

Hotel Room Marketing

PRINT THIS PAGE

Hotel Key Cards

Individual Hotel Room Drops



[click to enlarge](#)

Hotel Key Cards

VIEW ENVISION DETAILS

- Reach attendees at hotels with your promotional ad on hotel key cards!
- 2,600 cards will be distributed

**If ISC24 must be converted to virtual, this sponsorship will transition to an option of equal value and exposure.*

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Nov. 17, 2023
Materials due: Dec. 1, 2023

Rate

\$11,000

Exclusive Opportunity

Rights only. Additional production fees will apply. Sponsor works directly with vendor on artwork and production details.



[click to enlarge](#)

Individual Hotel Room Drops

Deliver your branded item inside or outside attendee hotel rooms.

Reach: Up to 1,800 attendee hotel rooms

Content: Advertiser-supplied materials, subject to AHA/ASA approval. Suggested items include:

- Booth announcements and demo schedules
- Promotional materials
- Industry program invitations
- Product samples (Dependent on association and hotel policies. Contact your account manager for details.)

Distribution: Delivered to attendee hotel rooms on Feb. 6, 7, 8 and 9, 2024.

An **Industry Highlights channel** will be published on the [Conference Coverage Website](#), which will include a schedule of Industry Programs. All Individual Hotel Room Drop supporters will have an "article" related to their insert within this channel labeled "paid advertising content." A link to the Industry Highlights page will be included in each day's ISC Daily Highlights.

**If ISC24 must be converted to virtual, each insert will be mailed to U.S. meeting attendees to arrive one week prior to the virtual-only meeting. For materials specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.*

Ask your Account Manager about hotel-specific and other custom individual room drop options.

Packaged products may not exceed 6 oz. and must be in sealed bags.

All advertiser-supplied inserts are subject to American Heart Association/American Stroke Association approval.

Advertisers supply all inserts for hotel deliveries and arrange production and shipping details for Individual Hotel Room Drops. Handling fees for shipments received by hotels may apply. Ascend Media manages distribution only.

See Advertising Policies and Materials Submission for more information.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Jan. 19, 2024
Materials due: Jan. 26, 2024

Rates

In-Room Delivery	\$33,250 per day
Outside Room Delivery	\$20,000 per day

Promote your industry program or booth with High-Performance Ads on the Conference Coverage Website for huge visibility!

[Professional Heart Daily and Science News](#)

Spread your message further with year-round advertising! [Click for more information.](#)

Ask about your AHA/ASA exhibitor discount!

All advertiser-supplied inserts are subject to American Heart Association/American Stroke Association approval. Advertisers supply all inserts for hotel deliveries. Handling fees for shipments received by hotels may apply.

Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All rates are net. Cancellations are nonrefundable.

All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member attendance and less than forecast attendance.

professionals, and are therefore not guaranteed.