

Sponsorships and Advertising

Print this page

Branding Packages

Breakfast Pitch

Conference Bag Inserts

ePreview

Exclusive Exhibitor Emails

Learning Studios or Roundtable Discussions

On-Site Signage

Poster Reception



click to enlarge

Branding Packages

Enhance your booth presence at ReSS 2024!

Connect with this key audience through a variety of packages designed for any budget.

Silver Level:

- Acknowledgment on conference website
- Acknowledgment on sponsor signage at conference

Gold Level:

Everything included in Silver Level, plus:

- Conference Bag insert
- Company-specific recognition signage at conference (22" x 28")

Platinum Level:

Everything included in Silver and Gold Levels, plus:

- Conference attendee list (*does not include email addresses*)
- Exhibit space

Diamond Level:

Everything included in Silver, Gold and Platinum Levels, plus:

- Included in the conference Know-Before-You-Go email (*provided sponsorship is secured prior to blast dates*)
- Participation in the Breakfast Pitch, which will be included on the official conference agenda

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 20, 2024

Materials due: Sept. 27, 2024

Rates

Silver Level	\$2,000
Gold Level	\$6,000
Platinum Level	\$10,000
Diamond Level	\$20,000



click to enlarge

Breakfast Pitch

Showcase your innovation with this targeted audience!

Cost Includes:

- Up to two 15 minute industry presentation/pitches per breakfast
- Acknowledgment on conference website
- Acknowledgment on sponsor signage at conference
- Included in the conference Know-Before-You-Go email and ePreview (*provided sponsorship is secured prior to blast dates*)
- Participation acknowledgement included in the official conference agenda

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 20, 2024

Materials due: Sept. 27, 2024

Rate

\$9,000

Limited to two per day



click to enlarge

Conference Bag Inserts

Include your branding and marketing materials to drive attendees to your booth or program!

Reach: Advertiser-supplied inserts in the conference bag handed to attendees and accessible via the AHA Mobile Meeting Guide App.

Distribution: Distributed to professional attendees at registration.

Content includes advertiser-provided inserts, such as:

- Booth announcements and demo schedules
- Promotional materials
- Industry program invitations

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 20, 2024

Materials due: Sept. 27, 2024

Rate

\$4,000 per insert

All inserts must receive approval from AHA.



ePreview

Kickstart your brand exposure with email blasts to more than

INSERTION ORDER/SPECS



click to enlarge

180,000 AHA members and targeted resuscitation science professionals!

Broad exposure for your message as members begin making plans to attend ReSS.

Reach: 180,000+ AHA members and targeted resuscitation science professionals before the meeting.

Content: Key planning information and industry programming.

Deadlines

Space reservation: Oct. 4, 2024

Materials due: Oct. 11, 2024

Rates (per Issue)	
Leaderboard	\$3,250 (limit one)
Premium Banner	\$2,300

A leaderboard and two premium banners must be sold to produce the ePreview.



click to enlarge

Exclusive Exhibitor Emails

Send your exclusive message to ReSS 2024 attendees!

Increase the attendance at your program and traffic at your booth.

Reach: ReSS 2024 attendees.

Content: Advertiser provides email content to be distributed, subject to AHA approval.

Include a calendar link to get your program or event on attendee schedules!

INSERTION ORDER/SPECS

Deadlines

Space reservation: Oct. 4, 2024

Materials due: Oct. 11, 2024

Rate

\$4,500 per day

Limited availability.



click to enlarge

Learning Studios or Roundtable Discussions

Captivate your audience when you showcase your latest product or service!

You'll also receive additional marketing support to drive attendance.

Cost Includes:

- 30-minute session (morning or afternoon)
- Snacks provided by AHA
- Current year or prior year list of attendees for a promotional mailer (does not include emails)
- Industry Session listing in the conference Know-Before-You-Go email and ePreview (if sponsorship is secured before blast dates)
- Industry Session included on the official conference agenda.

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 20, 2024

Materials due: Sept. 27, 2024

Rates	
100 attendees	\$17,500
75 attendees	\$15,000



click to enlarge

On-Site Signage

Engage attendees with branded signage that will turn heads!

Corporate or product branding on signage in high-visibility locations.

Choose from two available sizes:

- Option 1: 22" x 28"
- Option 2: Meter board

INSERTION ORDER/SPECS

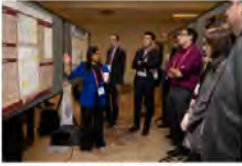
Deadlines

Space reservation: Sept. 20, 2024

Materials due: Sept. 27, 2024

Rates	
Meter board	\$2,500 each
22" x 28"	\$850 each

All signage must receive approval from AHA.



[click to enlarge](#)

Poster Reception

Stand out at this popular attendee event!

Be the exclusive sponsor of this activity.

Sponsor Recognition Includes:

- One meter board featuring your organization name or logo and booth number during the poster networking session.
- Recognition as a sponsor in promotional materials.
- Four-sided table tents on select guest tables in the area will include your product or branding artwork on three sides, with AHA information on the fourth side.

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 20, 2024

Materials due: Sept. 27, 2024

Rate

\$8,000

Exclusive Opportunity

The ReSS 2024 meeting is planned as an in-person meeting in Chicago. If the meeting must be canceled or converted to virtual, AHA will transition advertisers and sponsors to options of equal value and exposure. Advertisers and sponsors preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

The words "Paid Advertisement" will be centered above each digital ad in at least 10-point Helvetica (or similar type font).

*All rates are net. No agency discounts apply. Cancellations are nonrefundable.
All quantities are based on projected attendance.*