

2023 Marketing Opportunities

Maximize your attendee engagement with high-impact advertising

Overview



Reach up to 14,000 attendees, SHM members and other hospitalists



Drive more traffic to your booth or program with perfectly timed promotions



Engage with hospitalists before, during and after the meeting

Exhibit Hall Dates: March 27-28, 2023
Exhibit Hall Hours: TBD

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Opportunities



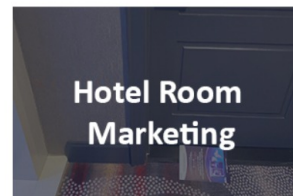
Meeting News and Navigation

Opportunity	Price range	Space reservation deadline	Materials due
Attendee Welcome Guide	\$20,000	Feb. 14, 2023	Feb. 21, 2023
Meeting News Central	\$5,000-\$25,000	Varies	Varies



Email Marketing

Opportunity	Price range	Space reservation deadline	Materials due
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ePreview	\$2,625-\$3,750	Feb. 6, 2023	Feb. 13, 2023
eDaily	\$2,970-\$7,480	March 2, 2023	March 9, 2023
eHighlights	\$2,625-\$3,750	March 2, 2023	March 9, 2023

Hotel Room Marketing

Opportunity	Price range	Space reservation deadline	Materials due
Individual Hotel Room Drops	\$12,750	March 2, 2023	March 9, 2023

SHM Converge 2023 is planned as an in-person meeting in Austin, TX. If the meeting must be canceled or converted to virtual, SHM and Ascend Media will transition advertisers to options of equal value and exposure. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

*All rates are net. No agency discounts apply. Cancellations are non-refundable.
All quantities are based on projected attendance and room blocks.
Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.*

Contact



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