

ISC24 Sponsorship and Advertising Opportunities

Rates and Deadlines

[PRINT THIS PAGE](#)

Meeting News and Navigation

Opportunity	Price range	Space reservation deadline	Materials due
AHA Mobile Meeting Guide App	\$3,500-\$30,000	Varies	Varies
ASAtv	\$750-\$250,000	Varies	Varies
Conference Coverage Website	\$5,000-\$15,000	Varies	Varies
ISC Stroke Daily News	\$305-\$10,580	Jan. 5, 2024	Jan. 12, 2024
Attendee Welcome Guide	\$12,075	Jan. 5, 2024	Jan. 12, 2024
Conference Bag Inserts	\$10,500	Jan. 5, 2024	Jan. 12, 2024

Email Marketing

Opportunity	Price range	Space reservation deadline	Materials due
Housing Confirmation Email Package	\$10,000	July 21, 2023	July 28, 2023
Registration Email Package	\$13,000	July 21, 2023	July 28, 2023
Exclusive Exhibitor Emails	\$12,500	Varies	Varies
ePreviews	\$3,505-\$4,025	Varies	Varies
Nursing Symposium ePreview	\$3,505-\$4,025	Dec. 22, 2023	Jan 5, 2024
ISC Morning Agenda	\$12,600	Jan. 12, 2024	Jan. 19, 2024
eHighlights	\$3,505-\$4,025	Jan. 19, 2024	Jan. 26, 2024

Convention Center Sponsorships

Opportunity	Price range	Space reservation deadline	Materials due
Lanyards	\$50,000	July 21, 2023	July 28, 2023
Abstracts on USB	\$36,000	Nov. 17, 2023	Dec. 1, 2023
ASAtv	\$750-\$250,000	Varies	Varies
Game of Strokes	\$40,000	Nov. 17, 2023	Dec. 1, 2023
ISC24 Posters	\$10,000	Dec. 8, 2023	Dec. 15, 2023
Backlit Kiosks	\$9,500	Dec. 13, 2023	Jan. 4, 2024
Charging Lounge	\$15,500	Dec. 13, 2023	Jan. 4, 2024
Column Wraps	\$11,000-\$15,000	Dec. 13, 2023	Jan. 4, 2024
Communication Center	\$15,000	Dec. 13, 2023	Jan. 4, 2024
Elevator Graphics	\$11,500	Dec. 13, 2023	Jan. 4, 2024
Escalator Graphics	\$25,000-\$32,000	Dec. 13, 2023	Jan. 4, 2024
Game Yard	\$40,000	Dec. 13, 2023	Jan. 4, 2024
Hanging Ad Banners	\$11,000-\$14,000	Dec. 13, 2023	Jan. 4, 2024
ISC Innovation Zone	\$5,000	Dec. 13, 2023	Jan. 4, 2024
ISC Nursing Symposium Coffee and Tea Break	\$8,000	Dec. 13, 2023	Jan. 4, 2024
Luggage and Coat Check	\$12,500	Dec. 13, 2023	Jan. 4, 2024

Massage Lounge	\$30,000	Dec. 13, 2023	Jan. 4, 2024
Professional Headshot Lounge	\$25,000	Dec. 13, 2023	Jan. 4, 2024
Puppy Snuggles	\$35,000	Dec. 13, 2023	Jan. 4, 2024
Science & Technology Hall Aisle Signs	\$25,000	Dec. 13, 2023	Jan. 4, 2024
Science & Technology Hall Coffee and Tea Break	\$10,000	Dec. 13, 2023	Jan. 4, 2024
Science & Technology Hall Park Benches	\$20,000	Dec. 13, 2023	Jan. 4, 2024
Science & Technology Hall Restaurant Sponsorship	\$20,000	Dec. 13, 2023	Jan. 4, 2024
Stacked Meter Cubes	\$11,500	Dec. 13, 2023	Jan. 4, 2024
Stair Clings	\$25,000	Dec. 13, 2023	Jan. 4, 2024
Wi-Fi Sponsorship	\$25,000	Dec. 13, 2023	Jan. 4, 2024
Window and Door Clings	\$21,500	Dec. 13, 2023	Jan. 4, 2024
Conference Bag Inserts	\$10,500	Jan. 5, 2024	Jan. 12, 2024
On-Site Digital Signage	\$2,000-\$14,500	Jan. 5, 2024	Jan. 12, 2024

On-Site Education and Networking

Opportunity	Price range	Space reservation deadline	Materials due
Game of Strokes	\$40,000	Nov. 17, 2023	Dec. 1, 2023
ISC24 Posters	\$10,000	Dec. 8, 2023	Dec. 15, 2023
Learning Studios	\$18,000-\$25,000	Dec. 8, 2023	Dec. 15, 2023

Nursing Symposium Marketing

Opportunity	Price range	Space reservation deadline	Materials due
ISC Nursing Symposium Coffee and Tea Break	\$8,000	Dec. 13, 2023	Jan. 4, 2024
Nursing Symposium ePreview	\$3,505-\$4,025	Dec. 22, 2023	Jan. 5, 2024

Booth Drivers

Opportunity	Price range	Space reservation deadline	Materials due
AHA Mobile Meeting Guide App	\$3,500-\$30,000	Varies	Varies
Abstracts on USB	\$36,000	Nov. 17, 2023	Dec. 1, 2023
Conference Bag Inserts	\$10,500	Jan. 5, 2024	Jan. 12, 2024

Hotel Room Marketing

Opportunity	Price range	Space reservation deadline	Materials due
Hotel Key Cards	\$11,000	Nov. 17, 2023	Dec. 1, 2023
Individual Hotel Room Drops	\$20,000-\$33,250	Jan. 19, 2024	Jan. 26, 2024

Hotel Advertising: Sheraton Phoenix Downtown

Opportunity	Price range	Space reservation deadline	Materials due
Front Desk Columns	\$10,000	Dec. 19, 2023	Jan. 5, 2024
Lobby Column	\$5,000	Dec. 19, 2023	Jan. 5, 2024
Lobby Elevators	\$8,000	Dec. 19, 2023	Jan. 5, 2024
Lobby Video Wall	\$10,000	Dec. 19, 2023	Jan. 5, 2024

Hotel Advertising: Hyatt Regency Phoenix

Opportunity	Price range	Space reservation deadline	Materials due
Guest Elevators	\$6,000-\$8,000	Dec. 19, 2023	Jan. 5, 2024
Lobby Gobo	\$8,000	Dec. 19, 2023	Jan. 5, 2024

ISC24 is planned as an in-person meeting in Phoenix. If the meeting must be canceled or converted to virtual, the American Heart Association/American Stroke Association and Ascend Media will transition advertisers to options of equal value and exposure. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All rates are net. No agency discounts apply. Cancellations are non-refundable. All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed. Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.

Your sponsorship and advertising dollars count toward exhibiting priority points.

Ask your Account Manager for details.

About the Meeting



Science & Technology Hall Dates and Hours

Wednesday, Feb. 7, 2024, 9 a.m.-5 p.m.

Thursday, Feb. 8, 2024, 9 a.m.-5 p.m.

Contact



Bridget Blaney

Company Names: A-D
773-259-2825
[Email Me](#)



Cathleen Gorby

Company Names: E-L
913-344-1305
[Email Me](#)



Maureen Mauer

Company Names: M-Z
913-344-1321
[Email Me](#)



Lauren Belanger

Associate Manager,
Exhibits/Satellite Events
214-706-1353
[Email Me](#)