

Nursing Symposium Marketing

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Nursing Symposium Coffee and Tea Break

Nursing Symposium ePreview

Nursing Symposium Luncheon



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Nursing Symposium Coffee and Tea Break

- Provide morning refreshments for Stroke Nurses, Stroke Program Managers and Care Coordinators attending this special symposium within the International Stroke Conference.
- Sponsor receives signage at the table with its booth number and a literature table nearby.
- Sponsor may, at its own cost, provide branded cups, napkins or coffee sleeves to enhance this sponsorship. *(Sponsor is responsible for shipping all items to the convention center. AHA/ASA must approve all items before they are shipped.)*
- One monitor next to refreshment station to play sponsor-provided 15-second video/commercial or static image.
- Nursing Symposium attendees include:
 - Physicians
 - Nurses
 - Nurse Practitioners
 - Nurse Scientists
 - Administrators
 - Physician Assistants
 - EMTs/Paramedics
 - Technicians/Technologists
 - Research Scientists
 - Respiratory Therapists
 - Physical Therapists
 - Occupational Therapists
 - Speech Therapists
 - Pharmacists
 - Certified Professionals in Health Care Quality

INSERTION ORDER/SPECS

Deadlines

Space reservation: Dec. 13, 2024
Materials due: Jan. 7, 2025

Rate

\$8,500

Exclusive Opportunity



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Nursing Symposium ePreview

Connect with Nursing Symposium attendees as they plan their time at ISC25!

This targeted ePreview is sent to registered and prospective attendees for the Nursing Symposium at ISC25.

Reach: Up to 150,000 Nursing Symposium registered and prospective attendees just days before the meeting.

Content: Highlights of nursing content and events during ISC25.

Leaderboard and Premium Banner details

Traffic-Driving Content Ad details

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Dec. 13, 2024
Materials due: Dec. 30, 2024

Rates

Leaderboard (limit one)	\$3,505
Premium Banner	\$3,035 each
Traffic-Driving Content Ads	\$4,025 each

Minimum ad placements must be achieved for ePreview to be sent.



Nursing Symposium Luncheon

This luncheon is designed to continue the conversation on

INSERTION ORDER/SPECS

Deadlines

Space reservation: Dec. 17, 2024
Materials due: Jan. 7, 2025



click to enlarge

cutting-edge information for nursing, rehabilitation and other healthcare professionals who treat patients and families in all phases of stroke care from prevention to treatment in the emergency department through rehabilitation. We anticipate approximately 500+ in attendance at this luncheon in Los Angeles.

[View the ISC24 schedule for reference](#)

Sponsor receives eight tickets for personal attendee invitations and sponsor staff.

Sponsor recognition includes (provided sponsorship has been secured by publication date):

- Opportunity for a member of the sponsor's leadership team (i.e., President, CMO) to deliver "Welcome" remarks. Remarks will be limited to two minutes and may not be commercial in nature.
- Corporate logo on signage at the event.
- Recognition as a sponsor in:
 - Conference Program Planner
 - One pre-conference email

[View the ISC24 schedule for reference](#)

Rate

\$50,000

Exclusive Opportunity

Includes standard production fees.

ISC25 is planned as an in-person meeting in Los Angeles. If the meeting must be canceled or converted to virtual, the American Heart Association/American Stroke Association and Ascend Media will transition advertisers to options of equal value and exposure. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All rates are net. No agency discounts apply. Cancellations are nonrefundable.

All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.