

## Sponsorships and Advertising

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### Branding Packages

Enhance your booth presence at Vascular Discovery 2024!

Connect with this key audience through a variety of packages designed for any budget.

#### Silver Level:

- Acknowledgment on conference website
- Acknowledgment on sponsor signage at conference

#### Gold Level:

Everything included in Silver Level, plus:

- Conference Bag insert
- Company-specific recognition signage at conference (22" x 28")

#### Platinum Level:

Everything included in Silver and Gold Levels, plus:

- Conference attendee list (*does not include email addresses*)
- Exhibit space

#### INSERTION ORDER/SPECS

#### Deadlines

Space reservation: April 3, 2024

Materials due: April 10, 2024

#### Rates

Silver Level	\$2,000
Gold Level	\$6,000
Platinum Level	\$10,000



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### Conference Bag Inserts

Include your branding and marketing materials to drive attendees to your booth or program!

**Reach:** Advertiser-supplied inserts in the conference bag handed to in-person attendees and accessible via the AHA Mobile Meeting Guide App.

**Distribution:** Distributed to professional attendees at registration.

**Content includes advertiser-provided inserts, such as:**

- Booth announcements and demo schedules
- Promotional materials
- Industry program invitations

#### INSERTION ORDER/SPECS

#### Deadlines

Space reservation: April 3, 2024

Materials due: April 10, 2024

#### Rate

\$4,000 per insert

*All inserts must receive approval from AHA.*



click to enlarge

### Continental Breakfast

Whet attendees' appetites with a branded breakfast station!

Your brand is the first thing attendees see in the morning.

**Sponsor Recognition Includes:**

- Signage at the Continental Breakfast, with company name or logo and booth number on a meter board.
- Four-sided table tents on select guest tables in the area will include your product or branding artwork on three sides, with AHA information on the fourth side.
- Sponsor may, at its own cost, provide branded cups, napkins or coffee sleeves to enhance this sponsorship. *Sponsor is responsible for providing and shipping items to hotel.*
- Recognition as a sponsor in promotional materials.

#### INSERTION ORDER/SPECS

#### Deadlines

Space reservation: April 3, 2024

Materials due: April 10, 2024

#### Rate

\$8,000



### ePreview

Kickstart your brand exposure with email blasts to more than 100,000 AHA members and targeted vascular professionals!

Broad exposure for your message as members begin making

#### INSERTION ORDER/SPECS

#### Deadlines

Space reservation: April 10, 2024

Materials due: April 17, 2024



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plans to attend Vascular Discovery.

**Reach:** 100,000+ AHA members and targeted vascular professionals in early May 2024.

**Content:** Key planning information and industry programming.

Rates (per issue)	
Leaderboard	\$3,250 (limit one)
Premium Banner	\$2,300

*A leaderboard and two premium banners must be sold to produce the ePreview.*



click to enlarge

## Exclusive Exhibitor Emails

Send your exclusive message to Vascular Discovery 2024 attendees!

Increase the attendance at your program and traffic at your booth.

**Reach:** Vascular Discovery 2024 attendees.

**Content:** Advertiser provides email content to be distributed, subject to AHA approval.

**Include a calendar link to get your program or event on attendee schedules!**

### INSERTION ORDER/SPECS

#### Deadlines

Space reservation: March 22, 2024  
Materials due: March 29, 2024

#### Rate

\$4,500 per day  
*Limited availability.*



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## Learning Studios or Roundtable Discussions

Captivate your audience when you showcase your latest product or service!

You'll also receive additional marketing support to drive attendance.

#### Cost includes:

- 30-minute session (morning or afternoon)
- Snacks provided by AHA
- Current year or prior year list of attendees for a promotional mailer (does not include emails)
- Industry Session listing in the conference Know-Before-You-Go email and ePreview (if sponsorship is secured before blast dates)
- Industry Session included on the official conference agenda.

### INSERTION ORDER/SPECS

#### Deadlines

Space reservation: April 3, 2024  
Materials due: April 10, 2024

Rates	
100 attendees	\$17,500
75 attendees	\$15,000



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## On-Site Signage

Engage attendees with branded signage that will turn heads!

Corporate or product branding on signage in high-visibility locations.

Choose from two available sizes:

- Option 1: 22" x 28"
- Option 2: Meter board

### INSERTION ORDER/SPECS

#### Deadlines

Space reservation: April 3, 2024  
Materials due: April 10, 2024

Rates	
Meter board	\$2,500 each
22" x 28"	\$850 each

*All signage must receive approval from AHA.*



click to enlarge

## Poster Reception

Stand out at this popular attendee event!

Be the exclusive sponsor of this activity.

#### Sponsor Recognition Includes:

- One meter board featuring your organization name or logo and booth number during the poster networking session.
- Recognition as a sponsor in promotional materials.
- Four-sided table tents on select guest tables in the area will

### INSERTION ORDER/SPECS

#### Deadlines

Space reservation: April 3, 2024  
Materials due: April 10, 2024

**Rate**  
\$8,000

*Exclusive Opportunity*

include your product or branding artwork on three sides, with AHA information on the fourth side.



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## Refreshment Break

### Give attendees a break – and some coffee!

Your signage is front and center at this go-to station for attendees in need of a pick-me-up.

#### Sponsor Recognition Includes:

- Signage at the coffee service table, with company name or logo and booth number on a meter board and digital monitor.
- Opportunity to provide branded cups, napkins or coffee sleeves for the coffee break service. *Sponsor is responsible for providing and shipping items to hotel.*
- Recognition as a sponsor in promotional materials.

### INSERTION ORDER/SPECS

#### Deadlines

Space reservation: April 3, 2024  
Materials due: April 10, 2024

#### Rate

\$4,500 per break (four available)

*The Vascular Discovery 2024 meeting is planned as an in-person meeting in Chicago. If the meeting must be canceled or converted to virtual, AHA will transition advertisers and sponsors to options of equal value and exposure. Advertisers and sponsors preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.*

*The words "Paid Advertisement" will be centered above each digital ad in at least 10-point Helvetica (or similar type font).*

*All rates are net. No agency discounts apply. Cancellations are nonrefundable.  
All quantities are based on projected attendance.*