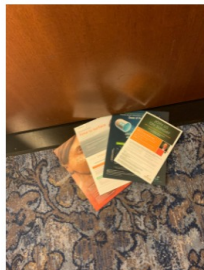


[PRINT THIS PAGE](#)

Make a direct delivery with SHM Converge 2022 attendees!



[click to enlarge](#)

Individual Hotel Room Drops



Deliver your branded item directly to attendee hotel rooms.

Reach: 1,500 attendee hotel rooms

Content: Advertiser-supplied materials, subject to SHM approval. Suggested items include:

- Booth announcements and demo schedules
- Promotional materials
- Industry program invitations

Distribution: Delivered to attendee hotel rooms on April 7, 8, 9 or 10.

Bonus! An Industry Highlights channel will be published on Meeting News Central, which will include a schedule of Industry Programs. All Individual Hotel Room Drop supporters will have an "article" related to their insert within this channel labeled "paid advertising content." A link to the Industry Highlights page will be included in each day's eDaily.

**If the in-person portion of SHM Converge 2022 is canceled, each insert will be mailed to 1,500 U.S. meeting attendees to arrive prior to the virtual-only meeting. For advertising linked to a booth or program, we encourage advertisers to prepare secondary materials as a precautionary measure.*

All advertiser-supplied inserts are subject to SHM approval.

Advertisers supply all inserts for hotel deliveries and arrange production and shipping details for Individual Hotel Room Drops. Handling fees for shipments received by hotels may apply. Ascend Media manages distribution only.

See Advertising Policies and Materials Submission for more information.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: March 1, 2022

Materials due: March 1, 2022

Rate

\$12,750 outside room delivery}

*All rates are net. Cancellations are nonrefundable.
All quantities are based on projected attendance and room blocks.*