



QCOR 2022 Sponsorship and Advertising Opportunities
 Engage this targeted audience with high-impact marketing opportunities

Welcome back to face-to-face meetings!

Overview



target audience includes clinicians, researchers, nurses, pharmacists, policymakers and more



275+
 professional attendees



200+
 physicians and research scientists

Source: 2019 and 2021 registration data.

Exhibit Hall Dates

Friday, May 13 | Saturday, May 14

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Opportunities

Sponsorships and Advertising

Opportunity	Price range	Space reservation deadline	Materials due
Exclusive Exhibitor Emails	\$5,500	March 18, 2022	March 25, 2022
Branding Packages	\$1,500-\$10,000	April 1, 2022	April 8, 2022
Poster Reception	\$7,500	April 1, 2022	April 8, 2022
Learning Studios or Roundtable Discussions	\$12,500-\$15,500	April 1, 2022	April 8, 2022
Conference Bag Inserts	\$3,500	April 1, 2022	April 8, 2022
On-Site Signage	\$600-\$2,000	April 1, 2022	April 8, 2022
ePreview	\$3,000-\$4,000	April 8, 2022	April 14, 2022

The Quality of Care & Outcomes Research 2022 Scientific Sessions meeting is planned as an in-person meeting in Reston, VA. If the meeting must be canceled or converted to virtual, AHA/ASA will transition advertisers and sponsors to options of equal value and exposure. Advertisers and sponsors preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All rates are net. No agency discounts apply. Cancellations are non-refundable. All quantities are based on projected attendance and room blocks. Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.

Contact



Bridget Blaney
 Company Names: A-D
 773-259-2825
[Email Me](#)



Cathleen Gorby
 Company Names: E-L
 913-344-1305
[Email Me](#)



Maureen Mauer
 Company Names: M-Z
 913-344-1321
[Email Me](#)



Amy Miller
 Exhibits Manager/ Satellite Events
 214-706-1992
[Email Me](#)

