

Ascend Integrated Media ADVERTISING AGREEMENT

Subject to acceptance by Ascend Integrated Media LLC
All advertising subject to ACC approval.

ACC's 66th Annual Scientific Session & Expo

To be invoiced please complete the following information. To pay by credit card, please contact your sales representative.

Advertiser: _____ Agency (if applicable): _____

Billing Information: ☐ Agency ☐ Advertiser

Contact Name: _____

Billing Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

Email: _____

Pre-Meeting Mailer

Insert _____ \$6,965 per insert

Quick Start Guide

Exclusive Sponsorship _____ \$25,000

Doctor's Bag

Regular Distribution

March 16, 2017 insert for March 17 conference day (p.m. delivery) _____ \$13,230 per insert

March 17, 2017 insert for March 18 conference day (p.m. delivery) _____ \$13,230 per insert

March 18, 2017 insert for March 19 conference day (p.m. delivery) _____ \$13,230 per insert

Limited Distribution

March 17, 2017 insert for March 18 conference day (p.m. delivery) _____ \$6,615 per insert

Premium

March 16, 2017 premium (p.m. delivery) _____ \$30,000

March 17, 2017 premium (p.m. delivery) _____ \$30,000

March 18, 2017 premium (p.m. delivery) _____ \$30,000

Individual Door Drop

March 16, 2017 for March 17 conference day (p.m. delivery) _____ \$26,010 per item

March 17, 2017 for March 18 conference day (p.m. delivery) _____ \$26,010 per item

March 18, 2017 for March 19 conference day (p.m. delivery) _____ \$26,010 per item

Please write your initials next to selected opportunities. Total Amount \$ _____

Terms

- Signing this agreement indicates firm space commitment in accordance with the corresponding rate card. A signed copy of this agreement is binding.
- Advertising agency and/or client are liable should one or the other default. Cancellations are nonrefundable.
- All rates are net. Payment is due at space deadline. No agency or cash discounts are permitted. A minimum \$500 late fee will be charged for materials received after the materials deadline.
- Advertiser agrees that the publisher's liability (if any), due to omissions or errors in such advertising, shall in no event exceed the amount of charges for the listing or advertising which was omitted or in which the error occurred; liability shall be discharged by abatement of the charges or an advertising allowance commensurate with the error for the particular listing or advertising in which the omission or error occurred. No adjustments will be made to any free listing or advertisement.

TO PAY BY CREDIT CARD, please contact your sales representative by phone or e-mail.

Credit card payment is quick, easy and secure.

I have read and agree to the terms as set forth on this document.

Authorized Advertiser/Agency Signature & Title

PO# (if necessary)

Ascend Integrated Media LLC • 6710 W 121st St., Suite 100 • Overland Park, KS 66209



ACC.17™

66th Annual Scientific Session & Expo
Friday, March 17 – Sunday, March 19, 2017

Deadlines

Pre-Meeting Mailer

Space reservation/payment due: Jan. 4

Prototype due: Jan. 4, 2017

Materials due: Jan. 11, 2017

Quick Start Guide

Space reservation/payment due: Jan. 19

Materials due: Jan. 26, 2017

Individual Door Drop

Space reservation/payment due: Feb. 8

Prototype due: Feb. 8, 2017

Materials due: Feb. 15, 2017

Doctor's Bag

Space reservation/payment due: Jan. 26

Prototype due: Jan. 26, 2017

Materials due: Feb. 2, 2017

Remit payments to:

Ascend Integrated Media LLC

P.O. Box 870939

Kansas City, MO 664187-0939

Account Managers

Bridget Blaney

Company names A-D and Q-R

773-259-2825

bblaney@ascendintegratedmedia.com

Cathleen Gorby

Company names E-L and S-Tt

913-780-6923

cgorby@ascendintegratedmedia.com

Maureen Mauer

Company names M-P and Tu-Z

913-780-6633

mmauer@ascendintegratedmedia.com

Send insertion orders and/or
agreements to:

Ascend Integrated Media LLC

ATTN: Cathleen Gorby

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Overland Park, KS 66209

913-780-6923

Fax: 913-780-4344

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www.ascendintegratedmedia.com

