



Rates and Deadlines

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Opportunity	Price range	Space reservation deadline	Materials due
Exclusive Exhibitor Emails	\$4,500	March 22, 2024	March 29, 2024
Branding Packages	\$2,000-\$10,000	April 3, 2024	April 10, 2024
Conference Bag Inserts	\$4,000	April 3, 2024	April 10, 2024
Continental Breakfast	\$8,000	April 3, 2024	April 10, 2024
Learning Studios or Roundtable Discussions	\$15,000-\$17,500	April 3, 2024	April 10, 2024
On-Site Signage	\$850-\$2,500	April 3, 2024	April 10, 2024
Poster Reception	\$8,000	April 3, 2024	April 10, 2024
Refreshment Break	\$4,500	April 3, 2024	April 10, 2024
ePreview	\$2,300-\$3,250	April 10, 2024	April 17, 2024

The Vascular Discovery: From Genes to Medicine 2024 meeting is planned as an in-person meeting in Chicago. If the meeting must be canceled or converted to virtual, AHA will transition advertisers and sponsors to options of equal value and exposure. Advertisers and sponsors preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

*All rates are net. No agency discounts apply. Cancellations are non-refundable.
 All quantities are based on projected attendance and room blocks.
 Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.*

About the Meeting

target specialties include allergy and immunology, arteriosclerosis, genetics, hematology, vascular surgery and more

730+ professional attendees

92% are clinicians, physicians and scientists

Based on 2023 attendance.

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