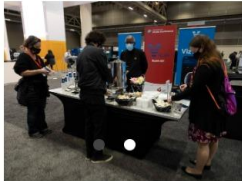


Nursing Symposium Marketing

PRINT THIS PAGE

ISC Nursing Symposium Coffee and Tea Break

Nursing Symposium ePreview



click to enlarge

ISC Nursing Symposium Coffee and Tea Break

- Provide morning refreshments for Stroke Nurses, Stroke Program Managers and Care Coordinators attending this special symposium within the International Stroke Conference.
- Sponsor receives signage at the table with its booth number and a literature table nearby.
- Sponsor may, at its own cost, provide branded cups, napkins or coffee sleeves to enhance this sponsorship. *(Sponsor is responsible for shipping all items to the convention center. AHA/ASA must approve all items before they are shipped.)*
- One monitor next to refreshment station to play sponsor-provided 15-second video/commercial or static image.
- Nursing Symposium attendees include:
 - Physicians
 - Nurses
 - Nurse Practitioners
 - Nurse Scientists
 - Administrators
 - Physician Assistants
 - EMTs/Paramedics
 - Technicians/Technologists
 - Research Scientists
 - Respiratory Therapists
 - Physical Therapists
 - Occupational Therapists
 - Speech Therapists
 - Pharmacists
 - Certified Professionals in Health Care Quality

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 20, 2023
Materials due: Jan. 4, 2024

Rate

\$8,000

Exclusive Opportunity



click to enlarge

Nursing Symposium ePreview

Connect with Nursing Symposium attendees as they plan their time at ISC24!

This targeted ePreview is sent to registered and prospective attendees for the Nursing Symposium at ISC24.

Reach: Up to 150,000 Nursing Symposium registered and prospective attendees just days before the meeting.

Content: Highlights of nursing content and events during ISC24.

Traffic-Driving Content Ads

- Grow your program or booth attendance with Traffic-Driving Content Ads!
- Invite attendees early so they make a plan to see you onsite.
- Advertiser supplies an article up to 1,000 words for publication in the ePreview.
- Headline (up to 75 characters), company name and a 40- to 250-character article "teaser" will appear in the Nursing Symposium ePreview, as well as the words "Paid Advertisement."
- Ad links directly to a full article page. *(Advertiser supplies article, image, headline and teaser copy.)*

Link your corporate or product video to your banner ad!

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 22, 2023
Materials due: Jan. 5, 2024

Rates

| | |
|-----------------------------|--------------|
| Leaderboard (limit one) | \$3,505 |
| Premium Banner | \$3,035 each |
| Traffic-Driving Content Ads | \$4,025 each |

Minimum ad placements must be achieved for ePreview to be sent.

If ISC24 must be converted to virtual, sponsorships will transition to an option of equal value and exposure. For materials specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All rates are net. No agency discounts apply. Cancellations are nonrefundable.

All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.

