

## Booth Drivers

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### Abstracts on USB

VIEW ENVISION DETAILS

- Abstracts on USB provide a means for medical professionals to have easy and enduring access to the abstracts from the International Stroke Conference.
- Users can quickly access the information in the abstracts through searches of key words, abstract title and author's names.
- **Abstracts on USB can be distributed directly from the contributor's booth to maximize visitation.**
- A total of 2,500 USBs will be produced for distribution by the sponsor – with any remaining USBs to be distributed by AHA/ASA at other relevant cerebrovascular conferences throughout the year.

**Sponsor Recognition Includes:**

- Contributor corporate logo on the USB case packaging.
- Corporate logo recognition on the opening screen.
- Corporate recognition on convention center signage (provided sponsorship has been secured by publication date).

#### INSERTION ORDER/SPECS

**Deadlines**

Space reservation deadline: Nov. 17, 2023  
Materials due: Dec. 1, 2023

**Rate**

\$36,000  
*Exclusive Opportunity*



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### AHA Mobile Meeting Guide App

VIEW ENVISION DETAILS

**Your brand in the hands of attendees!**

**Reach:** International Stroke Conference attendees.\*

**Content:** Provides attendees with instant access and search capability to detailed educational sessions, faculty, abstracts, event information, exhibitors, hotels, schedule-planning and mapping functionality to help locate a room or exhibit booth.

**Distribution:**

- Available for download before, during and after ISC24.
- App is web-based and downloadable for all smartphone platforms and web-enabled devices.

**76% of professional attendees downloaded the app for ISC23**

Single Sponsorship

Enhanced Exhibitor Listing

Alert Notification

\*If ISC24 must be converted to virtual, the AHA Mobile Meeting Guide App will be used for the virtual event. For advertising specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

#### INSERTION ORDER/SPECS

Deadlines	Space Reservation Deadline	Materials Due
Single Sponsorship	Sept. 29, 2023	Oct. 6, 2023
Alert Notification	Jan. 5, 2024	Jan. 17, 2024
Enhanced Exhibitor Listing	Jan. 5, 2024	Jan. 17, 2024

Rates	
Single Sponsorship	\$30,000
Enhanced Exhibitor Listing (limit five)	\$5,000
Alert Notification	\$3,500



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### Conference Bag Inserts

VIEW ENVISION DETAILS

**Include your booth or program invitation in the official ISC24 conference bag!**

**Reach:** International Stroke Conference professional attendees.

**Distribution:** Advertiser-supplied inserts in the conference bag are handed to attendees.

**Content:**

- Booth announcements and demo schedules
- Promotional materials

#### INSERTION ORDER/SPECS

**Deadlines**

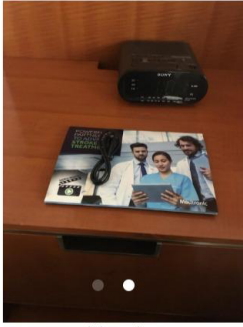
Space reservation deadline: Jan. 5, 2024  
Materials due: Jan. 12, 2024

**Rate**

\$10,500 per insert

*Limit five advertiser-supplied inserts.*

- Industry program invitations
- Product samples (Dependent on association policies. Contact your account manager for details.)



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## Individual Hotel Room Drops

Deliver your branded item inside or outside attendee hotel rooms.

**Reach:** Up to 1,800 attendee hotel rooms

**Content:** Advertiser-supplied materials, subject to AHA/ASA approval. Suggested items include:

- Booth announcements and demo schedules
- Promotional materials
- Industry program invitations
- Product samples (Dependent on association and hotel policies. Contact your account manager for details.)

**Distribution:** Delivered to attendee hotel rooms on Feb. 6, 7, 8 and 9, 2024.

An **Industry Highlights channel** will be published on the **Conference Coverage Website**, which will include a schedule of Industry Programs. All Individual Hotel Room Drop supporters will have an "article" related to their insert within this channel labeled "paid advertising content." A link to the Industry Highlights page will be included in each day's ISC Daily Highlights.

*\*If ISC24 must be converted to virtual, each insert will be mailed to U.S. meeting attendees to arrive one week prior to the virtual-only meeting. For materials specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.*

*Ask your Account Manager about hotel-specific and other custom individual room drop options.*

*Packaged products may not exceed 6 oz. and must be in sealed bags.*

*All advertiser-supplied inserts are subject to American Heart Association/American Stroke Association approval.*

*Advertisers supply all inserts for hotel deliveries and arrange production and shipping details for Individual Hotel Room Drops. Handling fees for shipments received by hotels may apply. Ascend Media manages distribution only.*

*See Advertising Policies and Materials Submission for more information.*

## INSERTION ORDER/SPECS

### Deadlines

Space reservation deadline: Jan. 19, 2024

Materials due: Jan. 26, 2024

### Rates

In-Room Delivery	\$33,250 per day
Outside Room Delivery	\$20,000 per day

**Promote your industry program or booth with High-Performance Ads on the Conference Coverage Website for huge visibility!**

## Professional Heart Daily and Science News

Reach 300,000 AHA/ASA members and cerebrovascular professionals year-round! [Click for more information.](#)

Ask about your AHA/ASA exhibitor discount!

*If ISC24 must be converted to virtual, sponsorships will transition to an option of equal value and exposure. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.*

*All print ads must include the words "Paid Advertisement" centered at the top of the page and in at least 10-point Helvetica (or similar type font).*

*All rates are net. No agency discounts apply. Cancellations are nonrefundable.*

*All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.*