



## ISC25 Sponsorship and Advertising Opportunities

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### Meeting News and Navigation

Opportunity	Price range	Space reservation deadline	Materials due
AHA Mobile Meeting Guide App	\$3,500-\$35,000	Varies	Varies
ASAtv	\$1,000-\$250,000	Varies	Varies
Conference Coverage Website	\$3,000-\$10,000	Varies	Varies
Photo Gallery Sponsorship	\$5,000	Varies	Varies
ISC Stroke Daily News	\$305-\$10,580	Jan. 7, 2025	Jan. 14, 2025
Attendee Welcome Guide	\$12,075	Jan. 7, 2025	Jan. 14, 2025
Conference Bag Inserts	\$11,000	Jan. 7, 2025	Jan. 14, 2025

### Email Marketing

Opportunity	Price range	Space reservation deadline	Materials due
Housing Confirmation Email Package	\$13,500	July 18, 2024	July 25, 2024
Registration Email Package	\$13,500	July 18, 2024	July 25, 2024
Exclusive Exhibitor Emails	\$12,500	Varies	Varies
ePreviews	\$3,505-\$4,025	Varies	Varies
Nursing Symposium ePreview	\$3,505-\$4,025	Dec. 13, 2024	Dec. 30, 2024
ISC Morning Agenda	\$12,600	Jan. 14, 2025	Jan. 21, 2025
eHighlights	\$3,505-\$4,025	Jan. 17, 2025	Jan. 24, 2025

### Convention Center Sponsorships

Opportunity	Price range	Space reservation deadline	Materials due
Lanyards	\$50,000	July 18, 2024	July 25, 2024
Abstracts on USB	\$38,000	Nov. 15, 2024	Dec. 2, 2024
ASAtv	\$1,000-\$250,000	Varies	Varies
Game of Strokes	\$42,000	Nov. 15, 2024	Nov. 29, 2024
ISC25 Posters	\$15,000	Dec. 6, 2024	Dec. 13, 2024
Backlit Kiosks	\$9,500	Dec. 13, 2024	Jan. 7, 2025
Charging Lounge	\$15,500	Dec. 13, 2024	Jan. 7, 2025
Charging Stations	\$13,000	Dec. 13, 2024	Jan. 7, 2025
Column Wraps	\$13,500	Dec. 13, 2024	Jan. 7, 2025
Communication Center	\$17,500	Dec. 13, 2024	Jan. 7, 2025
Escalator Graphics	\$11,500	Dec. 13, 2024	Jan. 7, 2025
Game Yard	\$25,000	Dec. 13, 2024	Jan. 7, 2025
Hanging Ad Banners	\$11,500-\$14,500	Dec. 13, 2024	Jan. 7, 2025

Luggage and Coat Check	\$12,500	Dec. 13, 2024	Jan. 7, 2025
Massage Lounge	\$35,000	Dec. 13, 2024	Jan. 7, 2025
Nursing Symposium Coffee and Tea Break	\$8,500	Dec. 13, 2024	Jan. 7, 2025
Professional Headshot Lounge	\$30,000	Dec. 13, 2024	Jan. 7, 2025
Puppy Snuggles	\$35,000	Dec. 13, 2024	Jan. 7, 2025
Science & Technology Hall Aisle Signs	\$25,000	Dec. 13, 2024	Jan. 7, 2025
Science & Technology Hall Coffee and Tea Breaks	\$12,000	Dec. 13, 2024	Jan. 7, 2025
Science & Technology Hall Park Benches	\$20,000	Dec. 13, 2024	Jan. 7, 2025
Science & Technology Hall Restaurant Sponsorship	\$20,000	Dec. 13, 2024	Jan. 7, 2025
Stacked Meter Cubes	\$11,500	Dec. 13, 2024	Jan. 7, 2025
Stair and Floor Clings	\$25,000	Dec. 13, 2024	Jan. 7, 2025
Wellness Challenge	\$35,000	Dec. 13, 2024	Jan. 7, 2025
Wi-Fi Sponsorship	\$25,000	Dec. 13, 2024	Jan. 7, 2025
ISC25 Heads-Up Luncheon	\$35,000	Dec. 17, 2024	Jan. 7, 2025
ISC25 Stroke In The Lab World Luncheon	\$35,000	Dec. 17, 2024	Jan. 7, 2025
ISC25 Stroke In The Real World Luncheon	\$35,000	Dec. 17, 2024	Jan. 7, 2025
Nursing Symposium Luncheon	\$50,000	Dec. 17, 2024	Jan. 7, 2025
Conference Bag Inserts	\$11,000	Jan. 7, 2025	Jan. 14, 2025
On-Site Digital Signage	\$2,500-\$14,500	Jan. 7, 2025	Jan. 14, 2025

## On-Site Education and Networking

Opportunity	Price range	Space reservation deadline	Materials due
Game of Strokes	\$42,000	Nov. 15, 2024	Dec. 2, 2024
ISC25 Posters	\$15,000	Dec. 6, 2024	Dec. 13, 2024
Learning Studios	\$18,000-\$25,000	Dec. 6, 2024	Dec. 13, 2024
Wellness Challenge	\$35,000	Dec. 13, 2024	Jan. 7, 2025
ISC25 Heads-Up Luncheon	\$35,000	Dec. 17, 2024	Jan. 7, 2025
ISC25 Stroke In The Lab World Luncheon	\$35,000	Dec. 17, 2024	Jan. 7, 2025
ISC25 Stroke In The Real World Luncheon	\$35,000	Dec. 17, 2024	Jan. 7, 2025

## Nursing Symposium Marketing

Opportunity	Price range	Space reservation deadline	Materials due
Nursing Symposium Coffee and Tea Break	\$8,500	Dec. 13, 2024	Jan. 7, 2025
Nursing Symposium ePreview	\$3,505-\$4,025	Dec. 13, 2024	Jan. 7, 2025
Nursing Symposium Luncheon	\$50,000	Dec. 17, 2024	Jan. 7, 2025

## Booth Drivers

Opportunity	Price range	Space reservation deadline	Materials due
AHA Mobile Meeting Guide App	\$3,500-\$35,000	Varies	Varies
Abstracts on USB	\$38,000	Nov. 15, 2024	Dec. 2, 2024
Conference Bag Inserts	\$11,000	Jan. 7, 2025	Jan. 14, 2025
Individual Hotel Room Drops	\$20,000-\$33,250	Jan. 17, 2025	Jan. 24, 2025

## Hotel Room Marketing

Opportunity	Price range	Space reservation deadline	Materials due
Hotel Key Cards	\$14,500	Nov. 15, 2024	Dec. 2, 2024
Individual Hotel Room Drops	\$20,000-\$33,250	Jan. 17, 2025	Jan. 24, 2025

ISC25 is planned as an in-person meeting in Los Angeles. If the meeting must be canceled or converted to virtual, the American Heart Association/American Stroke Association and Ascend Media will transition advertisers to options of equal value and exposure. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All rates are net. No agency discounts apply. Cancellations are non-refundable.

All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed. Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.

**Your sponsorship and advertising dollars count toward exhibiting priority points.  
Ask your Account Manager for details.**

**About the Meeting**

## About the Meeting



**Science & Technology Hall Dates and Hours**  
Wednesday, Feb. 5, 2025, 9 a.m.-5 p.m.  
Thursday, Feb. 6, 2025, 9 a.m.-5 p.m.

## Contact



**Bridget Blaney**

Company Names: A-D  
773-259-2825  
[Email Me](#)



**Cathleen Gorby**

Company Names: E-L  
913-344-1305  
[Email Me](#)



**Maureen Mauer**

Company Names: M-Z  
913-344-1321  
[Email Me](#)



**Lauren Belanger**

Associate Manager,  
Exhibits/Satellite Events  
214-706-1353  
[Email Me](#)