

Booth Drivers

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Abstracts on USB

AHA Mobile Meeting Guide App

Conference Bag Inserts

Individual Hotel Room Drops



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Abstracts on USB

- Abstracts on USB provide a means for medical professionals to have easy and enduring access to the abstracts from the International Stroke Conference.
- Users can quickly access the information in the abstracts through searches of key words, abstract title and author's names.
- **Abstracts on USB can be distributed directly from the contributor's booth to maximize visitation.**
- A total of 2,500 USBs will be produced for distribution by the sponsor – with any remaining USBs to be distributed by AHA/ASA at other relevant cerebrovascular conferences throughout the year.

Sponsor Recognition Includes:

- Contributor corporate logo on the USB case packaging.
- Corporate logo recognition on the opening screen.
- Corporate recognition on convention center signage (provided sponsorship has been secured by publication date).

INSERTION ORDER/SPECS

Deadlines

Space reservation: Nov. 15, 2024
Materials due: Dec. 2, 2024

Rate

\$38,000
Exclusive Opportunity



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AHA Mobile Meeting Guide App

Your brand in the hands of attendees!

Reach: International Stroke Conference attendees.*

Content: Provides attendees with instant access and search capability to detailed educational sessions, faculty, abstracts, event information, exhibitors, hotels, schedule-planning and mapping functionality to help locate a room or exhibit booth.

Distribution:

- Available for download before, during and after ISC25.
- App is web-based and downloadable for all smartphone platforms and web-enabled devices.

76% of professional attendees downloaded the app for ISC23

INSERTION ORDER/SPECS

Deadlines	Space Reservation	Materials Due
Single Sponsorship	Sept. 27, 2024	Oct. 4, 2024
Alert Notification	Jan. 8, 2025	Jan. 15, 2025
Enhanced Exhibitor Listing	Jan. 8, 2025	Jan. 15, 2025

Rates	
Single Sponsorship	\$35,000
Enhanced Exhibitor Listing (limit five)	\$5,000
Alert Notification	\$3,500

Single Sponsorship +

Enhanced Exhibitor Listing +

Alert Notification +



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Conference Bag Inserts

Include your booth or program invitation in the official ISC25 conference bag!

Reach: International Stroke Conference professional attendees.

Distribution: Advertiser-supplied inserts in the conference bag are handed to attendees.

Content:

- Booth announcements and demo schedules
- Promotional materials
- Industry program invitations
- Product samples (*Dependent on association policies. Contact your account manager for details.*)

INSERTION ORDER/SPECS

Deadlines

Space reservation: Jan. 7, 2025
Materials due: Jan. 14, 2025

Rate

\$11,000 per insert

Limit five advertiser-supplied inserts.



Individual Hotel Room Drops

Deliver your branded item inside or outside attendee hotel room

INSERTION ORDER/SPECS



click to enlarge

rooms.

Reach: Up to 1,800 attendee hotel rooms

Content: Advertiser-supplied materials, subject to AHA/ASA approval. Suggested items include:

- Booth announcements and demo schedules
- Promotional materials
- Industry program invitations
- Product samples (Dependent on association and hotel policies. Contact your account manager for details.)

Distribution: Delivered to attendee hotel rooms on Feb. 4, 5, 6 and 7, 2025.

An Industry Highlights channel will be published on the Conference Coverage Website, which will include a schedule of Industry Programs. All Individual Hotel Room Drop supporters will have an "article" related to their insert within this channel labeled "paid advertising content." A link to the Industry Highlights page will be included in each day's ISC Morning Agenda.

Ask your Account Manager about hotel-specific and other custom individual room drop options.

Packaged products may not exceed 6 oz. and must be in sealed bags.

All advertiser-supplied inserts are subject to American Heart Association/American Stroke Association approval.

Advertisers supply all inserts for hotel deliveries and arrange production and shipping details for individual Hotel Room Drops. Handling fees for shipments received by hotels may apply. Ascend Media manages distribution only.

See Advertising Policies and Materials Submission for more information.

Deadlines

Space reservation: Jan. 17, 2025
Materials due: Jan. 24, 2025

Rates	
In-Room Delivery	\$33,250 per day
Outside Room Delivery	\$20,000 per day

Promote your industry program or booth with High-Performance Ads on the Conference Coverage Website for huge visibility!

Professional Heart Daily and Science News
Reach 300,000 AHA/ASA members and cerebrovascular professionals year-round! [Click for more information.](#)
Ask about your AHA/ASA exhibitor discount!

ISC25 is planned as an in-person meeting in Los Angeles. If the meeting must be canceled or converted to virtual, the American Heart Association/American Stroke Association and Ascend Media will transition advertisers to options of equal value and exposure. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All print ads must include the words "Paid Advertisement" centered at the top of the page and in at least 10-point Helvetica (or similar type font).

All rates are net. No agency discounts apply. Cancellations are nonrefundable. All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.