

## Resuscitation Science 2022 Sponsorship and Advertising Opportunities

Engage this targeted audience with  
 high-impact marketing opportunities

Welcome back  
 to face-to-face meetings!



### Overview



target audience includes  
 emergency physicians,  
 trauma surgeons,  
 neurosurgeons,  
 critical-care nurses



**615+**  
 professional attendees



**465+**  
 physicians and research  
 scientists

Source: 2019 and 2021 registration data.

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## Opportunities

### Sponsorships and Advertising

Opportunity	Price range	Space reservation deadline	Materials due
Exclusive Exhibitor Emails	\$5,500	Sept. 9, 2022	Sept. 16, 2022
Scientific Sessions Job Board Posting	\$1,200-\$1,800	Sept. 16, 2022	Sept. 23, 2022
Branding Packages	\$1,500-\$10,000	Sept. 23, 2022	Sept. 30, 2022
Poster Reception	\$7,500	Sept. 23, 2022	Sept. 30, 2022
Learning Studios or Roundtable Discussions	\$12,500-\$15,500	Sept. 23, 2022	Sept. 30, 2022
Conference Bag Inserts	\$3,500	Sept. 23, 2022	Sept. 30, 2022
On-Site Signage	\$600-\$2,000	Sept. 23, 2022	Sept. 30, 2022
ePreview	\$3,000-\$4,000	Sept. 30, 2022	Oct. 7, 2022

*The Resuscitation Science Symposium 2022 is planned as an in-person meeting in Chicago. If the meeting must be canceled or converted to virtual, AHA/ASA will transition advertisers and sponsors to options of equal value and exposure. Advertisers and sponsors preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.*

All rates are net. No agency discounts apply. Cancellations are non-refundable.  
 All quantities are based on projected attendance and room blocks.  
 Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.

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