floors of the convention center.
- Options include major high-traffic areas.
- Supporter receives corporate or product branding on select elevator banks with large clings included for enhanced visibility.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 13, 2023
Materials due: Jan. 4, 2024

Rate

\$11,500
Includes standard production fees.



click to enlarge

Escalator Graphics

- Brand the escalators that move attendees throughout the convention center.
- Options include major high-traffic areas.
- Supporter receives corporate or product branding on select escalator banks with large clings included for enhanced visibility.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 13, 2023
Materials due: Jan. 4, 2024

Rate

\$25,000-\$32,000
Includes standard production fees.



click to enlarge

Game of Strokes

- Support this fun and interactive way for attendees to make invaluable connections while solving problems!
- In this exciting, interactive session, three teams of stroke professionals from around the world will wage a friendly, intellectual war in a fast and furious game show-style quiz session comprising verbal and video questions.
- Attendees can use the AHA Mobile Meeting Guide App to play along in this thrilling game and test their own stroke knowledge.

Sponsor Recognition Includes:

- Marketing in the following:
 - ISC Stroke Daily News
 - One ePreview
- AHA Mobile Meeting Guide App push alert promoting the game show, prominently featuring sponsor logo
- Recognition on supporter wall at conference

Sponsor must provide necessary artwork in an electronic format by due date. Artwork received after this date will be charged a late fee and proofs will not be provided.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Nov. 17, 2023
Materials due: Dec. 1, 2023

Rate

\$40,000
Exclusive Opportunity
Includes standard production fees.



click to enlarge

Game Yard

- Don't get lost in the crowd with a traditional sponsorship – increase your brand awareness with fun, engaging activities.
- Your brand will be featured prominently in the dedicated area.
- The Game Yard will be in a high-traffic location in the Science & Technology Hall.

Sponsor Recognition Includes (provided sponsorship has been secured by publication date):

- Marketing in the ISC Stroke Daily News.
- One AHA Mobile Meeting Guide App push alert promoting the Game Yard.
- Recognition on supporter wall at conference.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 13, 2023
Materials due: Jan. 4, 2024

Rate

\$40,000
Exclusive Opportunity
Includes standard production fees.



Hanging Ad Banners

- Available in multiple, high-visibility locations throughout the convention center.
- Sponsor may select location.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 13, 2023



click to enlarge

Materials due: Jan. 4, 2024

Rate
\$11,000-\$14,000
Includes standard production fees.

INSERTION ORDER/SPECS

Deadlines
Space reservation deadline: Dec. 13, 2023
Materials (title, speaker names) due: Jan. 4, 2024

Rate
\$5,000
Includes standard production fees.



ISC Innovation Zone

The ISC Innovation Zone helps your company demonstrate new products and services in a forum where attendees can see the latest innovations of the medical industry. Overhead signage directs attendees to this special area in the Science & Technology Hall.

Exhibit booth includes one 6" x 30" skirted table, two chairs, carpet, one 7" x 44" booth identification sign, as well as two full conference registrations.

- Supporter Recognition Includes:**
- Acknowledgement as an exhibitor in a "call out" section of the exhibitor list in the Daily Newspaper.
 - Acknowledgment in the exhibitor listings on the AHA Mobile Meeting Guide App.
 - Acknowledgement as an exhibitor on the ISC Conference Coverage Website

INSERTION ORDER/SPECS

Deadlines
Space reservation deadline: Dec. 13, 2023
Materials due: Jan. 4, 2024

Rate
\$8,000
Exclusive Opportunity
Includes standard production fees.



click to enlarge

ISC Nursing Symposium Coffee and Tea Break

- Provide morning refreshments for Stroke Nurses, Stroke Program Managers and Care Coordinators attending this special symposium within the International Stroke Conference.
- Sponsor receives signage at the table with its booth number and a literature table nearby.
- Sponsor may, at its own cost, provide branded cups, napkins or coffee sleeves to enhance this sponsorship. *(Sponsor is responsible for shipping all items to the convention center. AHA/ASA must approve all items before they are shipped.)*
- One monitor next to refreshment station to play sponsor-provided 15-second video/commercial or static image.
- Nursing Symposium attendees include:
 - Physicians
 - Nurses
 - Nurse Practitioners
 - Nurse Scientists
 - Administrators
 - Physician Assistants
 - EMTs/Paramedics
 - Technicians/Technologists
 - Research Scientists
 - Respiratory Therapists
 - Physical Therapists
 - Occupational Therapists
 - Speech Therapists
 - Pharmacists
 - Certified Professionals in Health Care Quality

INSERTION ORDER/SPECS

Deadlines
Space reservation deadline: Dec. 8, 2023
Materials due: Dec. 15, 2023

Rate
\$10,000
Exclusive Opportunity
Includes standard production fees.



click to enlarge

ISC24 Posters

- Posters are located in the Science & Technology Hall.
- Posters are also available to users through an open-access library.
- Attendees can quickly access the information on the posters through searches of key words, title, and author's names.
- On-site signage guides attendees to the poster area.

- Sponsorship Includes:**
- Corporate logo recognition on the opening screen of the Posters website.

INSERTION ORDER/SPECS

Deadlines
Space reservation deadline: July 21, 2023
Materials due: July 28, 2023

Rate
\$50,000
Exclusive Opportunity
Includes standard production fees.



click to enlarge

Lanyards

- Widescale visibility for your corporate logo on badge lanyards provided to attendees at registration.
- Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
 - Content mention/recognition in one ePreview
 - Sponsorship recognition on signage at the convention center

INSERTION ORDER/SPECS

Deadlines
Space reservation deadline: Dec. 13, 2023
Materials due: Jan. 4, 2024

Rate
\$12,500
Exclusive Opportunity



click to enlarge

Luggage and Coat Check

Make the first and last impression with attendees as they enter and exit the convention center each day by supporting the Luggage and Coat Check.

- Opportunity includes a designated location with directional signage (to include sponsor logo), as well as a logoed meterboard with luggage and coat check information.
- Sponsorship includes recognition in the following publications (provided sponsorship has been secured by publication date):
 - One ePreview



click to enlarge

Massage Lounge

- Help attendees relax from a full day of learning with chair massages!
- Your brand will be featured prominently in the official massage area.

Sponsor Recognition Includes (provided sponsorship has been secured by publication date):

- Recognition in the ISC Stroke Daily News.
- One daily AHA Mobile Meeting Guide App push alert promoting the massage area, prominently featuring sponsor logo.
- Recognition on supporter wall at conference.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 13, 2023
Materials due: Jan. 4, 2024

Rate

\$30,000
Exclusive Opportunity
Includes standard production fees.



click to enlarge

On-Site Digital Signage

- Quickly grab attendees' attention with your company, product or industry program information on AHA/ASA's highly visible digital signage in the convention center.
- Each unit will be strategically located throughout the convention center to maximize exposure and visibility (audio and video).

Commercial Break Upgrades

Advertisers purchasing AHA/ASA Digital Signage ads can also place those same ads on ASAtv for an upgrade fee.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Jan. 5, 2024
Materials due: Jan. 12, 2024

Rates*

30-second ad	\$14,500 (limit five)
15-second ad	\$8,000 (limit five)
ASAtv Commercial Break Upgrade	\$2,000

Includes standard production fees.



click to enlarge

Professional Headshot Lounge

Give attendees the opportunity to up their headshot game with a professional photographer, and get great visibility for your message. The Headshot Lounge is an executive portrait-taking experience where attendees can sit for a professional photo. The lounge will be in a high traffic location in the Science & Technology Hall.

Sponsor Recognition Includes:

- Prominent sponsor recognition in official headshot area.
- Professional photographer.
- Marketing for the Professional Headshot Lounge and recognition in the ISC Stroke Daily News.
- Sponsor recognition in one AHA Mobile Meeting Guide App push alert during the meeting promoting the Professional Headshot Lounge.
- Sponsor may have up to two staff members in the Professional Headshot Lounge.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 13, 2023
Materials due: Jan. 4, 2024

Rate

\$25,000
Exclusive Opportunity
Includes standard production fees.



click to enlarge

Puppy Snuggles

- Connect International Stroke Conference attendees with their best partner yet: a puppy!
- Your brand will be featured prominently in the dedicated Puppy Snuggle play area located in a high traffic area in the convention center.

Sponsor Recognition Includes (provided sponsorship has been secured by publication date):

- Supporter recognition in the ISC Stroke Daily News.
- One daily AHA Mobile Meeting Guide App push alert promoting Puppy Snuggles, prominently featuring sponsor logo.
- Recognition on supporter wall at conference.

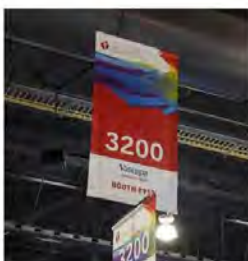
INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 13, 2023
Materials due: Jan. 4, 2024

Rate

\$35,000
Exclusive Opportunity
Includes standard production fees.



Science & Technology Hall Aisle Signs

- Your corporate or product logo appears on all directional aisle signage throughout the Science & Technology Hall.
- Print area approximately 4' x 2'.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 13, 2023
Materials due: Jan. 4, 2024

Rate

\$25,000
Exclusive Opportunity
Includes standard production fees.



click to enlarge



click to enlarge

Science & Technology Hall Coffee and Tea Breaks

There will be a minimum of two refreshment stations serving coffee, hot tea and water in high-traffic areas in the Science & Technology Hall. Breaks will be refreshed twice each day.

Sponsor Recognition Includes:

- One monitor next to refreshment stations to play sponsor-provided 15-second video/commercial.
- Opportunity to provide napkins, cup sleeves or cups (no larger than 10 oz.) with company (corporate or product) logo. (Sponsor is responsible for providing and shipping items to convention center. AHA/ASA must approve all items before they are shipped.)
- Recognition as a sponsor in the ISC Stroke Daily News (provided sponsorship has been secured by publication date).

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 13, 2023
Materials due: Jan. 4, 2024

Rate

\$10,000 per day
Exclusive Opportunity
Includes both stations.
Includes standard production fees.



click to enlarge

Science & Technology Hall Park Benches

Grab the attention of professional attendees as they walk through the Science & Technology Hall!

Sponsorship Includes:

- Four park benches with single graphic panel on each bench
- Floor graphic in front of bench

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 13, 2023
Materials due: Jan. 4, 2024

Rate

\$20,000
Exclusive Opportunity
Includes standard production fees.



click to enlarge

Science & Technology Hall Restaurant Sponsorship

- Brand an entire restaurant and engage attendees with your message while they relax, take a break or enjoy a meal.
- Meterboard at restaurant entrance for sponsor.
- Recognition as a sponsor in the ISC Stroke Daily News (provided sponsorship has been secured by publication date).
- Sponsor may, at its own expense, provide corporate or products graphics on tables.*
- Sponsor may, at its own expense, brand the restaurant with napkins, centerpieces and other materials.*

*Sponsor is responsible for shipping all items to the convention center. AHA/ASA must approve all items before they are shipped.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 13, 2023
Materials due: Jan. 4, 2024

Rate

\$20,000
Exclusive Opportunity
Includes standard production fees.



click to enlarge

Stacked Meter Cubes

- Stacked meter cubes offer a unique opportunity to promote your messaging on all four sides of three cubes.
- Cubes will be placed in multiple, high-visibility locations throughout the convention center.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 13, 2023
Materials due: Jan. 4, 2024

Rate

\$11,500
Limit five
Includes standard production fees.



Stair Clings

- Make an impact on conference attendees as they enter and exit the convention center by promoting your company or product on the staircase.
- Advertising can be either corporate or product specific.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 13, 2023
Materials due: Jan. 4, 2024



click to enlarge

Rate
\$25,000 per section
Includes standard production fees.



click to enlarge

Wi-Fi Sponsorship

- Help attendees get connected at the conference, and get brand recognition to thousands of unique visitors each day.
- Wi-Fi access areas will include all of the conference public areas, concourses and meeting rooms at the convention center.
- Sponsor branding is included on the Wi-Fi log-in splash page and on signage throughout the convention center with Wi-Fi log-in instructions.

Sponsor Recognition Includes (provided sponsorship has been secured by publication date):

- ISC Stroke Daily News
- Supporter wall at conference

INSERTION ORDER/SPECS

Deadlines
Space reservation deadline: Dec. 13, 2023
Materials due: Jan. 4, 2024

Rate
\$25,000
Exclusive Opportunity
Includes standard production fees.



click to enlarge

Window and Door Clings

- Make an impact on conference attendees with your message on doors and windows throughout the convention center.
- Each package includes full-color, adhesive advertising clings applied to face into the building on doors and/or windows in high visibility locations in the convention center.

INSERTION ORDER/SPECS

Deadlines
Space reservation deadline: Dec. 13, 2023
Materials due: Jan. 4, 2024

Rate
\$21,500 per package
Includes standard production fees.

If ISC24 must be converted to virtual, sponsorships will transition to an option of equal value and exposure. For materials specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All rates are net. No agency discounts apply. Cancellations are nonrefundable.

All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.

Sales taxes will be applied to all production charges.