

# bulletin

**15% OFF** for all first-time advertisers

## DISPLAY ADS

### Standard placement rates

Ad Unit (4C)	1x	3x	6x	11x
Full Page	\$2,280	\$2,215	\$2,180	\$2,105
Half Page Horizontal	\$1,890	\$1,870	\$1,835	\$1,790
Half Page Vertical	\$1,890	\$1,870	\$1,835	\$1,790
Third Page Vertical	\$1,815	\$1,775	\$1,740	\$1,695
Quarter Page	\$1,065	\$1,035	\$1,010	\$985
Sixth Page	\$480	\$455	\$410	\$385

### Premium placement rates

Ad Unit (4C)	1x	3x	6x	11x
Back Cover	\$3,420	\$3,320	\$3,275	\$3,155
Inside Front Cover	\$3,075	\$2,985	\$2,945	\$2,840
Inside Back Cover	\$2,965	\$2,875	\$2,840	\$2,735
Opposite Table of Contents	\$2,850	\$2,770	\$2,725	\$2,630
Opposite President's Page	\$2,850	\$2,770	\$2,725	\$2,630
Cover Tip	\$5,170	\$4,975	\$4,875	\$4,690
Two-Page Insert	\$4,100	\$3,945	\$3,870	\$3,720
Four-Page Insert	\$7,215	\$6,935	\$6,805	\$6,540

Publication dates	Space close	Materials due
February	Dec. 26	Jan. 4
March	Jan. 22	Jan. 29
April	Feb. 22	March 1
May	March 22	March 29
June	April 24	May 1
July	May 16	May 23
August	June 20	June 27
September	July 18	July 25
October	Aug. 15	Aug. 22
November	Sept. 19	Sept. 26
Dec. 2019/ Jan. 2020	Oct. 29	Nov. 5

## CLASSIFIED ADS

Ad Unit (B&W)*	1x	3x	6x	11x
Full Page	\$1,490	\$1,425	\$1,400	\$1,320
Half Page Horizontal	\$1,110	\$1,090	\$1,060	\$1,020
Half Page Vertical	\$1,110	\$1,090	\$1,060	\$1,020
Quarter Page	\$955	\$910	\$840	\$780

\*4C available — \$425 charge

Issues mail the first week of each month.

Publication dates	Space close	Materials due
February	Jan. 16	Jan. 22
March	Feb. 8	Feb. 14
April	March 13	March 19
May	April 10	April 16
June	May 13	May 17
July	June 5	June 11
August	July 10	July 16
September	Aug. 6	Aug. 12
October	Sept. 4	Sept. 10
November	Oct. 8	Oct. 14
Dec. 2019/ Jan. 2020	Nov. 15	Nov. 21



### COVER TIP

Be the first brand readers see with a cover tip that captures their attention.  
**1X rate: \$5,170 plus production**

### INSERTS

Stand out in the *Bulletin* with an insert that showcases your brand and carries your message.  
**Two-Page, 1X: \$4,100 plus production**  
**Four-Page, 1X: \$7,215 plus production**

Contact your account manager to reserve your preferred placement:

**Suzee Dittberner**  
 913-344-1420  
[sdittberner@ascendmedia.com](mailto:sdittberner@ascendmedia.com)

All rates are net. No agency discounts apply.  
 Cancellations are non-refundable.