

## On-Site Education and Networking

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Game of Strokes

ISC25 Heads-Up Luncheon

ISC25 Posters

ISC25 Stroke In The Lab World Luncheon

ISC25 Stroke In The Real World Luncheon

Learning Studios

Wellness Challenge



### Game of Strokes

- Support this fun and interactive way for attendees to make invaluable connections while solving problems!
- In this exciting, interactive session, three teams of stroke professionals from around the world will wage a friendly, intellectual war in a fast and furious game show-style quiz session comprising verbal and video questions.
- Attendees can use the AHA Mobile Meeting Guide App to play along in this thrilling game and test their own stroke knowledge.

**Sponsor Recognition Includes (provided sponsorship has been secured by publication date):**

- Marketing in the following:
  - ISC Stroke Daily News
  - One ePreview
- AHA Mobile Meeting Guide App push alert promoting the game show, prominently featuring sponsor logo
- Recognition on supporter wall at conference

*Sponsor must provide necessary artwork in an electronic format by due date. Artwork received after this date will be charged a late fee and proofs will not be provided.*

#### INSERTION ORDER/SPECS

##### Deadlines

Space reservation: Nov. 15, 2024  
Materials due: Dec. 2, 2024

##### Rate

\$42,000  
*Exclusive Opportunity*



### ISC25 Heads-Up Luncheon

The focus of this luncheon is to explore health inequalities and problem-solving in this year's Health Equity and Actionable Disparities in Stroke programming. We anticipate approximately 150+ in attendance at this luncheon in Los Angeles.

[View the ISC24 schedule for reference](#)

Sponsor receives eight tickets for personal attendee invitations and sponsor staff.

**Sponsor recognition includes (provided sponsorship has been secured by publication date):**

- Opportunity for a member of the sponsor's leadership team (i.e., President, CMO) to deliver "Welcome" remarks. Remarks will be limited to two minutes and may not be commercial in nature.
- Corporate logo on signage at the event.
- Recognition as a sponsor in:
  - Conference Program Planner
  - One pre-conference email

#### INSERTION ORDER/SPECS

##### Deadlines

Space reservation: Dec. 17, 2024  
Materials due: Jan. 7, 2025

##### Rate

\$35,000  
*Exclusive Opportunity*  
*Includes standard production fees.*



### ISC25 Posters

- Posters are located in the Science & Technology Hall.
- Posters are also available to users through an open-access library.
- Attendees can quickly access the information on the posters through searches of key words, title, and author's names.
- On-site signage guides attendees to the poster area.

**Sponsorship Includes:**

- Corporate logo recognition on the opening screen of the Posters website.

#### INSERTION ORDER/SPECS

##### Deadlines

Space reservation: Dec. 6, 2024  
Materials due: Dec. 13, 2024

##### Rate

\$15,000  
*Exclusive Opportunity*



### ISC25 Stroke In The Lab World Luncheon

The focus of this networking luncheon is to discuss bench science and practices in preclinical translational stroke research. We anticipate approximately 150+ in attendance at this luncheon in Los Angeles.

[View the ISC24 schedule for reference](#)

Sponsor receives eight tickets for personal attendee invitations and sponsor staff.

**Sponsor recognition includes (provided sponsorship has been secured by publication date):**

- Opportunity for a member of the sponsor's leadership team (i.e., President, CMO) to deliver "Welcome" remarks. Remarks will be limited to two minutes

#### INSERTION ORDER/SPECS

##### Deadlines

Space reservation: Dec. 17, 2024  
Materials due: Jan. 7, 2025

##### Rate

\$35,000  
*Exclusive Opportunity*  
*Includes standard production fees.*

- and may not be commercial in nature.
- Corporate logo on signage at the event.
- Recognition as a sponsor in:
  - Conference Program Planner
  - One pre-conference email



## ISC25 Stroke In The Real World Luncheon

The focus and topic of this networking luncheon is to discuss the emerging therapies and treatments in clinical stroke care. We anticipate approximately 150+ in attendance at this luncheon in Los Angeles.

[View the ISC24 schedule for reference](#)

Sponsor receives eight tickets for personal attendee invitations and sponsor staff.

### Sponsor recognition includes (provided sponsorship has been secured by publication date):

- Opportunity for a member of the sponsor's leadership team (i.e., President, CMO) to deliver "Welcome" remarks. Remarks will be limited to two minutes and may not be commercial in nature.
- Corporate logo on signage at the event.
- Recognition as a sponsor in:
  - Conference Program Planner
  - One pre-conference email

### INSERTION ORDER/SPECS

#### Deadlines

Space reservation: Dec. 17, 2024  
Materials due: Jan. 7, 2025

#### Rate

\$35,000

*Exclusive Opportunity*

*Includes standard production fees.*



[click to enlarge](#)

## Learning Studios

Located in the Science & Technology Hall, the Learning Studios are often standing room only!

- **Morning** time slots are available and include a continental breakfast provided by AHA/ASA.
- **Afternoon** time slots are available and include snacks provided by AHA/ASA.

### Cost Includes:

- 30-minute session (including Q&A)
- Complete audio/visual package
- Classroom seating
- Lead retrieval units (up to two)
- Pre-meeting and on-site promotion (see below)

### Sponsor Recognition Includes (provided sponsorship has been secured by publication date):

- Acknowledgment in one ePreview.
- Learning Studio schedule on ISC25 website.
- Learning Studio schedule included in the ISC25 Online Planner and ISC Stroke Daily News.
- Acknowledgment on the AHA Mobile Meeting Guide App.
- One pre-registration list (addresses only).

### INSERTION ORDER/SPECS

#### Deadlines

Space reservation: Dec. 6, 2024  
Materials due: Dec. 13, 2024

#### Rates

Morning	\$18,000
Afternoon	\$18,000
Unopposed	\$25,000



[click to enlarge](#)

## Wellness Challenge

Be the exclusive sponsor of the ISC25 Wellness Challenge! Attendees will be able to participate with most fitness devices (Google Fit, iPhone, Fitbit, Jawbone, etc.).

### Sponsorship Includes:

- Corporate recognition on the Wellness Challenge registration webpage and opening screen of app.
- Prominent visibility on the on-site results leaderboard in the Wellness Challenge Booth and on the leaderboard in the mobile app.
- Sponsor Connect: Participants earn bonus steps when selecting to send a pre-populated email message to a sponsor(s).
- Three QR codes for sponsor to use for branding and other promotion (i.e. driving attendees to booth, Learning Studio, Satellite Event, etc.).
- Sponsor recognition in one pre-conference email (provided sponsorship has been secured by publication date).

### INSERTION ORDER/SPECS

#### Deadlines

Space deadline: Dec. 13, 2024  
Materials due: Jan. 7, 2025

#### Rate

\$35,000

*Exclusive Opportunity*

*Includes standard production fees.*

*ISC25 is planned as an in-person meeting in Los Angeles. If the meeting must be canceled or converted to virtual, the American Heart Association/American Stroke Association and Ascend Media will transition advertisers to options of equal value and exposure. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.*

*All rates are net. No agency discounts apply. Cancellations are nonrefundable.*

*All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.*

*Sales taxes will be applied to all production charges.*