

## Convention Center Sponsorships

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### Abstracts on USB

- Abstracts on USB provide a means for medical professionals to have easy and enduring access to the abstracts from the International Stroke Conference.
- Users can quickly access the information in the abstracts through searches of key words, abstract title and author's names.
- **Abstracts on USB can be distributed directly from the contributor's booth to maximize visitation.**
- A total of 2,500 USBs will be produced for distribution by the sponsor – with any remaining USBs to be distributed by AHA/ASA at other relevant cerebrovascular conferences throughout the year.

#### Sponsor Recognition Includes:

- Contributor corporate logo on the USB case packaging.
- Corporate logo recognition on the opening screen.
- Corporate recognition on convention center signage (provided sponsorship has been secured by publication date).

#### INSERTION ORDER/SPECS

##### Deadlines

Space reservation: Nov. 15, 2024  
Materials due: Dec. 2, 2024

##### Rate

\$38,000

*Exclusive Opportunity*

*Includes standard production fees.*



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### ASAtv

#### A streaming meeting news broadcast

- Showcase your brand to attendees in an engaging and dynamic way.
- Produced by AHA/ASA Leadership and the Science News team, ASAtv will highlight the best moments and top science presented at ISC25.
- ASAtv will be distributed via several touchpoints throughout the conference.
- Exhibitors can participate in four ways: Daily Title Sponsor, Advertorial Videos, Commercial Break Upgrades or Exhibitor Clips (see below).

Title Sponsor



Advertorial Videos



Commercial Break Upgrades



Exhibitor Clips



#### INSERTION ORDER/SPECS

| Deadlines                              | Space Reservation | Materials Due |
|--|-------------------|---------------|
| Title Sponsor                          | Nov. 1, 2024      | Nov. 8, 2024  |
| Advertorial Video and Commercial Break | Dec. 20, 2024     | Jan. 10, 2025 |
| Exhibitor Clip                         | Jan. 8, 2025      | Jan. 15, 2025 |

#### Rates

|   |           |
|---|-----------|
| Title Sponsor (exclusive all days)                        | \$250,000 |
| Advertorial Videos (per two- to three-minute advertorial) | \$5,000   |
| Commercial Break Upgrade                                  | \$2,500   |
| Exhibitor Clips (per 30-second clip)                      | \$1,000   |



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## Backlit Kiosks

- Dramatic LED kiosks highlight your corporate or product brand in vivid color.
- One advertiser per kiosk, with double-sided graphics on six-foot structures, located in high-traffic areas of the convention center.

### INSERTION ORDER/SPECS

#### Deadlines

Space reservation: Dec. 13, 2024  
Materials due: Jan. 7, 2025

#### Rate

\$9,500 each (five available)  
*Includes standard production fees.*



## Charging Lounge

A charging lounge is available in the Science & Technology Hall so attendees can sit comfortably to access the Internet and charge their devices.

- Sponsor may place corporate or product graphics on panels in the lounge.
- Sponsor is welcome to provide corporate and/or product imprinted giveaways at the sponsor's expense. AHA/ASA must approve giveaway.

#### Sponsor Recognition Includes:

- Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
  - ISC Stroke Daily News
  - AHA Mobile Meeting Guide App

### INSERTION ORDER/SPECS

#### Deadlines

Space reservation: Dec. 13, 2024  
Materials due: Jan. 7, 2025

#### Rate

\$15,500  
*Exclusive Opportunity*  
*Includes standard production fees.*



## Charging Stations

Charging Stations are available in high-visibility locations throughout the convention center.

- Sponsor may place corporate or product graphic clings on the table tops.
- Sponsor video (with audio) plays on monitor; max length 60 seconds.
- Space includes a table and six chairs.

### INSERTION ORDER/SPECS

#### Deadlines

Space reservation: Dec. 13, 2024  
Materials due (graphics): Jan. 7, 2025  
Materials due (digital video/MP4): Jan. 14, 2025

#### Rate

\$13,000 (three available)  
*Includes standard production fees.*



click to enlarge

## Column Wraps

Secure prime real estate at the convention center with corporate or product branding on high-visibility columns located throughout the convention center.

### INSERTION ORDER/SPECS

#### Deadlines

Space reservation: Dec. 13, 2024  
Materials due: Jan. 7, 2025

#### Rate

\$13,500 per set of two  
*Includes standard production fees.*



## Communication Center

- International Stroke Conference attendees can access the internet, search for other attendees, print airline boarding passes and claim CME credit from the Communication Center.
- Sponsor receives corporate recognition on all log-in screens.
- Sponsor may place a corporate or product graphic on panels incorporated

### INSERTION ORDER/SPECS

#### Deadlines

Space reservation: Dec. 13, 2024  
Materials due: Jan. 7, 2025

#### Rate



click to enlarge

into the structure.

\$17,500  
Exclusive Opportunity  
Includes standard production fees.



## Conference Bag Inserts

Include your branding and marketing materials to drive attendees to your booth or program!

**Reach:** International Stroke Conference professional attendees.

**Distribution:** Advertiser-supplied inserts in the conference bag are handed to attendees.

**Content:**

- Booth announcements and demo schedules
- Promotional materials
- Industry program invitations
- Product samples (Dependent on association policies. Contact your account manager for details.)

### INSERTION ORDER/SPECS

**Deadlines**

Space reservation: Jan. 7, 2025  
Materials due: Jan. 14, 2025

**Rate**

\$11,000 per insert  
Includes standard production fees.

*Limit five advertiser-supplied inserts.*



click to enlarge

## Escalator Graphics

Your corporate or product branding is featured on two median runners and six floor mats on escalators carrying attendees from the lobby to registration, exhibits, poster sessions and Main Events.

### INSERTION ORDER/SPECS

**Deadlines**

Space reservation: Dec. 13, 2024  
Materials due: Jan. 7, 2025

**Rate**

\$11,500  
Includes standard production fees.



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## Game of Strokes

- Support this fun and interactive way for attendees to make invaluable connections while solving problems!
- In this exciting, interactive session, three teams of stroke professionals from around the world will wage a friendly, intellectual war in a fast and furious game show-style quiz session comprising verbal and video questions.
- Attendees can use the AHA Mobile Meeting Guide App to play along in this thrilling game and test their own stroke knowledge.

**Sponsor Recognition Includes (provided sponsorship has been secured by publication date):**

- Marketing in the following:
  - ISC Stroke Daily News
  - One ePreview
- AHA Mobile Meeting Guide App push alert promoting the game show, prominently featuring sponsor logo
- Recognition on supporter wall at conference

*Sponsor must provide necessary artwork in an electronic format by due date. Artwork received after this date will be charged a late fee and proofs will not be provided.*

### INSERTION ORDER/SPECS

**Deadlines**

Space reservation: Nov. 15, 2024  
Materials due: Nov. 29, 2024

**Rate**

\$42,000  
Exclusive Opportunity  
Includes standard production fees.



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## Game Yard

- Don't get lost in the crowd with a traditional sponsorship - increase your brand awareness with fun, engaging activities.
- Your brand will be featured prominently in the dedicated area.
- The Game Yard will be in a high-traffic location in the Science & Technology Hall.

**Sponsor Recognition Includes (provided sponsorship has been secured by publication date):**

- Marketing in the ISC Stroke Daily News.
- One AHA Mobile Meeting Guide App push alert promoting the Game Yard.
- Recognition on supporter wall at conference.

### INSERTION ORDER/SPECS

**Deadlines**

Space reservation: Dec. 13, 2024  
Materials due: Jan. 7, 2025

**Rate**

\$25,000  
Exclusive Opportunity  
Includes standard production fees.



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## Hanging Ad Banners

- Available in multiple, high-visibility locations throughout the convention center.
- Sponsor may select location.

### INSERTION ORDER/SPECS

**Deadlines**

Space reservation: Dec. 13, 2024  
Materials due: Jan. 7, 2025

**Rate**

\$11,500-\$14,500 depending on location  
Includes standard production fees.



## ISC25 Heads-Up Luncheon

The focus of this luncheon is to explore health inequalities and problem-solving in

### INSERTION ORDER/SPECS

**Deadlines**



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this year's Health Equity and Actionable Disparities in Stroke programming. We anticipate approximately 150+ in attendance at this luncheon in Los Angeles.

[View the ISC24 schedule for reference](#)

Sponsor receives eight tickets for personal attendee invitations and sponsor staff.

**Sponsor recognition includes (provided sponsorship has been secured by publication date):**

- Opportunity for a member of the sponsor's leadership team (i.e., President, CMO) to deliver "Welcome" remarks. Remarks will be limited to two minutes and may not be commercial in nature.
- Corporate logo on signage at the event.
- Recognition as a sponsor in:
  - Conference Program Planner
  - One pre-conference email

Space reservation: Dec. 17, 2024  
Materials due: Jan. 7, 2025

**Rate**  
\$35,000  
*Exclusive Opportunity*  
*Includes standard production fees.*



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## ISC25 Posters

- Posters are located in the Science & Technology Hall.
- Posters are also available to users through an open-access library.
- Attendees can quickly access the information on the posters through searches of key words, title, and author's names.
- On-site signage guides attendees to the poster area.

**Sponsorship Includes:**

- Corporate logo recognition on the opening screen of the Posters website.

**INSERTION ORDER/SPECS**

**Deadlines**  
Space reservation: Dec. 6, 2024  
Materials due: Dec. 13, 2024

**Rate**  
\$10,000  
*Exclusive Opportunity*  
*Includes standard production fees.*



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## ISC25 Stroke In The Lab World Luncheon

The focus of this networking luncheon is to discuss bench science and practices in preclinical translational stroke research. We anticipate approximately 150+ in attendance at this luncheon in Los Angeles.

[View the ISC24 schedule for reference](#)

Sponsor receives eight tickets for personal attendee invitations and sponsor staff.

**Sponsor recognition includes (provided sponsorship has been secured by publication date):**

- Opportunity for a member of the sponsor's leadership team (i.e., President, CMO) to deliver "Welcome" remarks. Remarks will be limited to two minutes and may not be commercial in nature.
- Corporate logo on signage at the event.
- Recognition as a sponsor in:
  - Conference Program Planner
  - One pre-conference email

**INSERTION ORDER/SPECS**

**Deadlines**  
Space reservation: Dec. 17, 2024  
Materials due: Jan. 7, 2025

**Rate**  
\$35,000  
*Exclusive Opportunity*  
*Includes standard production fees.*



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## ISC25 Stroke In The Real World Luncheon

The focus and topic of this networking luncheon is to discuss the emerging therapies and treatments in clinical stroke care. We anticipate approximately 150+ in attendance at this luncheon in Los Angeles.

[View the ISC24 schedule for reference](#)

Sponsor receives eight tickets for personal attendee invitations and sponsor staff.

**Sponsor recognition includes (provided sponsorship has been secured by publication date):**

- Opportunity for a member of the sponsor's leadership team (i.e., President, CMO) to deliver "Welcome" remarks. Remarks will be limited to two minutes and may not be commercial in nature.
- Corporate logo on signage at the event.
- Recognition as a sponsor in:
  - Conference Program Planner
  - One pre-conference email

**INSERTION ORDER/SPECS**

**Deadlines**  
Space reservation: Dec. 17, 2024  
Materials due: Jan. 7, 2025

**Rate**  
\$35,000  
*Exclusive Opportunity*  
*Includes standard production fees.*



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## Lanyards

- Widescale visibility for your corporate logo on badge lanyards provided to attendees at registration.
- Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
  - Content mention/recognition in one ePreview
  - Sponsorship recognition on signage at the convention center

**INSERTION ORDER/SPECS**

**Deadlines**  
Space reservation: July 18, 2024  
Materials due: July 25, 2024

**Rate**  
\$50,000  
*Exclusive Opportunity*  
*Includes standard production fees.*



## Luggage and Coat Check

Make the first and last impression with attendees as they enter and exit the convention center each day by supporting the Luggage and Coat Check.

**INSERTION ORDER/SPECS**

**Deadlines**  
Space reservation: Dec. 13, 2024



click to enlarge

- Opportunity includes a designated location with directional signage (to include sponsor logo), as well as a logoed meterboard with luggage and coat check information.
- Sponsorship includes recognition in the following publications (provided sponsorship has been secured by publication date):
  - One ePreview
  - AHA Mobile Meeting Guide App

Materials due: Jan. 7, 2025

**Rate**  
 \$12,500  
*Exclusive Opportunity*  
 Includes standard production fees.



click to enlarge

## Massage Lounge

- Help attendees relax from a full day of learning with chair massages!
- Your brand will be featured prominently in the official massage area.

### Sponsor Recognition Includes (provided sponsorship has been secured by publication date):

- Recognition in the ISC Stroke Daily News.
- One daily AHA Mobile Meeting Guide App push alert promoting the massage area, prominently featuring sponsor logo.
- Recognition on supporter wall at conference.

### INSERTION ORDER/SPECS

**Deadlines**  
 Space reservation: Dec. 13, 2024  
 Materials due: Jan. 7, 2025

**Rate**  
 \$35,000  
*Exclusive Opportunity*  
 Includes standard production fees.



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## Nursing Symposium Coffee and Tea Break

- Provide morning refreshments for Stroke Nurses, Stroke Program Managers and Care Coordinators attending this special symposium within the International Stroke Conference.
- Sponsor receives signage at the table with its booth number and a literature table nearby.
- Sponsor may, at its own cost, provide branded cups, napkins or coffee sleeves to enhance this sponsorship. *(Sponsor is responsible for shipping all items to the convention center. AHA/ASA must approve all items before they are shipped.)*
- One monitor next to refreshment station to play sponsor-provided 15-second video/commercial or static image.
- Nursing Symposium attendees include:
  - Physicians
  - Nurses
  - Nurse Practitioners
  - Nurse Scientists
  - Administrators
  - Physician Assistants
  - EMTs/Paramedics
  - Technicians/Technologists
  - Research Scientists
  - Respiratory Therapists
  - Physical Therapists
  - Occupational Therapists
  - Speech Therapists
  - Pharmacists
  - Certified Professionals in Health Care Quality

### INSERTION ORDER/SPECS

**Deadlines**  
 Space reservation: Dec. 13, 2024  
 Materials due: Jan. 7, 2025

**Rate**  
 \$8,500  
*Exclusive Opportunity*  
 Includes standard production fees.



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## Nursing Symposium Luncheon

This luncheon is designed to continue the conversation on cutting-edge information for nursing, rehabilitation and other healthcare professionals who treat patients and families in all phases of stroke care from prevention to treatment in the emergency department through rehabilitation. We anticipate approximately 500+ in attendance at this luncheon in Los Angeles.

[View the ISC24 schedule for reference](#)

Sponsor receives eight tickets for personal attendee invitations and sponsor staff.

### Sponsor recognition includes (provided sponsorship has been secured by publication date):

- Opportunity for a member of the sponsor's leadership team (i.e., President, CMO) to deliver "Welcome" remarks. Remarks will be limited to two minutes and may not be commercial in nature.
- Corporate logo on signage at the event.
- Recognition as a sponsor in:
  - Conference Program Planner
  - One pre-conference email

### INSERTION ORDER/SPECS

**Deadlines**  
 Space reservation: Dec. 17, 2024  
 Materials due: Jan. 7, 2025

**Rate**  
 \$50,000  
*Exclusive Opportunity*  
 Includes standard production fees.



## On-Site Digital Signage

- Quickly grab attendees' attention with your company, product or industry program information on AHA/ASA's highly visible digital signage in the convention center.
- Each unit will be strategically located throughout the convention center to maximize exposure and visibility (audio and video).

### Commercial Break Upgrades

### INSERTION ORDER/SPECS

**Deadlines**  
 Space reservation: Jan. 7, 2025  
 Materials due: Jan. 14, 2025

### Rates\*

\$14,500



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Advertisers purchasing AHA/ASA Digital Signage ads can also place those same ads on ASATv for an upgrade fee.

|                                |                         |
|--------------------------------|-------------------------|
| 30-second ad                   | \$7,500<br>(limit five) |
| 15-second ad                   | \$8,000<br>(limit five) |
| ASATv Commercial Break Upgrade | \$2,500                 |

*Includes standard production fees.*



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## Professional Headshot Lounge

Give attendees the opportunity to up their headshot game with a professional photographer, and get great visibility for your message. The Headshot Lounge is an executive portrait-taking experience where attendees can sit for a professional photo. The lounge will be in a high traffic location in the Science & Technology Hall.

**Sponsor Recognition Includes (provided sponsorship has been secured by publication date):**

- Prominent sponsor recognition in official headshot area.
- Professional photographer.
- Marketing for the Professional Headshot Lounge and recognition in the ISC Stroke Daily News.
- Sponsor recognition in one AHA Mobile Meeting Guide App push alert during the meeting promoting the Professional Headshot Lounge.
- Sponsor may have up to two staff members in the Professional Headshot Lounge.

### INSERTION ORDER/SPECS

#### Deadlines

Space reservation: Dec. 13, 2024  
Materials due: Jan. 7, 2025

#### Rate

\$30,000  
*Exclusive Opportunity*  
*Includes standard production fees.*



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## Puppy Snuggles

- Connect International Stroke Conference attendees with their best partner yet: a puppy!
- Your brand will be featured prominently in the dedicated Puppy Snuggle play area located in a high traffic area in the convention center.

**Sponsor Recognition Includes (provided sponsorship has been secured by publication date):**

- Supporter recognition in the ISC Stroke Daily News.
- One daily AHA Mobile Meeting Guide App push alert promoting Puppy Snuggles, prominently featuring sponsor logo.
- Recognition on supporter wall at conference.

### INSERTION ORDER/SPECS

#### Deadlines

Space reservation: Dec. 13, 2024  
Materials due: Jan. 7, 2025

#### Rate

\$35,000  
*Exclusive Opportunity*  
*Includes standard production fees.*



click to enlarge

## Science & Technology Hall Aisle Signs

- Your corporate or product logo appears on all directional aisle signage throughout the Science & Technology Hall.
- Print area approximately 4' x 2'.

### INSERTION ORDER/SPECS

#### Deadlines

Space reservation: Dec. 13, 2024  
Materials due: Jan. 7, 2025

#### Rate

\$25,000  
*Exclusive Opportunity*  
*Includes standard production fees.*



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## Science & Technology Hall Coffee and Tea Breaks

There will be a minimum of two refreshment stations serving coffee, hot tea and water in high-traffic areas in the Science & Technology Hall. Breaks will be refreshed twice each day.

**Sponsor Recognition Includes:**

- One monitor next to refreshment stations to play sponsor-provided 15-second video/commercial.
- Opportunity to provide napkins, cup sleeves or cups (no larger than 10 oz.) with company (corporate or product) logo. (*Sponsor is responsible for providing and shipping items to convention center. AHA/ASA must approve all items before they are shipped.*)
- Recognition as a sponsor in the ISC Stroke Daily News (provided sponsorship has been secured by publication date).

### INSERTION ORDER/SPECS

#### Deadlines

Space reservation: Dec. 13, 2024  
Materials due: Jan. 7, 2025

#### Rate

\$12,000 per day  
*Exclusive Opportunity*  
*Includes both stations.*  
*Includes standard production fees.*



click to enlarge

## Science & Technology Hall Park Benches

Grab the attention of professional attendees as they walk through the Science & Technology Hall!

### Sponsorship Includes:

- Four park benches with single graphic panel on each bench
- Floor graphic in front of bench

INSERTION ORDER/SPECS

### Deadlines

Space reservation: Dec. 13, 2024  
Materials due: Jan. 7, 2025

### Rate

\$20,000  
*Exclusive Opportunity*  
*Includes standard production fees.*



click to enlarge

## Science & Technology Hall Restaurant Sponsorship

- Brand an entire restaurant and engage attendees with your message while they relax, take a break or enjoy a meal.
- Meterboard at restaurant entrance for sponsor.
- Recognition as a sponsor in the ISC Stroke Daily News (provided sponsorship has been secured by publication date).
- Sponsor may, at its own expense, provide corporate or product graphics on tables.\*
- Sponsor may, at its own expense, brand the restaurant with napkins, centerpieces and other materials.\*

*\*Sponsor is responsible for shipping all items to the convention center. AHA/ASA must approve all items before they are shipped.*

INSERTION ORDER/SPECS

### Deadlines

Space reservation: Dec. 13, 2024  
Materials due: Jan. 7, 2025

### Rate

\$20,000  
*Exclusive Opportunity*  
*Includes standard production fees.*



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## Stacked Meter Cubes

- Stacked meter cubes offer a unique opportunity to promote your messaging on all four sides of three cubes.
- Cubes will be placed in multiple, high-visibility locations throughout the convention center.

INSERTION ORDER/SPECS

### Deadlines

Space reservation: Dec. 13, 2024  
Materials due: Jan. 7, 2025

### Rate

\$11,500 (five available)  
*Includes standard production fees.*



click to enlarge

## Stair and Floor Clings

- Make a bold statement by including your message on the grand staircase(s) in the Los Angeles Convention Center.
- Located in the main lobby of the meeting space where attendees will enter the center to visit the conference registration area, Science & Technology Hall, posters and plenary sessions.
- Advertising can be either corporate or product specific.

INSERTION ORDER/SPECS

### Deadlines

Space reservation: Dec. 13, 2024  
Materials due: Jan. 7, 2025

### Rate

\$25,000 per section  
*Includes standard production fees.*



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## Wellness Challenge

Be the exclusive sponsor of the ISC25 Wellness Challenge! Attendees will be able to participate with most fitness devices (Google Fit, iPhone, Fitbit, Jawbone, etc.).

### Sponsorship Includes:

- Corporate recognition on the Wellness Challenge registration webpage and opening screen of app.
- Prominent visibility on the on-site results leaderboard in the Wellness Challenge Booth and on the leaderboard in the mobile app.
- Sponsor Connect: Participants earn bonus steps when selecting to send a pre-populated email message to a sponsor(s).
- Three QR codes for sponsor to use for branding and other promotion (i.e. driving attendees to booth, Learning Studio, Satellite Event, etc.).
- Sponsor recognition in one pre-conference email (provided sponsorship has been secured by publication date).

INSERTION ORDER/SPECS

### Deadlines

Space deadline: Dec. 13, 2024  
Materials due: Jan. 7, 2025

### Rate

\$35,000  
*Exclusive Opportunity*  
*Includes standard production fees.*



## Wi-Fi Sponsorship

- Help attendees get connected at the conference, and get brand recognition to thousands of unique visitors each day.

INSERTION ORDER/SPECS

### Deadlines

Space reservation: Dec. 13, 2024



click to enlarge

- Wi-Fi access areas will include all of the conference public areas, concourses and meeting rooms at the convention center.
- Sponsor branding is included on the Wi-Fi log-in splash page and on signage throughout the convention center with Wi-Fi log-in instructions.

Materials due: Jan. 7, 2025

**Rate**

\$25,000

*Exclusive Opportunity*

*Includes standard production fees.*

**Sponsor Recognition Includes (provided sponsorship has been secured by publication date):**

- ISC Stroke Daily News
- Supporter wall at conference

*ISC25 is planned as an in-person meeting in Los Angeles. If the meeting must be canceled or converted to virtual, the American Heart Association/American Stroke Association and Ascend Media will transition advertisers to options of equal value and exposure. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.*

*All rates are net. No agency discounts apply. Cancellations are nonrefundable.*

*All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.*

*Sales taxes will be applied to all production charges.*