

Hotel Advertising: Hyatt Regency Phoenix

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Deadlines

Space reservation deadline: Dec. 19, 2023

Materials due: Jan. 5, 2024

Installation to begin at 8 a.m. on Feb. 6, 2024. Dismantle begins at 8 a.m. on Feb. 9, 2024.

Guest Elevators

Lobby Gobo



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Guest Elevators

- Hotel guests are greeted with your message each time they return to their rooms.
- Branding available on the outer doors of five elevators.
- Three of the elevators have glass windows overlooking the hotel atrium. Inward-facing window clings are available on these windows.

INSERTION ORDER/SPECS

Rate

\$8,000 five elevator clings
\$6,000 additional for three inside clings

*Exclusive Opportunity
Rights only. Additional production fees
will apply.**



[click to enlarge](#)

Lobby Gobo

Your brand shines brightly 24/7 onto the floor of the lobby at the foot of the centrally placed escalator.

INSERTION ORDER/SPECS

Rate

\$8,000

*Exclusive Opportunity
Rights only. Additional production fees
will apply.**

**Quoted production costs are estimates only and are subject to change based upon market rates at time of production.*

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If ISC24 must be converted to virtual, sponsorships will transition to an option of equal value and exposure. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.