



2024 Marketing Opportunities

Rates and Deadlines

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Opportunity	Price range	Space reservation deadline	Materials due
ePreview	\$2,625-\$3,750	Feb. 16, 2024	Feb. 23, 2024
Attendee Welcome Guide	\$12,750	Feb. 23, 2024	March 1, 2024
Exclusive Exhibitor Email	\$15,000	Feb. 23, 2024	March 1, 2024
eDaily	\$2,970-\$7,480	March 8, 2024	March 15, 2024
eHighlights	\$2,625-\$3,750	March 15, 2024	March 22, 2024
Meeting News Central	\$3,000-\$12,750	Varies	Varies

SHM Converge 2024 is planned as an in-person meeting in San Diego, CA. If the meeting must be canceled or converted to virtual, SHM and Ascend Media will transition advertisers to options of equal value and exposure. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All rates are net. No agency discounts apply. Cancellations are non-refundable. All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed. Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.

About the Meeting

Reach up to 15,000 attendees, SHM members and other hospitalists

Drive more traffic to your booth or program with perfectly timed promotions

Engage with hospitalists before, during and after the meeting

Exhibit Hall Dates and Hours:
 Saturday, April 13: 8:45 a.m.-4:30 p.m.
 Sunday, April 14: 9 a.m.-4 p.m.

Contact





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