

Hotel Advertising: Sheraton Phoenix Downtown

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Deadlines

Space reservation deadline: Dec. 19, 2023
Materials due: Jan. 5, 2024

Installation to begin at 8 a.m. on Feb. 6, 2024. Dismantle begins at 8 a.m. on Feb. 9, 2024.

[Front Desk Columns](#)

[Lobby Column](#)

[Lobby Elevators](#)

[Lobby Video Wall](#)



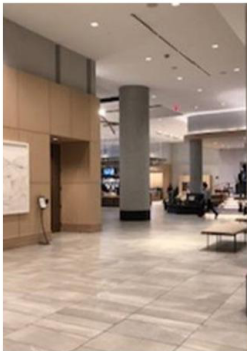
[click to enlarge](#)

Front Desk Columns

- Two columns located next to the front desk/concierge area.
- Guests will pass through this area each time they enter the hotel.

[INSERTION ORDER/SPECS](#)

Rate
\$10,000
Exclusive Opportunity
*Rights only. Additional production fees will apply.**



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Lobby Column

- One column wrap with visibility from throughout the lobby. (Photo taken from front door.)
- Note: This column is near a lobby bar.

[INSERTION ORDER/SPECS](#)

Rate
\$5,000
Exclusive Opportunity
*Rights only. Additional production fees will apply.**



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Lobby Elevators

- Frequent visibility for your message as it greets attendees each time they take the lobby elevators to their rooms.
- Includes lobby level branding on the outer doors of four elevators in each of two banks.

[INSERTION ORDER/SPECS](#)

Rate
\$8,000
Two Exclusive Opportunities
*Rights only. Additional production fees will apply.**



Lobby Video Wall

- Your brand makes a dramatic impact with this giant video wall near the hotel main entrance.
- Video wall is 191" wide by 108" high and has a resolution of 2560 X 1440.
- Video only. No audio.
- **Available for one day only.** Sponsor may choose February 6, 7 or 8.

[INSERTION ORDER/SPECS](#)

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Exclusive Opportunity
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click to enlarge

**Quoted production costs are estimates only and are subject to change based upon market rates at time of production.*

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If ISC24 must be converted to virtual, sponsorships will transition to an option of equal value and exposure. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.